



Job Shows Exhibitor Guide 2026

# High impact recruitment events for face-to-face hiring

Meet thousands of candidates aligned with  
your vacancies and accelerate direct hiring

**LONDON** **JOB SHOW** *Westfield*  
STRATFORD CITY

**LONDON** **JOB SHOW** *Westfield*  
LONDON W12

**MANCHESTER** **JOB SHOW** *TRAFFORD*  
MANCHESTER

**MK** **JOB SHOW** *centre:mk*  
MILTON KEYNES

# Trusted by Employers Across the UK

It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!



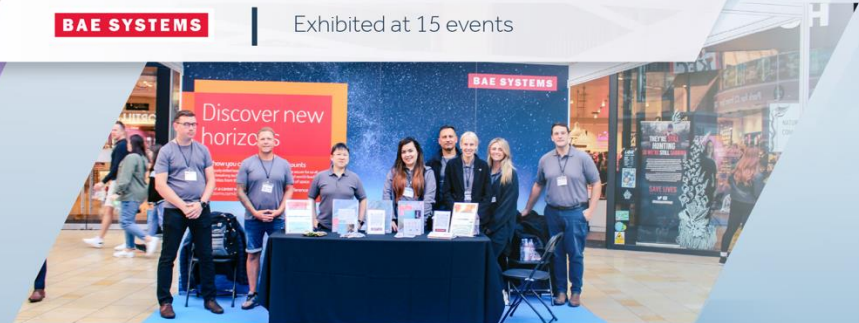
Exhibited at 6 events



We have met some really good people with different kinds of skills. We have met software engineers with really good engineering backgrounds. We have met really great consultants - data consultants and business consultants, project managers, and also some people with really good test experience as well. So a nice mix.



Exhibited at 15 events



It's been really busy. It's going really really well. A perfect opportunity to try and find candidates.



Exhibited at 11 events



Anyone else considering to exhibit, we would highly recommend it. You will have some really good conversations and you will find some really fantastic candidates.



Exhibited at 4 events



Other events we meet 6 or 7 people. But here we have had 200 people for Mechanical Engineers, Commercial Fitters, Special Gas Engineers and Admin.



We have found a lot of potential candidates for our roles, including Electrical Engineers, Maintenance Engineers and Control Engineers. We have found graduate engineers, but also hands on, time spent Mechanical Engineers which could go straight-out into the field with us - which is brilliant!



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# Face-to-Face Recruitment That Delivers

We came here last year in September, for the first time. It was a really good experience. We normally just try and recruit online. We saw this as a great opportunity to try and meet people face to face. And try and tap into a market we may not have not got to before, because we are trying to look for really niche positions. So really good to come back..



Exhibited at 5 events



Very busy and good footfall. Best event we have been to. We have generated hundreds of leads, we will definitely make hires! 4,600+ career-page visits and 1,600 job-alert sign-ups



Exhibited at 5 events



Today is going really well, loads of people are coming over to our stall, showing interest in our company. We've met some fantastic candidates today!



Exhibited at 8 events



The show was a great opportunity to promote the roles we have available in our department. We enjoyed the 'buzz' and energy of the event and the relaxed atmosphere. It was great to be able to speak to people who were enthusiastic about joining our company. We look forward to attending again.



Exhibited at 7 events



Lots of interest for vacancies. Well organised, well advertised, good attendance, good location, dynamic interviewing platform. We have hired electrical and communications engineers.



Exhibited at 20 events



It's been a good response. Really good diverse people and backgrounds that we look for in our organisation, so really pleased.



Exhibited at 8 events



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# How the Job Show Works

Job Shows are a high-impact recruitment platform built to accelerate your hiring and bring your employer brand to life.

Each event is supported by targeted marketing campaigns focused on the roles exhibitors are recruiting for, helping attract candidates aligned with those vacancies.

Employers exhibit with a recruitment stand where they can:

Reduce time to hire and cost per hire with face to face hiring

Watch events here



Meet candidates face-to-face



Assess skills and suitability



Identify strong applicants and schedule next steps



Discuss live vacancies



Build talent pipelines

## Major UK Recruitment Venues

Events take place at high-footfall venues, including:



### London Job Show

Westfield (Shepherd's Bush)

15<sup>th</sup> & 16<sup>th</sup> May | 16<sup>th</sup> & 17<sup>th</sup> Oct 2026



### London Job Show

Westfield Stratford City

5<sup>th</sup> & 6<sup>th</sup> March 2027



### Manchester Job Show

Trafford Centre

25<sup>th</sup> & 26<sup>th</sup> Sep 2026



### MK Job Show

centre:mk

11<sup>th</sup> & 12<sup>th</sup> Sep 2026

Events attract candidates from Greater London, Greater Manchester, Milton Keynes and surrounding commuter regions, with most travelling within a 20–30 mile radius.

Footfall averages 24,000–34,000 visitors across two days, plus 100,000+ shopping centre visitors, delivering wider employer exposure. Many exhibitors recruit across multiple locations and regions.

## Who You Will Meet

Job Shows attract candidates across a wide range of experience levels, including:

- experienced professionals
- mid-career specialists
- career changers
- graduates, early-career talent and apprentices
- candidates with transferable skills

Reach both active jobseekers and passive talent, combining targeted vacancy marketing with high-footfall venues that introduce employers to candidates beyond online recruitment channels.

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# Strategic Regional Reach

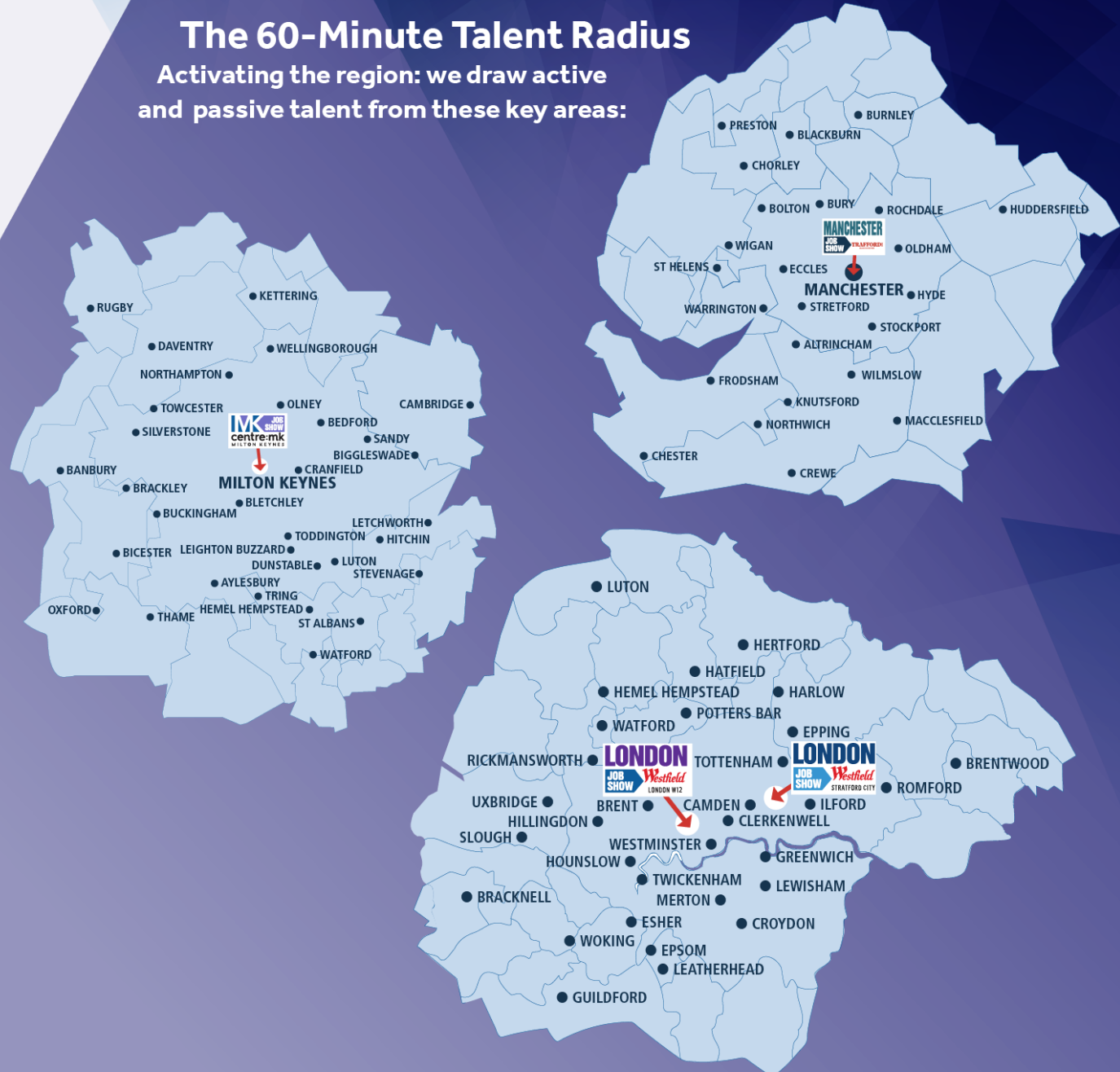
Connecting you with high-quality talent across the region.

Our events are strategically located in high-footfall, accessible venues to ensure a diverse and expansive candidate pool. We attract professionals from a 60-minute catchment area, allowing you to promote vacancies to a wide regional audience.

Show	Location	Date
London Job Show	Westfield London	15 & 16 May 2026
MK Job Show	centre:mk	11 & 12 September 2026
Manchester Job Show	The Trafford Centre	25 & 26 September 2026
London Job Show	Westfield London	16 & 17 October 2026
London Job Show	Westfield Stratford	5 & 6 March 2027

## The 60-Minute Talent Radius

Activating the region: we draw active and passive talent from these key areas:



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# Real recruitment outcomes

Employers attend Job Shows to accelerate hiring and connect with candidates aligned with their vacancies

Typical exhibitor outcomes include:

**500-1,000**  
candidates engaged

**50-200**  
strong applicants

**5-60 hires**  
hires achieved

Recruitment agency fees typically range from £2,000–£9,000 per hire.  
**One hire can often cover the full stand investment.**  
Each additional hire significantly reduces overall cost-per-hire.

- achieve multiple hires from a single event
- make faster hiring decisions face-to-face
- build a pipeline of qualified applicants
- present your employer brand beyond job ads
- progress strong candidates directly into interviews

## A Different Type of Recruitment Event

While many careers fairs are brief, single-session events, Job Shows are designed as large-scale platforms for high-impact recruitment outcomes.

We produce a selective number of events each year, allowing us to concentrate significant time and marketing resources into every location. This focus enables us to:

- invest heavily in targeted candidate marketing
- deliver stronger candidate quality and engagement
- attract larger volumes of active and passive jobseekers
- empower exhibitors with advanced recruitment technology and support

The result is a recruitment environment focused on real hiring outcomes, moving beyond brief promotional attendance.



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# Vacancy-Led Candidate Marketing

Refined over 12 years, our marketing strategy is dedicated to targeting candidates aligned with your specific vacancies. We execute a 6 week custom campaign to drive high-quality candidates directly to your stand through:



## Targeted Candidate Matching

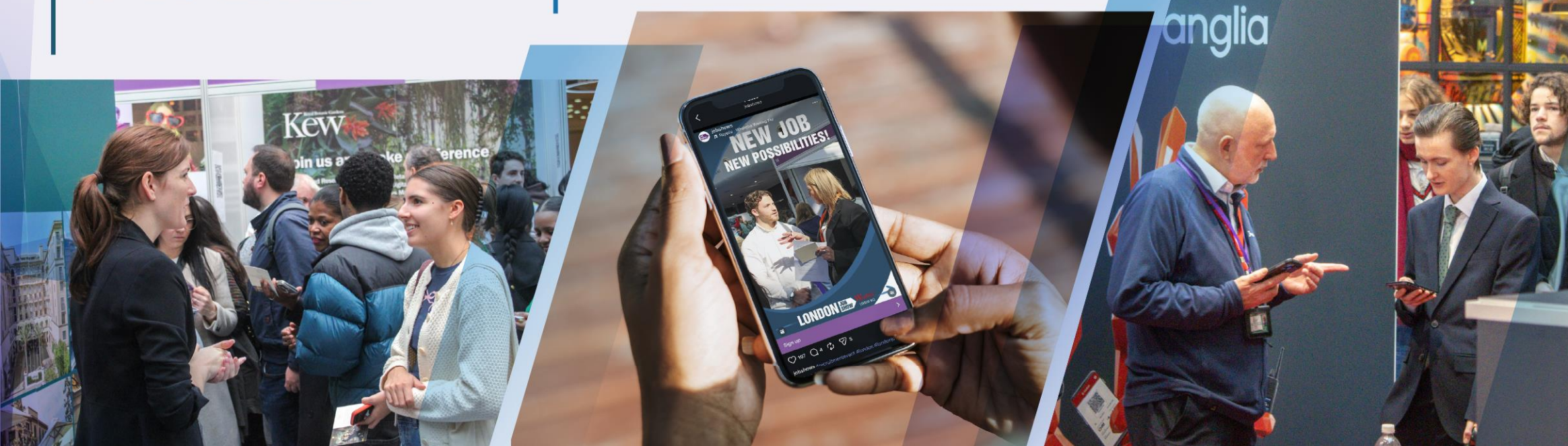
- **Role-Specific Search:** We invest heavily to place the event in front of candidates the moment they search for job roles that match your vacancies.
- **Smart Video Retargeting:** Based on those searches, we deploy follow-up video adverts across the Google network to keep the event top-of-mind.
- **Active Pipeline Management:** We monitor the sectors and job titles of candidates as they register. This allows us to adjust our marketing spend weekly, ensuring every industry represented at the show has high-quality candidates.

## Comprehensive Multi-Channel Outreach

- **Digital & Social:** Targeted social media and professional search campaigns.
- **Job Board Synergy:** Promotion via our in-house platform and major external boards.
- **Local Authority:** PR campaigns, university outreach, and shopping centre digital media.
- **The Job Show Magazine:** A high-quality printed guide produced for every event.

## The "Passive" Talent Bonus

By hosting our events in high-footfall venues, you bridge the gap to the "invisible" talent pool. These are skilled professionals who aren't currently browsing job boards but are open to a career move when they meet you in person.



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# Recruitment Platform & Mobile App

Helps employers capture, organise and follow up with candidates efficiently during and after the event.

All exhibitors receive access to the **Job Show Mobile Scanner App**, allowing recruiters to capture candidate information instantly during the event.

Recruitment teams can:

## Scan

visitor QR codes

## Access

CV's uploaded during registration

## Rank

candidate suitability

## Record

notes from conversations

## Export

candidate data for follow-up

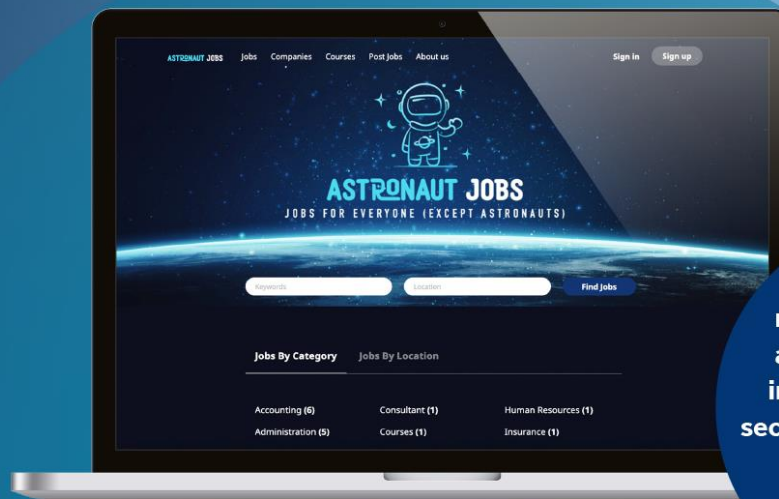
## Astronaut Jobs Recruitment Platform

Astronaut Jobs supports hiring activity before and after each Job Show event.

It allows employers to continue receiving applications and managing candidates beyond the event itself, extending the recruitment campaign and increasing the return on investment from exhibiting.

Every Job Show visitor automatically creates a candidate profile on the platform, allowing employers to continue engaging with the event talent pool.

The platform also helps employers track recruitment outcomes and measure event ROI.



The app is fantastic. A quick way to connect with candidates

We really like the app. It's allowed us to stay paper free

Astronaut Jobs is easy to use, modern and time efficient. We have been able to hire candidates from the platform

## Features include:



Automated job posting



Candidate profiles created by Job Show visitors



Screening and shortlisting tools



ATS integration

**Astronaut Jobs recruitment platform access (£999 value) is included for exhibitors securing their stand before the early booking deadline.**

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# Choose Your Stand Space

Which stand size best fits your team and your recruitment plans?

## Included With Your Stand

- printed back wall graphic panels
- shell scheme stand structure
- power, Wi-Fi, two spotlights
- table, tablecloth and two chairs
- company profile on the event website
- logo in event magazine and marketing
- bespoke social media promotion
- full use of our mobile scanner app

## Back Wall Graphics

Exhibitors provide their artwork and our team prints and installs the back wall graphic panels before the event.

Your stand is fully prepared when you arrive, and the printed panels are yours to keep after the event.

**Hire 5-60  
candidates for  
less than 1-2  
agency  
placements**

### Multi-Event Booking Discount

- Two Events - 10%
- Three or More Events - 15%

Email us at [info@jobshows.co.uk](mailto:info@jobshows.co.uk) for full stand options and pricing



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# Bring your brand to life

See how exhibitors use their space to stand out, engage with candidates, and create lasting first impressions.



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# Event Sponsorship

Sponsorship options are available for employers seeking elevated exposure both pre-event and during the show.

## Headline Sponsor

Minimum stand size: 6m x 4m

This premium package delivers standout exposure across the venue, event marketing and our digital channels.

- Unified event & brand logo integration across all media
- Double-page magazine spread
- Four seminar sessions
- Prime stand position
- Two double-sided ceiling banners
- Two fully branded pillars
- Carpet colour of your choice

We offer one **Headline Sponsor** position at each event for maximum brand visibility.

## Event Sponsor

Minimum stand size: 4m x 3m

- Premium website placement
- Logo on magazine cover
- Full page magazine advert
- Event banner display
- Logo on seminar theatre wall
- Carpet colour of your choice
- Two fully branded pillars
- Branded stand pillars
- Seminar session



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# Plan Your Recruitment Strategy

Maximise your hiring impact by integrating Job Shows into your annual strategy. Meet hundreds of candidates face-to-face, secure the best talent, and accelerate your time-to-hire instantly.

## Why Book Early?

- First choice of prime stand locations.
- Months of website and social visibility.
- Extended promotion to our candidate audience.
- Instant job board platform access.

## Ready to secure your position?

Whether you are ready to book or simply exploring the best way to reach our audience, we are here to help you navigate the options.

### SCHEDULE A VIDEO CALL

Let's explore your recruitment plans and walk through the options to ensure you maximise your results from the show.

BOOK A CALL 

### GET IN TOUCH

If you have a specific question or need a tailored quote, we can provide the insights you need to move forward.

EMAIL US 

[INFO@JOBSHOWS.CO.UK](mailto:INFO@JOBSHOWS.CO.UK)



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