Job Shows Exhibitor Guide 2026



High impact recruitment events

for face-to-face hiring

Meet thousands of candidates aligned with your vacancies and accelerate direct hiring

LONDON JOB SHOW Westfield STRATFORD CITY

LONDON JOB SHOW Westfield LONDON W12

MANCHESTER JOB SHOW TRAFFORD MANCHESTER

MK JOB SHOW centre:mk MILTON KEYNES

Trusted by Employers Across the UK

We are looking to do a lot more high profile events hence we're here where we have a big footfall. We're looking to come back here next year as well.

Civil Service Fast Stream | Exhibited at 13 events



We've been here twice a year for the last few years and it's right at the top of our list of things to do.

ARMY BE THE BEST | Exhibited at 38 events



Lots of interest. Lots of sign ups. It's always a great turnout.

LFB LONDON FIRE BRIGADE | Exhibited at 10 events



It's been a good experience. We've been before. It works for the Border Force!

Border Force | Exhibited at 5 events



Lots of interest for vacancies. Well organised, well advertised, good attendance, good location, dynamic interviewing platform. We have hired electrical and communications engineers.

METROPOLITAN POLICE ENGINEERING | Exhibited at 20 events



The London Job Show has always been a great event for us to recruit prospective candidates to join the Met Police and this event was brilliant as always. It has been fantastic over both days.

METROPOLITAN POLICE | Exhibited at 26 events



Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Face-to-Face Recruitment That Delivers

What's great is the face to face time with people. It is really beneficial for us, we have raised our profile and we are seeing so many vacancies being filled.

COUNTER TERRORISM POLICING | Exhibited at 4 events



Very busy, had some good conversations! We had over 250+ people applying! Its just so worth it.

HM Prison & Probation Service | Exhibited at 7 events



Excellent. We always enjoy coming here.

HMGCC Realise the future | Exhibited at 15 events



As always a great experience.

GREATER MANCHESTER FIRE AND RESCUE SERVICE | Exhibited at 4 events



Really good event. Busy both days and stall set up was brilliant. Communication before event was excellent.

ROYAL AIR FORCE REGULAR & RESERVE | Exhibited at 34 events



Very engaging and exciting opportunity for outreach and direct contact with a diverse applicant pool. High Traffic!

Exhibited at 3 events



Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Exhibitors Who Keep Coming Back

There is a real buzz about the event. We've already been approached by a number of doctors, pharmacists, we've got someone from IT, a specialist security expert, as well as nurses and occupational therapists. It's a great place to come.

NHS Milton Keynes University Hospital NHS Foundation Trust | Exhibited at 12 events



Great organisation and the stand has been busy all day. Its such a huge range of people that you will find whatever you are looking for.

Teaching | Exhibited at 9 events



It's definitely worth while as you speak to so many people.

Buckinghamshire County Council | Exhibited at 8 events



Very beneficial, lots of good engagement, well run event.

Exhibited at 5 events



We've met loads of really interesting people. It's been really good!

FCO SERVICES | Exhibited at 4 events



Great event. Great diversity of companies. Good atmosphere.

h&f hammersmith & fulham | Exhibited at 10 events



Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

How the Job Show Works

Job Shows are a high-impact recruitment platform built to accelerate your hiring and bring your employer brand to life.

Each event is supported by targeted marketing campaigns focused on the roles exhibitors are recruiting for, helping attract candidates aligned with those vacancies.

Employers exhibit with a recruitment stand where they can:

- Meet candidates face-to-face
- Assess skills and suitability
- Identify strong applicants and schedule next steps
- Discuss live vacancies
- Build talent pipelines

Reduce time to hire and cost per hire with face to face hiring



Watch events here

Major UK Recruitment Venues

Events take place at high-footfall venues, including:

London Job Show
Westfield (Shepherd's Bush)
15th & 16th May | 16th & 17th Oct 2026

London Job Show
Westfield Stratford City
5th & 6th March 2027

Manchester Job Show
Trafford Centre
25th & 26th Sep 2026

MK Job Show
centre:mk
11th & 12th Sep 2026

Events attract candidates from Greater London, Greater Manchester, Milton Keynes and surrounding commuter regions, with most travelling within a 20–30 mile radius.

Footfall averages 24,000–34,000 visitors across two days, plus 100,000+ shopping centre visitors, delivering wider employer exposure. Many exhibitors recruit across multiple locations and regions.

Who You Will Meet

Job Shows attract candidates across a wide range of experience levels, including:

- **experienced professionals**
- **mid-career specialists**
- **career changers**
- **graduates, early-career talent and apprentices**
- **candidates with transferable skills**

Reach both active jobseekers and passive talent, combining targeted vacancy marketing with high-footfall venues that introduce employers to candidates beyond online recruitment channels.

Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Strategic Regional Reach

Connecting you with high-quality talent across the region.

Our events are strategically located in high-footfall, accessible venues to ensure a diverse and expansive candidate pool. We attract professionals from a 60-minute catchment area, allowing you to promote vacancies to a wide regional audience.

Show	Location	Date
London Job Show	Westfield London	15 & 16 May 2026
MK Job Show	centre:mk	11 & 12 September 2026
Manchester Job Show	The Trafford Centre	25 & 26 September 2026
London Job Show	Westfield London	16 & 17 October 2026
London Job Show	Westfield Stratford	5 & 6 March 2027

The 60-Minute Talent Radius

Activating the region: we draw active and passive talent from these key areas:



Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Real recruitment outcomes

Employers attend Job Shows to accelerate hiring and connect with candidates aligned with their vacancies

Typical exhibitor outcomes include:

500-1,000
candidates engaged

50-200
strong applicants

5-60 hires
hires achieved

Recruitment agency fees typically range from £2,000–£9,000 per hire.
One hire can often cover the full stand investment.
Each additional hire significantly reduces overall cost-per-hire.

- **achieve multiple hires from a single event**
- **make faster hiring decisions face-to-face**
- **build a pipeline of qualified applicants**
- **present your employer brand beyond job ads**
- **progress strong candidates directly into interviews**

A Different Type of Recruitment Event

While many careers fairs are brief, single-session events, Job Shows are designed as large-scale platforms for high-impact recruitment outcomes.

We produce a selective number of events each year, allowing us to concentrate significant time and marketing resources into every location. This focus enables us to:

- **invest heavily in targeted candidate marketing**
- **deliver stronger candidate quality and engagement**
- **attract larger volumes of active and passive jobseekers**
- **empower exhibitors with advanced recruitment technology and support**

The result is a recruitment environment focused on real hiring outcomes, moving beyond brief promotional attendance.



Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Vacancy-Led Candidate Marketing

Refined over 12 years, our marketing strategy is dedicated to targeting candidates aligned with your specific vacancies. We execute a 6 week custom campaign to drive high-quality candidates directly to your stand through:

Targeted Candidate Matching

- **Role-Specific Search:** We invest heavily to place the event in front of candidates the moment they search for job roles that match your vacancies.
- **Smart Video Retargeting:** Based on those searches, we deploy follow-up video adverts across the Google network to keep the event top-of-mind.
- **Active Pipeline Management:** We monitor the sectors and job titles of candidates as they register. This allows us to adjust our marketing spend weekly, ensuring every industry represented at the show has high-quality candidates.

Comprehensive Multi-Channel Outreach

- **Digital & Social:** Targeted social media and professional search campaigns.
- **Job Board Synergy:** Promotion via our in-house platform and major external boards.
- **Local Authority:** PR campaigns, university outreach, and shopping centre digital media.
- **The Job Show Magazine:** A high-quality printed guide produced for every event.

The "Passive" Talent Bonus

- By hosting our events in high-footfall venues, you bridge the gap to the "invisible" talent pool. These are skilled professionals who aren't currently browsing job boards but are open to a career move when they meet you in person.







Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Recruitment Platform & Mobile App

Helps employers capture, organise and follow up with candidates efficiently during and after the event.

All exhibitors receive access to the **Job Show Mobile Scanner App**, allowing recruiters to capture candidate information instantly during the event.

Recruitment teams can:

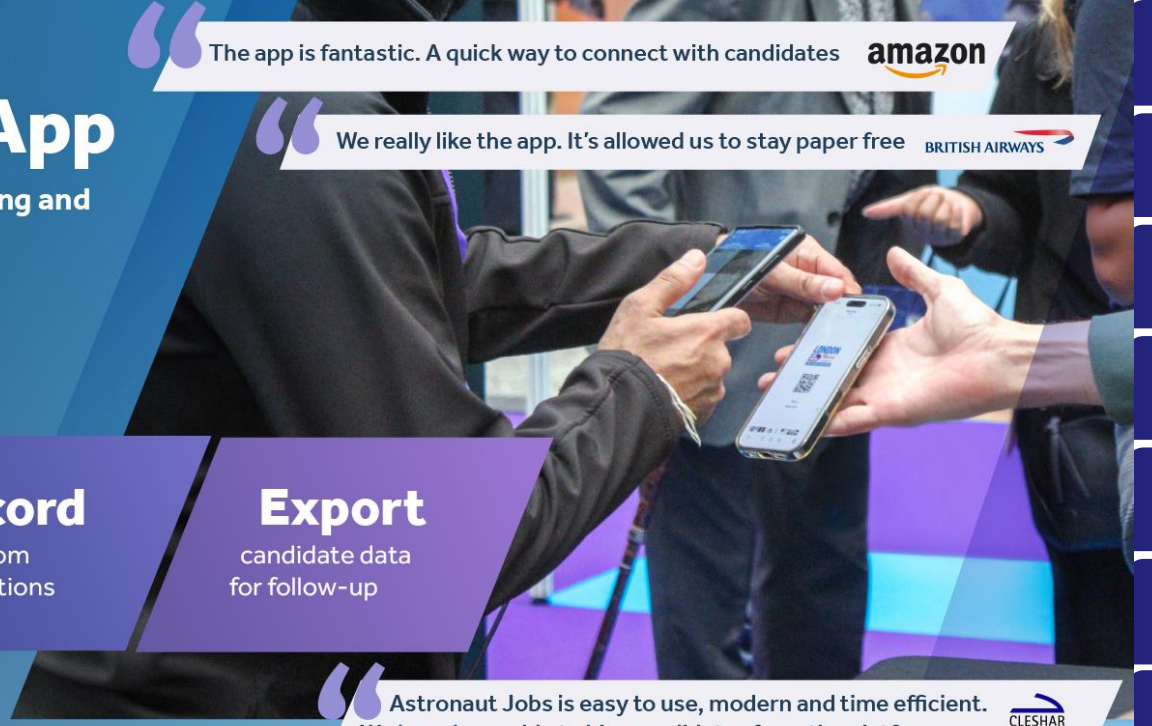
Scan visitor QR codes

Access CV's uploaded during registration

Rank candidate suitability

Record notes from conversations

Export candidate data for follow-up



> The app is fantastic. A quick way to connect with candidates — amazon

> We really like the app. It's allowed us to stay paper free — BRITISH AIRWAYS

> Astronaut Jobs is easy to use, modern and time efficient. We have been able to hire candidates from the platform — CLESHAR

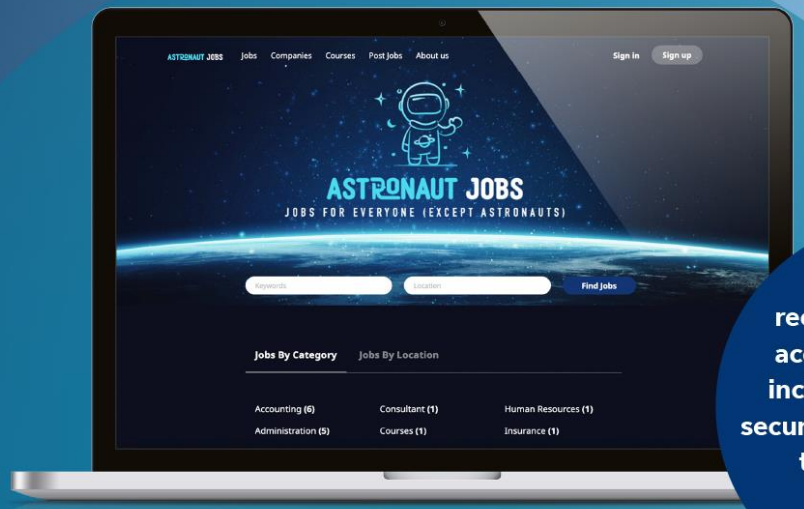
Astronaut Jobs Recruitment Platform

Astronaut Jobs supports hiring activity before and after each Job Show event.

It allows employers to continue receiving applications and managing candidates beyond the event itself, extending the recruitment campaign and increasing the return on investment from exhibiting.

Every Job Show visitor automatically creates a candidate profile on the platform, allowing employers to continue engaging with the event talent pool.

The platform also helps employers track recruitment outcomes and measure event ROI.



Astronaut Jobs recruitment platform access (£999 value) is included for exhibitors securing their stand before the early booking deadline.

Features include:

- Automated job posting
- Candidate profiles created by Job Show visitors
- Screening and shortlisting tools
- ATS integration

Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Choose Your Stand Space

Which stand size best fits your team and your recruitment plans?

Included With Your Stand

- printed back wall graphic panels
- shell scheme stand structure
- power, Wi-Fi, two spotlights
- table, tablecloth and two chairs
- company profile on the event website
- logo in event magazine and marketing
- bespoke social media promotion
- full use of our mobile scanner app

Hire 5-60 candidates for less than 1-2 agency placements

Back Wall Graphics

Exhibitors provide their artwork and our team prints and installs the back wall graphic panels before the event.

Your stand is fully prepared when you arrive, and the printed panels are yours to keep after the event.





Multi-Event Booking Discount
Two Events - 10%
Three or More Events - 15%

Email us at **info@jobshows.co.uk** for full stand options and pricing

Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Bring your brand to life

See how exhibitors use their space to stand out, engage with candidates, and create lasting first impressions.



5m x 5m



6m x 4m



3m x 2m



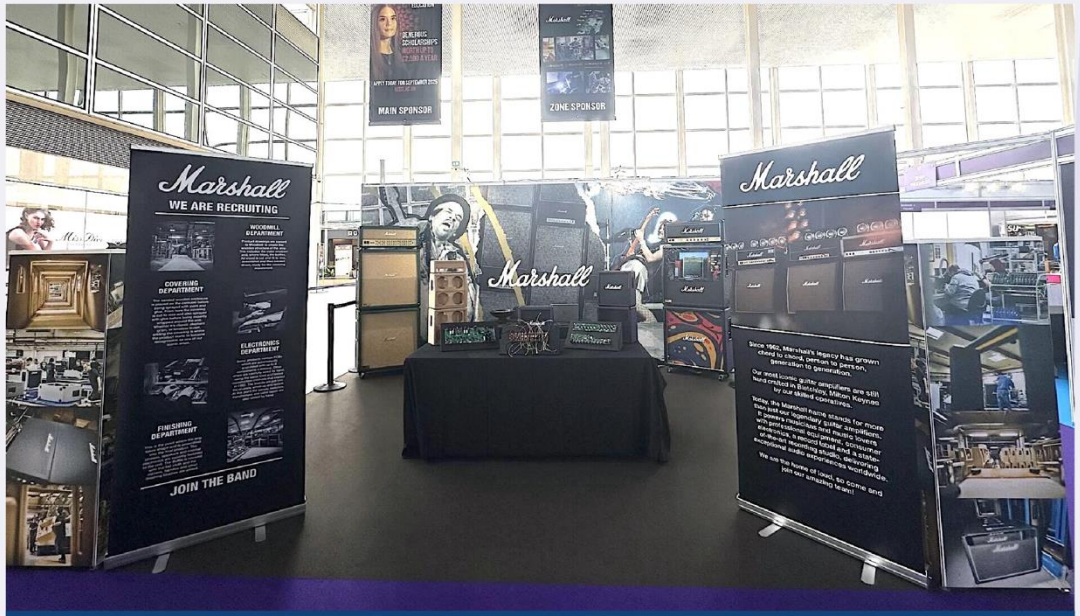
4m x 4m



4m x 3m



4m x 2m



5m x 4m

Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Event Sponsorship

Sponsorship options are available for employers seeking elevated exposure both pre-event and during the show.



Headline Sponsor

Minimum stand size: 6m x 4m

This premium package delivers standout exposure across the venue, event marketing and our digital channels.

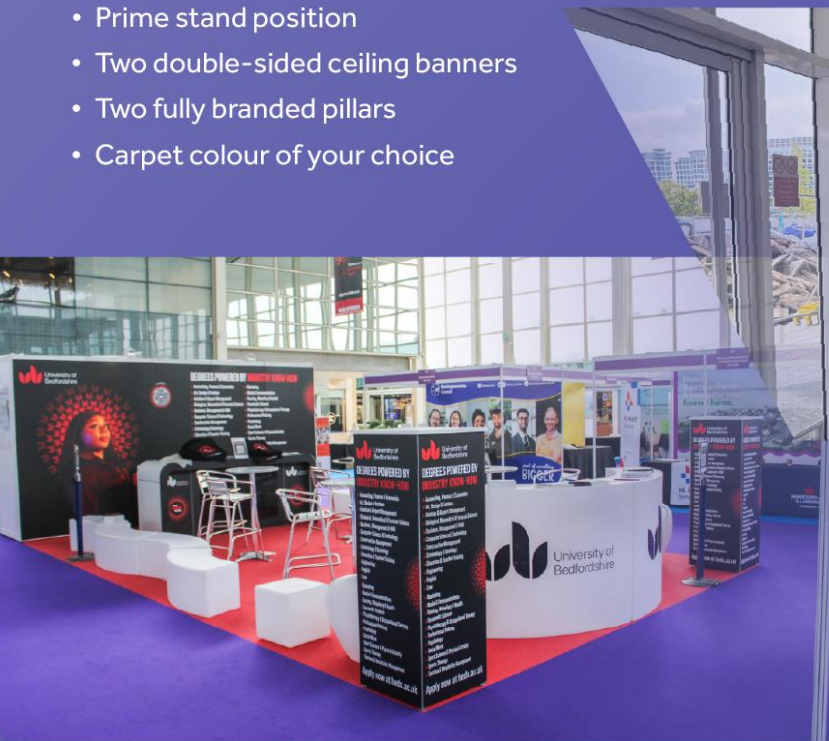
- Unified event & brand logo integration across all media
- Double-page magazine spread
- Four seminar sessions
- Prime stand position
- Two double-sided ceiling banners
- Two fully branded pillars
- Carpet colour of your choice

We offer one Headline Sponsor position at each event for maximum brand visibility.

Event Sponsor

Minimum stand size: 4m x 3m

- Premium website placement
- Logo on magazine cover
- Full page magazine advert
- Event banner display
- Logo on seminar theatre wall
- Carpet colour of your choice
- Two fully branded pillars
- Branded stand pillars
- Seminar session





Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps

Plan Your Recruitment Strategy

Maximise your hiring impact by integrating Job Shows into your annual strategy. Meet hundreds of candidates face-to-face, secure the best talent, and accelerate your time-to-hire instantly.

Why Book Early?

- First choice of prime stand locations.
- Months of website and social visibility.
- Extended promotion to our candidate audience.
- Instant job board platform access.



Ready to secure your position?

Whether you are ready to book or simply exploring the best way to reach our audience, we are here to help you navigate the options.

SCHEDULE A VIDEO CALL

Let's explore your recruitment plans and walk through the options to ensure you maximise your results from the show.

BOOK A CALL

GET IN TOUCH

If you have a specific question or need a tailored quote, we can provide the insights you need to move forward.

EMAIL US

INFO@JOBSHOWS.CO.UK

Front Cover
Testimonials
Success Stories
Returning Exhibitors
How It Works
Locations
Hiring Results
Candidate Marketing
Recruitment Technology
Stand Options
Stand Inspiration
Sponsorship
Next Steps