









jobshows.co.uk

### **READ WHAT OUR EXHIBITORS** HAVE TO SAY ABOUT THE SHOWS...



Very busy and good footfall. Best event we have been to. We have generated hundreds of leads, we will definitely make hires! 4,600+ career-page visits and 1,600 job-alert sign-ups

**EXHIBITED AT 5 EVENTS** 



The show was a great opportunity to promote the roles we have available in our department. We enjoyed the 'buzz' and energy of the event and the relaxed atmosphere. It was great to be able to speak to people who were enthusiastic about joining our company. We look forward to attending again.

#### **EXHIBITED AT 7 EVENTS**

Travis Perkins



Travis Perkins



There is a good mixture of people coming for our apprenticeship schemes, all the way up to our senior executive appointments. So you have a broad range of candidates coming through companies can see what future talent's out there.

Brilliant event. We have been inundated with people looking for a career with us. We are looking for Project Managers, Pipeline Engineers and Gang Installers and we have found candidates with these skill sets and experience.



#### **EXHIBITED AT 5 EVENTS**



We have had a lot of great engagement. It has been great to meet potential employees including engineers and quantity surveyors.





The events are great, its very helpful for us to present seminars about the different career paths in construction.

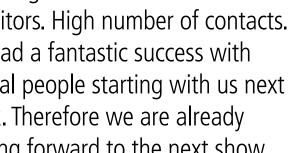
#### BAE SYSTEMS



**EXHIBITED AT 15 EVENTS** 



Good organisation. Good number of visitors. High number of contacts. We had a fantastic success with several people starting with us next week. Therefore we are already looking forward to the next show.



#### **EXHIBITED AT 6 EVENTS**



**NHBC** 

It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!

Be traine

Be appreciate

Be rewarded.

Be smart.

#### **EXHIBITED AT 6 EVENTS**





It's been a good response. Really good diverse people and backgrounds that we look for in our organisation, so really pleased.

**ENERGY** 

We received 492 + applications at the show. The event was very well organised, and the turnout was great. The quality of the stand was excellent.

#### **EXHIBITED AT 3 EVENTS**





**BGR Surfacing Ltd** 

Great - very busy! It's a brilliant method of recruitment.



The overall organisation has been really good, all of our vacancies have been displayed, we've arrived with everything here and most importantly the types of people that it attracts, they're really good. We would recommend it to others.





**Platinum Facilities Services** 

It has been very engaging. Lots of interest! We met over 100+ great people.

#### **JOB SHOW 2026 DATES**

SHOW	<b>2026 DATES</b>	VENUE
London Job Show Stratford	6 & 7 March	Westfield Stratford City
Manchester Job Show	20 & 21 March	The Trafford Centre
London Job Show W12	15 & 16 May	Westfield London
MK Job Show	11 & 12 September	centre:mk
Manchester Job Show	25 & 26 September	The Trafford Centre
London Job Show W12	16 & 17 October	Westfield London

#### **ABOUT US**

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.















are invited to every event.

Contact our team today at info@jobshows.co.uk

#### **BENEFITS OF ATTENDING JOB SHOW EVENTS**

1

#### **Cost Effective**

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

#### **Growing Your Talent Pool**

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.





3

#### **Pre Event Applications**

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

#### **Active Job seekers**

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



#### **Passive Job seekers**

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

#### **Face to Face Recruitment**

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.







#### **Employer Branding**

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



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#### **Standing Out Offline**

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

#### TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

- **Examples of how we promote our shows include:**
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 268,277 (as of November 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK

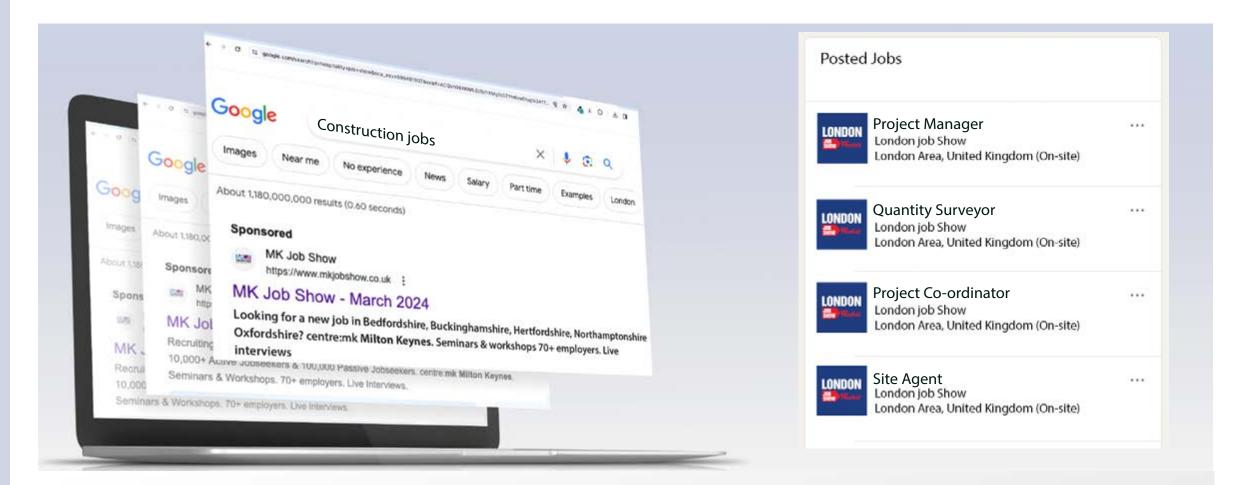
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



#### WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.





## **JOB SHOW MOBILE APP**

#### **EMPOWERING EXHIBITORS FOR SUCCESS**

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.

Download App Unique Exhibitor Login Scan Jobseeker QR Codes Rank Candidates Receive Data

#### **KEY FEATURES**

# **QR Code Scanning**

Say goodbye to manual data collection! With our mobile app, exhibitors can effortlessly scan the QR codes of registered jobseekers they meet. This instant data capture ensures you never miss a connection.

## Comprehensive Visitor Information

Forget about juggling business cards and handwritten notes. The app compiles all scanned visitor information, including their contact details, CV's, and areas of interest, into a single, organised database.

# Visitor Ranking System

Make the most of your time by prioritising top talent. Our app features a ranking system that enables you to rate jobseekers as you meet them, so you can easily mark standout candidates for follow-up.

#### Post-Event Email Delivery

We understand the importance of timely follow-up. All the visitor information you collect will be conveniently emailed to you after the event. So you can focus on meaningful interactions during the event, knowing that all details will be at your fingertips later.



#### **ASTRONAUT JOBS: REACH FOR THE STARS**

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

#### **KEY BENEFITS FOR EXHIBITORS**













ALL JOB SHOW VISITORS
WILL NOW AUTOMATICALLY
SETUP A PROFILE ON
ASTRONAUT JOBS.

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

ASTRONAUT JOBS

JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)

180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £999



15 & 16 MAY 26 16 & 17 OCTOBER 26

6 & 7 MARCH 26

# MANCHESTER



CHESTER

• CREWE







## **NEXT STEPS**

To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk

> Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

