









jobshows.co.uk

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



We signed up 80 new learners for our courses at our first show. Very effective!





Trust us it's worth every penny.

EXHIBITED AT 11 EVENTS

BLOOMSBURY INSTITUTE LONDON

Many visitors interested in doing a degree! We didn't expect to attract that much attention from a job show. It was very well organised and we had a great success!



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Recru

It was amazing. The staff were really helpful. Looking forward to more job shows in the future.

EXHIBITED AT 11 EVENTS



The entire 5E team has the BIGGEST smiles plastered across our faces! Thank you for making this job show unforgettable!

EXHIBITED AT 7 EVENTS



Very positive! Our stand always looks great! Really good turn out! We average 100+ new sign up per event.

EXHIBITED AT 28 EVENTS



We have had so many people come over. Our stand has been so overwhelmed with people so we will bring even more of our team next time.







Very good event to showcase our local Higher Education to the local community. Definitely worth attending. Interested in booking for events again with possibly a bigger space!



Great footfall and some highly suitable candidates for the program. Very well organised and we signed up over 200 people. We will be back next year!







We've met some great people. We've got so many people signed up to come along to openings at the college. It's been an absolutely fantastic event, well worth coming to!





The quality of the candidates that have come to the job show have been unbelievable. The quality is so good. It's fantastic.

EXHIBITED AT 8 EVENTS



Lots of interest! Very successful – 24 new students signed up! We have been sponsoring this event for 10 years now.

EXHIBITED AT 19 EVENTS



JOB SHOW 2026 DATES

SHOW	2026 DATES	VENUE
London Job Show Stratford	6 & 7 March	Westfield Stratford City
Manchester Job Show	20 & 21 March	The Trafford Centre
London Job Show W12	15 & 16 May	Westfield London
MK Job Show	11 & 12 September	centre:mk
Manchester Job Show	25 & 26 September	The Trafford Centre
London Job Show W12	16 & 17 October	Westfield London
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ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.











typically add to their talent poo



website before each event.

Active Subscribers The amount of people that

are subscribed to our mailing list (as of November 2025) They are invited to every event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.





3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.







Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show. Examples of how we promote our shows include:

- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 268,277 people (as of November 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK

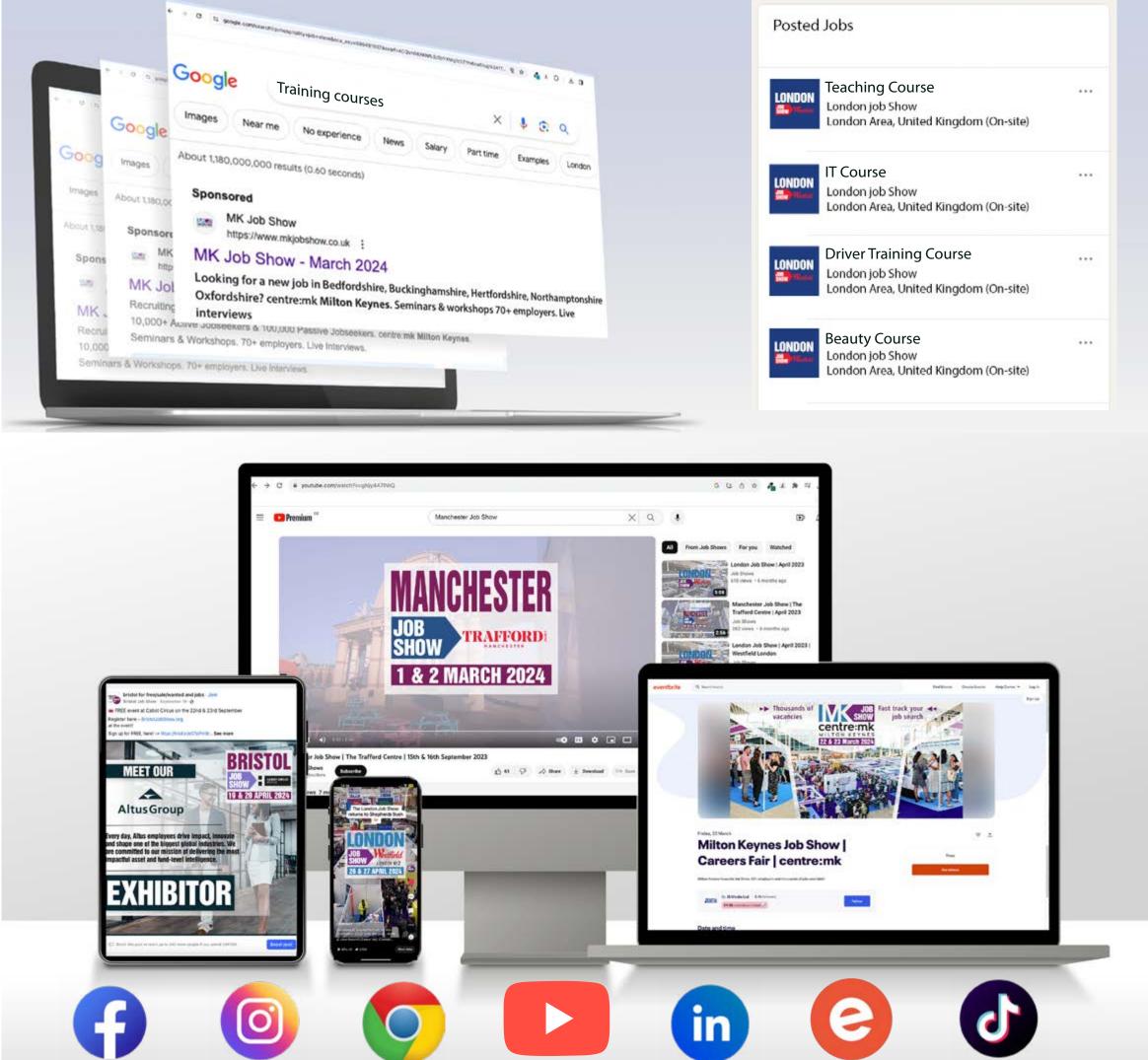
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for new courses.



JOB SHOW MOBILE APP

EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.

Download App Unique Exhibitor Login Scan Jobseeker QR Codes Rank Candidates Receive Data

KEY FEATURES

QR Code Scanning

Say goodbye to manual data collection! With our mobile app, exhibitors can effortlessly scan the QR codes of registered jobseekers they meet. This instant data capture ensures you never miss a connection.

Comprehensive Visitor Information

Forget about juggling business cards and handwritten notes. The app compiles all scanned visitor information, including their contact details, CV's, and areas of interest, into a single, organised database.

Visitor Ranking System

Make the most of your time by prioritising top talent. Our app features a ranking system that enables you to rate jobseekers as you meet them, so you can easily mark standout candidates for follow-up.

Post-Event Email Delivery

We understand the importance of timely follow-up. All the visitor information you collect will be conveniently emailed to you after the event. So you can focus on meaningful interactions during the event, knowing that all details will be at your fingertips later.



ASTRONAUT JOBS: REACH FOR THE STARS

Astronaut Jobs is a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI, ensuring you attract top talent before, during, and after the event.

Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

KEY BENEFITS FOR EXHIBITORS

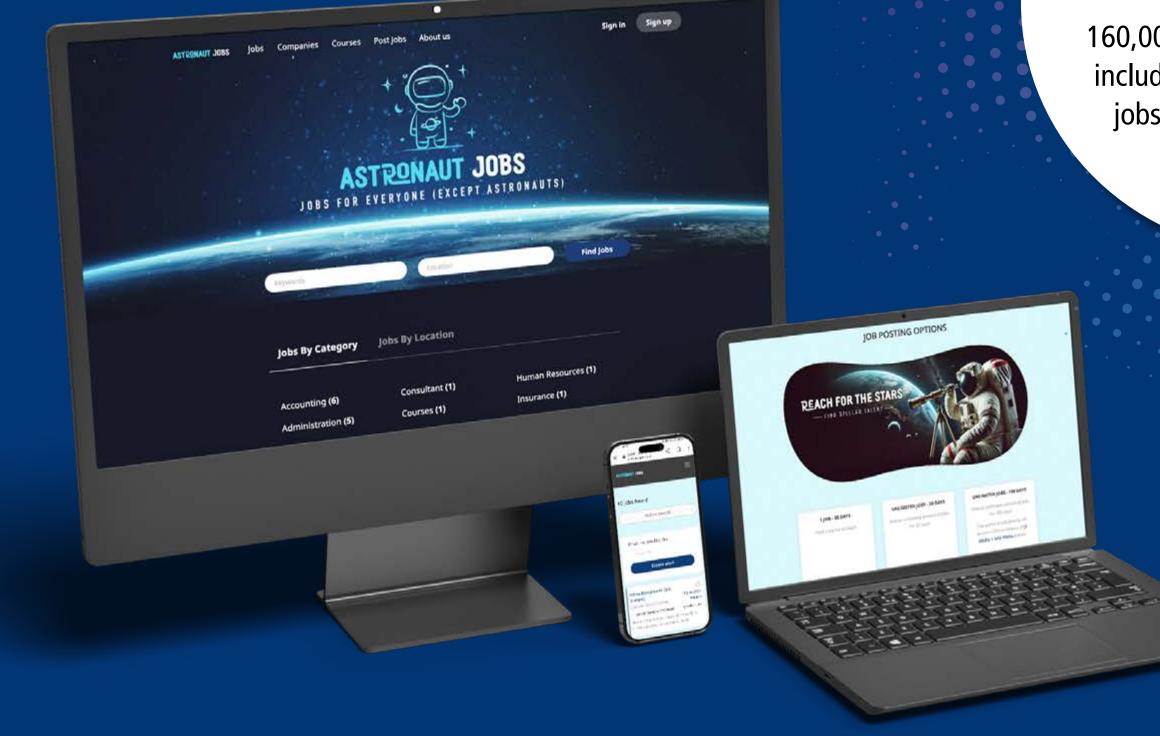












ALL JOB SHOW VISITORS
WILL NOW AUTOMATICALLY
SETUP A PROFILE ON
ASTRONAUT JOBS.

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

ASTRONAUT JOBS

JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)

180 DAYS UNLIMITED JOB POSTINGS FOR ONLY £999



15 & 16 MAY 26 16 & 17 OCTOBER 26

6 & 7 MARCH 26







• TOWCESTER

• BUCKINGHAM

● BICESTER LEIGHTON BUZZARD ●

• SILVERSTONE

BRACKLEY

BANBURY

OXFORD •

OLNEY

show centre:mk

MILTON KEYNES

• TRING

BLETCHLEY

AYLESBURY

● THAME HEMEL HEMPSTEAD ●

• BEDFORD

• TODDINGTON • HITCHIN

CRANFIELD

DUNSTABLE • LUTON

ST ALBANS •

WATFORD

• SANDY

LETCHWORTH •

STEVENAGE

BIGGLESWADE





NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk

> Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

