

**LONDON**  
**JOB SHOW** *Westfield*  
LONDON W12

**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES

**LONDON**  
**JOB SHOW** *Westfield*  
STRATFORD CITY

**MANCHESTER**  
**JOB SHOW** *TRAFFORD*  
MANCHESTER

**HIGH-IMPACT  
EVENTS FOR  
RECRUITMENT  
SUCCESS**

**jobshows.co.uk**





READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...

“ We are promoting our roles, but also everything we do at our charity. We have met so many candidates, Doctors, Nurses and Volunteers – which is vital for us! We would definitely recommend the event to other charities.

Willen Hospice  
always there to care

”



“ World Vision

We’ve had loads of interest. Lots of people leaving their CV’s and people from all walks of life and different experience levels as well. So it’s been really good!

EXHIBITED AT 3 EVENTS

”

“ TURNING POINT  
inspired by possibility

We’ve met people with years and years of experience, to people who have got no experience that want a first step on the ladder. So there’s been a really good variety of people!

EXHIBITED AT 4 EVENTS

”



“ CERTITUDE.LONDON  
FOR THE LIFE YOU WANT

We received 780 applications! Always busy and well promoted.

EXHIBITED AT 14 EVENTS

”



“ ROYAL TRINITY HOSPICE  
London

Well organised with great pre-show communications. Good quality stand and graphics and good pre show advertising. Great volume of candidates.

EXHIBITED AT 7 EVENTS

”



“ CANCER RESEARCH UK

300 applications. Good footfall. Engaged potential candidates. Got a lot of passing traffic from shoppers which is great. Great experience as not a lot of prospective applicants were aware of us as an employer.

EXHIBITED AT 4 EVENTS

”



“ Life Skills Manor  
for Autism

100% Recommend it. Footfall is incredible. Face to Face is really important.

”





“

We met 300 people that will be suitable for our vacancies (Nurses, Support Workers, Tutors, Admin and Accounts). We employed lots of support workers from the previous Job Show, which is why we are back again.

david•lewis

”



“

**FARA**  
Charity Shops

It's a lot busier than expected, it's great to promote the paid and volunteer roles within our charity. There are lots of people here that will fit our roles, also people passionate about volunteering – so some great leads!

”



“



We have been really busy, packed with interest since it started. We are really growing that awareness by being here, I would really recommend the event to other charities to fill their vacancies and spread the word about the work they do!

”



“

**forward**

Beneficial day. Up to 200 people that we met could fill our vacancies.

EXHIBITED AT 4 EVENTS



“

A number of people that we've spoken to have said that they really appreciated being able to come and meet us. Some people haven't heard of us before and as they said, if we hadn't have been here, they would have remained not knowing about us. So it has really worked.



EXHIBITED AT 5 EVENTS



”

“



491 applications. Really worthwhile! The staff are fabulous!

EXHIBITED AT 6 EVENTS



“



Good atmosphere and very busy. We met 200 people that will be suitable for our vacancies.

”





JOB SHOW 2025 DATES

| SHOW                      | 2025 DATES        | VENUE                    |
|---------------------------|-------------------|--------------------------|
| London Job Show Stratford | 12 & 13 September | Westfield Stratford City |
| MK Job Show               | 19 & 20 September | centre:mk                |
| Manchester Job Show       | 26 & 27 September | The Trafford Centre      |
| London Job Show W12       | 17 & 18 October   | Westfield London         |

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





**15,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.



**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**268,277**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

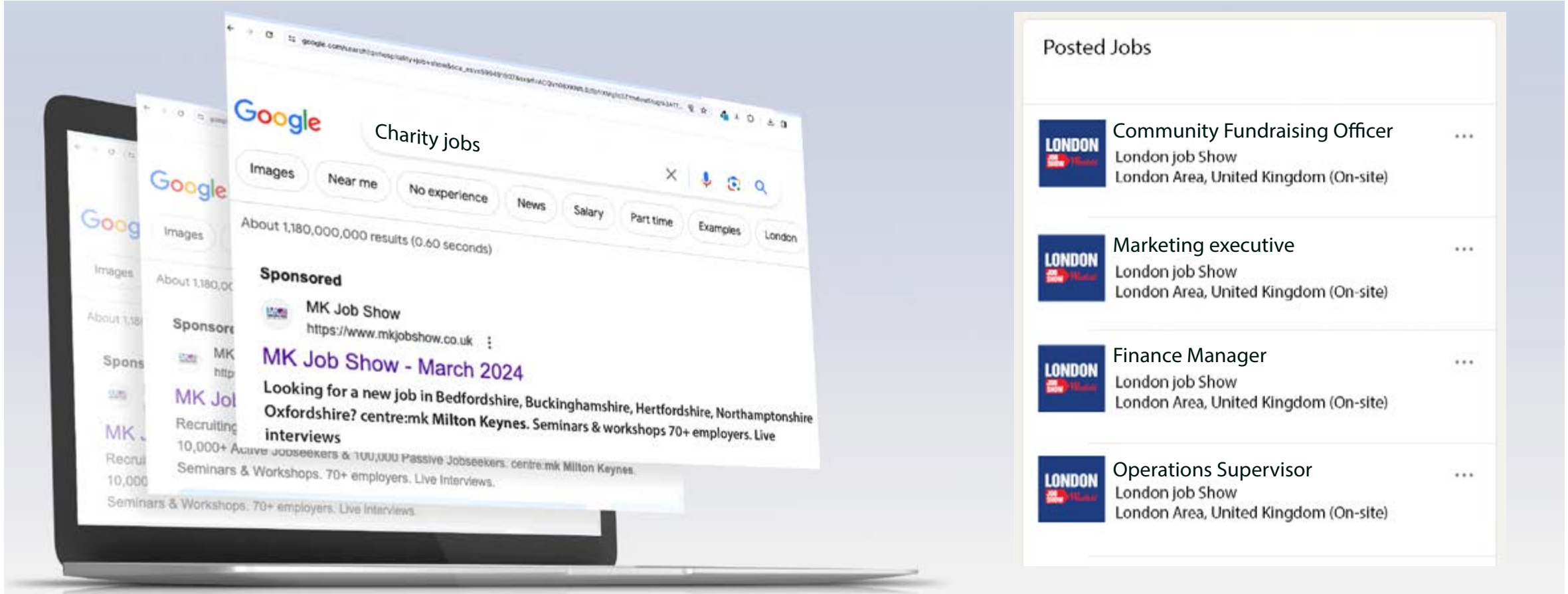
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.

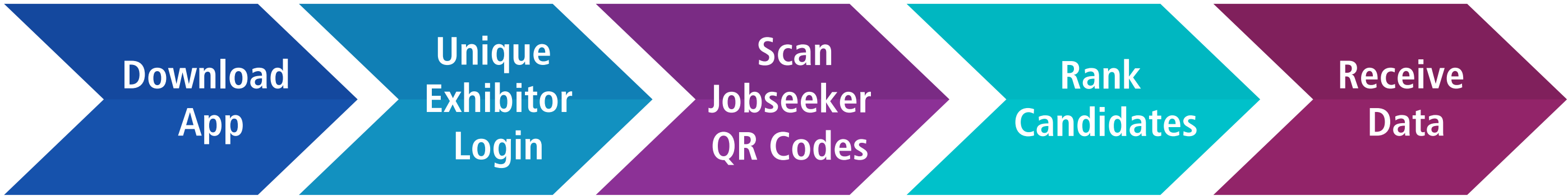




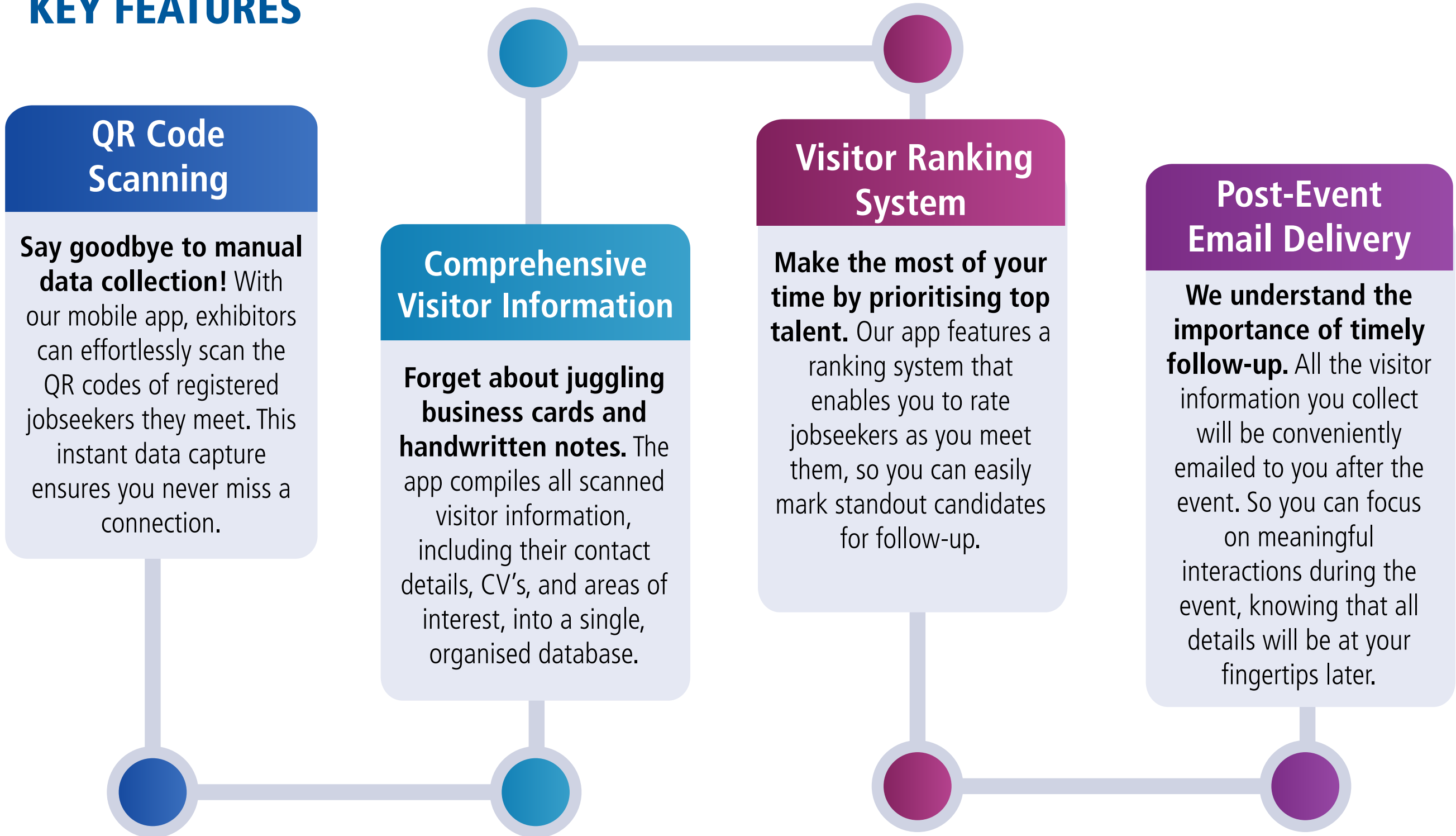
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI



# ASTRONAUT JOBS: REACH FOR THE STARS

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

## KEY BENEFITS FOR EXHIBITORS

Increased Applications

Effortless Integration

180 Days unlimited Job Posting

Pre-Event Job Posting

Enhanced ROI Tracking



**ALL JOB SHOW VISITORS  
WILL NOW AUTOMATICALLY  
SETUP A PROFILE ON  
ASTRONAUT JOBS.**

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year



**ASTRONAUT JOBS**  
JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)

180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £999



LONDON

JOB  
SHOW

Westfield

LONDON W12



LONDON

JOB  
SHOW

Westfield

STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25



# MANCHESTER

**JOB  
SHOW**

**TRAFFORD**  
CENTRE  
MANCHESTER



**IMK JOB  
SHOW**  
**centre:mk**  
MILTON KEYNES



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**





**CONTACT US TO  
GET STARTED AT  
[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**