



Job Shows Exhibitor Guide 2026

# High impact recruitment events for face-to-face hiring

Meet thousands of candidates aligned with  
your vacancies and accelerate direct hiring

**LONDON** **JOB SHOW** *Westfield*  
STRATFORD CITY

**LONDON** **JOB SHOW** *Westfield*  
LONDON W12

**MANCHESTER** **JOB SHOW** *TRAFFORD*  
MANCHESTER

**MK** **JOB SHOW** *centre:mk*  
MILTON KEYNES

# Trusted by Employers Across the UK

We have met so many amazing people. We would highly recommend it. It's a great opportunity to get your name out there, and meet loads of passionate people ready to work.



Exhibited at 8 events



Very good Job Show, well organised. Attracts plenty of potential employees.



Exhibited at 8 events



Great chance to meet people.



Exhibited at 11 events



Excellent, great turnout and locations! We have met over 300+ people suitable for our roles.



Exhibited at 3 events



Another great Job Show. Very impressed with quality. Great lay out of stalls.



Exhibited at 7 events



We recommend doing this event, its really well organised! We have met lots of people who would be really perfect for us.



Front Cover

Testimonials

Success Stories

How It Works

Locations

Hiring Results

Candidate Marketing

Recruitment Technology

Stand Options

Stand Inspiration

Sponsorship

Next Steps

# Face-to-Face Recruitment That Delivers

We weren't expecting so many qualified early years candidates, each year we walk away with at least 100 leads! The Job Show is the only face-to-face event we do for recruitment, it's a great way to recruit, but also promote the company to parents!

**outdoor owls**



We've been working on a clicker system. I think yesterday we talked to at least 1,000 people. We are going to beat that today.



Exhibited at 4 events



Really surprised at how busy we were! We will absolutely be attending again next year.



Exhibited at 4 events



It's been fantastic, we have met so many wonderful people! Lots of creative people, people with experience and enthusiasm, it has saved us a lot of time.



We are looking for passionate Play Ambassadors, Festival F&B Assistants and Adventurous Aqua Buddies to work in our premium and festive locations. We're a London Living Wage employer, offering full and part time roles with lots of opportunities to grow with us in the UK and abroad. [purpledragonplay.co.uk](http://purpledragonplay.co.uk)



We have been to the London Job Show a few times before and we have had candidates join us. So we thought we would come back!



Exhibited at 3 events



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.



Exhibited at 4 events



Front Cover

Testimonials

Success Stories

How It Works

Locations

Hiring Results

Candidate Marketing

Recruitment Technology

Stand Options

Stand Inspiration

Sponsorship

Next Steps

# How the Job Show Works

**Job Shows are a high-impact recruitment platform built to accelerate your hiring and bring your employer brand to life.**

Each event is supported by targeted marketing campaigns focused on the roles exhibitors are recruiting for, helping attract candidates aligned with those vacancies.

Employers exhibit with a recruitment stand where they can:

Reduce  
time to hire and  
cost per hire with  
face to face  
hiring

Watch events here



Meet candidates  
face-to-face



Assess skills  
and suitability



Identify strong applicants  
and schedule next steps



Discuss live  
vacancies



Build talent  
pipelines

## Major UK Recruitment Venues

Events take place at high-footfall venues, including:



### London Job Show

Westfield (Shepherd's Bush)

15<sup>th</sup> & 16<sup>th</sup> May | 16<sup>th</sup> & 17<sup>th</sup> Oct 2026



### London Job Show

Westfield Stratford City

5<sup>th</sup> & 6<sup>th</sup> March 2027



### Manchester Job Show

Trafford Centre

25<sup>th</sup> & 26<sup>th</sup> Sep 2026



### MK Job Show

centre:mk

11<sup>th</sup> & 12<sup>th</sup> Sep 2026

Events attract candidates from Greater London, Greater Manchester, Milton Keynes and surrounding commuter regions, with most travelling within a 20–30 mile radius.

Footfall averages 24,000–34,000 visitors across two days, plus 100,000+ shopping centre visitors, delivering wider employer exposure. Many exhibitors recruit across multiple locations and regions.

## Who You Will Meet

Job Shows attract candidates across a wide range of experience levels, including:

- experienced professionals
- mid-career specialists
- career changers
- graduates, early-career talent and apprentices
- candidates with transferable skills

Reach both active jobseekers and passive talent, combining targeted vacancy marketing with high-footfall venues that introduce employers to candidates beyond online recruitment channels.

Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps

# Strategic Regional Reach

Connecting you with high-quality talent across the region.

Our events are strategically located in high-footfall, accessible venues to ensure a diverse and expansive candidate pool. We attract professionals from a 60-minute catchment area, allowing you to promote vacancies to a wide regional audience.

| Show                | Location            | Date                   |
|---------------------|---------------------|------------------------|
| London Job Show     | Westfield London    | 15 & 16 May 2026       |
| MK Job Show         | centre:mk           | 11 & 12 September 2026 |
| Manchester Job Show | The Trafford Centre | 25 & 26 September 2026 |
| London Job Show     | Westfield London    | 16 & 17 October 2026   |
| London Job Show     | Westfield Stratford | 5 & 6 March 2027       |

## The 60-Minute Talent Radius

Activating the region: we draw active and passive talent from these key areas:



- Front Cover
- Testimonials
- Success Stories
- How It Works
- Locations
- Hiring Results
- Candidate Marketing
- Recruitment Technology
- Stand Options
- Stand Inspiration
- Sponsorship
- Next Steps

# Real recruitment outcomes

**Employers attend Job Shows to accelerate hiring and connect with candidates aligned with their vacancies**

Typical exhibitor outcomes include:

**500-1,000**

candidates engaged

**50-200**

strong applicants

**5-60 hires**

hires achieved

Recruitment agency fees typically range from £2,000–£9,000 per hire.  
**One hire can often cover the full stand investment.**  
Each additional hire significantly reduces overall cost-per-hire.

- achieve multiple hires from a single event
- make faster hiring decisions face-to-face
- build a pipeline of qualified applicants
- present your employer brand beyond job ads
- progress strong candidates directly into interviews

## A Different Type of Recruitment Event

While many careers fairs are brief, single-session events, Job Shows are designed as large-scale platforms for high-impact recruitment outcomes.

We produce a selective number of events each year, allowing us to concentrate significant time and marketing resources into every location. This focus enables us to:

- invest heavily in targeted candidate marketing
- deliver stronger candidate quality and engagement
- attract larger volumes of active and passive jobseekers
- empower exhibitors with advanced recruitment technology and support

The result is a recruitment environment focused on real hiring outcomes, moving beyond brief promotional attendance.



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps

# Vacancy-Led Candidate Marketing

Refined over 12 years, our marketing strategy is dedicated to targeting candidates aligned with your specific vacancies. We execute a 6 week custom campaign to drive high-quality candidates directly to your stand through:

## Targeted Candidate Matching

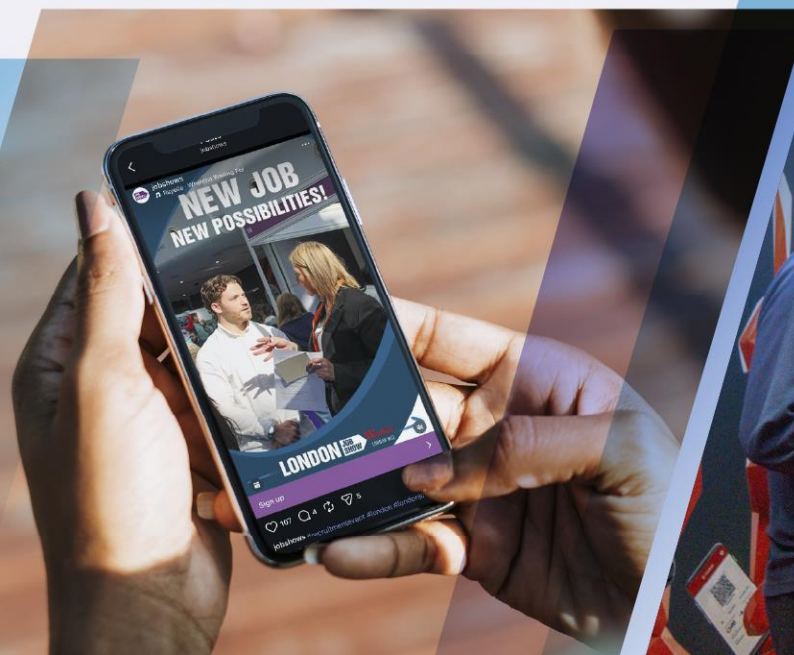
- **Role-Specific Search:** We invest heavily to place the event in front of candidates the moment they search for job roles that match your vacancies.
- **Smart Video Retargeting:** Based on those searches, we deploy follow-up video adverts across the Google network to keep the event top-of-mind.
- **Active Pipeline Management:** We monitor the sectors and job titles of candidates as they register. This allows us to adjust our marketing spend weekly, ensuring every industry represented at the show has high-quality candidates.

## Comprehensive Multi-Channel Outreach

- **Digital & Social:** Targeted social media and professional search campaigns.
- **Job Board Synergy:** Promotion via our in-house platform and major external boards.
- **Local Authority:** PR campaigns, university outreach, and shopping centre digital media.
- **The Job Show Magazine:** A high-quality printed guide produced for every event.

## The "Passive" Talent Bonus

- By hosting our events in high-footfall venues, you bridge the gap to the "invisible" talent pool. These are skilled professionals who aren't currently browsing job boards but are open to a career move when they meet you in person.



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps

# Recruitment Platform & Mobile App

Helps employers capture, organise and follow up with candidates efficiently during and after the event.

All exhibitors receive access to the **Job Show Mobile Scanner App**, allowing recruiters to capture candidate information instantly during the event.

Recruitment teams can:

## Scan

visitor QR codes

## Access

CV's uploaded during registration

## Rank

candidate suitability

## Record

notes from conversations

## Export

candidate data for follow-up

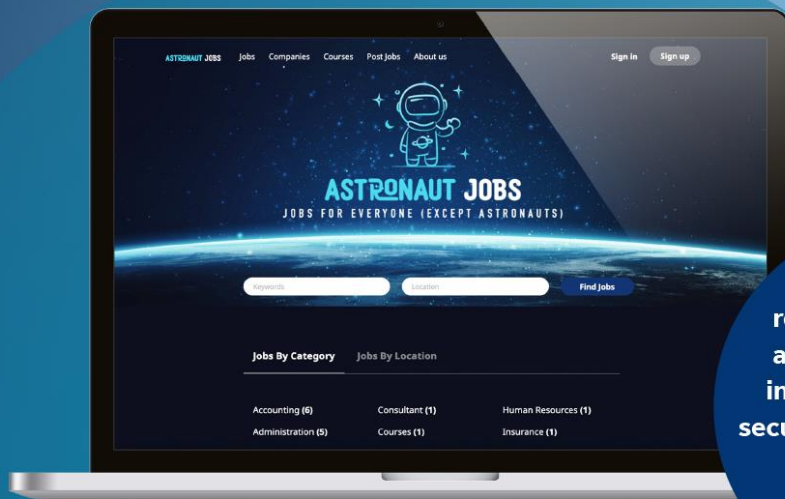
## Astronaut Jobs Recruitment Platform

Astronaut Jobs supports hiring activity before and after each Job Show event.

It allows employers to continue receiving applications and managing candidates beyond the event itself, extending the recruitment campaign and increasing the return on investment from exhibiting.

Every Job Show visitor automatically creates a candidate profile on the platform, allowing employers to continue engaging with the event talent pool.

The platform also helps employers track recruitment outcomes and measure event ROI.



The app is fantastic. A quick way to connect with candidates

amazon

We really like the app. It's allowed us to stay paper free

BRITISH AIRWAYS

Astronaut Jobs is easy to use, modern and time efficient. We have been able to hire candidates from the platform

CLESCHAR

## Features include:



Automated job posting



Candidate profiles created by Job Show visitors



Screening and shortlisting tools



ATS integration

Astronaut Jobs recruitment platform access (£999 value) is included for exhibitors securing their stand before the early booking deadline.

Front Cover

Testimonials

Success Stories

How It Works

Locations

Hiring Results

Candidate Marketing

Recruitment Technology

Stand Options

Stand Inspiration

Sponsorship

Next Steps

# Choose Your Stand Space

Which stand size best fits your team and your recruitment plans?

## Included With Your Stand

- printed back wall graphic panels
- shell scheme stand structure
- power, Wi-Fi, two spotlights
- table, tablecloth and two chairs
- company profile on the event website
- logo in event magazine and marketing
- bespoke social media promotion
- full use of our mobile scanner app

## Back Wall Graphics

Exhibitors provide their artwork and our team prints and installs the back wall graphic panels before the event.

Your stand is fully prepared when you arrive, and the printed panels are yours to keep after the event.

**Hire 5-60  
candidates for  
less than 1-2  
agency  
placements**

### Multi-Event Booking Discount

Two Events - 10%  
Three or More Events - 15%

Email us at [info@jobshows.co.uk](mailto:info@jobshows.co.uk) for full stand options and pricing



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

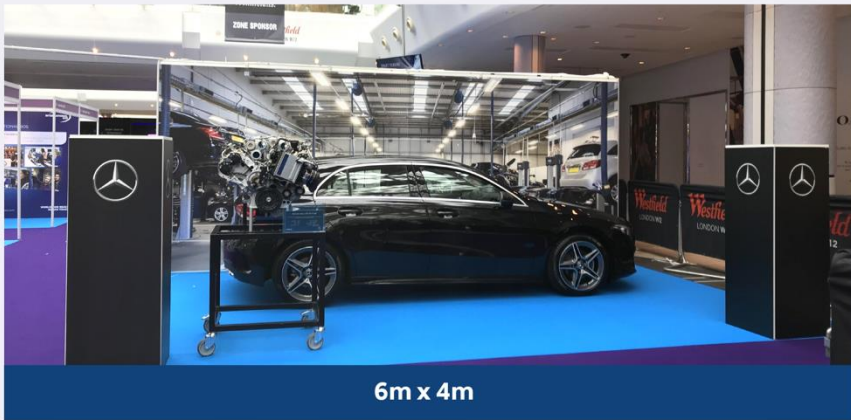
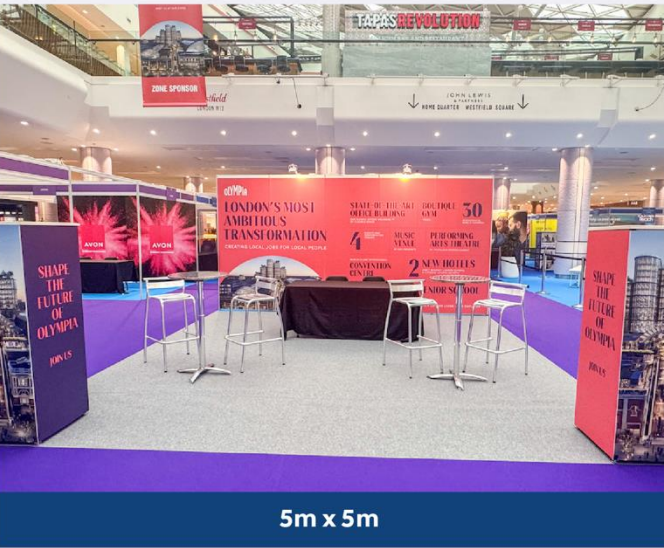
Stand  
Inspiration

Sponsorship

Next Steps

# Bring your brand to life

See how exhibitors use their space to stand out, engage with candidates, and create lasting first impressions.



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps

# Event Sponsorship

Sponsorship options are available for employers seeking elevated exposure both pre-event and during the show.

## Headline Sponsor

Minimum stand size: 6m x 4m

This premium package delivers standout exposure across the venue, event marketing and our digital channels.

- Unified event & brand logo integration across all media
- Double-page magazine spread
- Four seminar sessions
- Prime stand position
- Two double-sided ceiling banners
- Two fully branded pillars
- Carpet colour of your choice

We offer one  
**Headline Sponsor**  
position at each event  
for maximum brand  
visibility.

## Event Sponsor

Minimum stand size: 4m x 3m

- Premium website placement
- Logo on magazine cover
- Full page magazine advert
- Event banner display
- Logo on seminar theatre wall
- Carpet colour of your choice
- Two fully branded pillars
- Branded stand pillars
- Seminar session



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps

# Plan Your Recruitment Strategy

Maximise your hiring impact by integrating Job Shows into your annual strategy. Meet hundreds of candidates face-to-face, secure the best talent, and accelerate your time-to-hire instantly.

## Why Book Early?

- First choice of prime stand locations.
- Months of website and social visibility.
- Extended promotion to our candidate audience.
- Instant job board platform access.

## Ready to secure your position?

Whether you are ready to book or simply exploring the best way to reach our audience, we are here to help you navigate the options.

### SCHEDULE A VIDEO CALL

Let's explore your recruitment plans and walk through the options to ensure you maximise your results from the show.

BOOK A CALL 

### GET IN TOUCH

If you have a specific question or need a tailored quote, we can provide the insights you need to move forward.

EMAIL US 

[INFO@JOBSHOWS.CO.UK](mailto:INFO@JOBSHOWS.CO.UK)



Front Cover

Testimonials

Success  
Stories

How It Works

Locations

Hiring  
Results

Candidate  
Marketing

Recruitment  
Technology

Stand  
Options

Stand  
Inspiration

Sponsorship

Next Steps