

LONDON
JOB SHOW *Westfield*
LONDON W12

IMK **JOB SHOW**
centre:mk
MILTON KEYNES

LONDON
JOB SHOW *Westfield*
STRATFORD CITY

MANCHESTER
JOB SHOW *TRAFFORD*
MANCHESTER

**HIGH-IMPACT
EVENTS FOR
RECRUITMENT
SUCCESS**

jobshows.co.uk




READ WHAT OUR EXHIBITORS
HAVE TO SAY ABOUT THE SHOWS...

Allianz 

We have hired most of one of our departments from the two previous times here. For what it's worth and what you get out of it, it's a brilliant event!


EXHIBITED AT 19 EVENTS



 SKYBOUND
WEALTH MANAGEMENT

Excellent show, very well organised and very successful. We have successfully hired Business Development Managers.

EXHIBITED AT 3 EVENTS



We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.

EXHIBITED AT 8 EVENTS






We attended last year, it was really successful for us – we hired, added to our talent pool and raised awareness of MIB in the local community. This time we have again seen experienced candidates, lots of people in finance!

EXHIBITED AT 4 EVENTS




 FT
FINANCIAL TIMES

Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. It's a really efficient way to get your brand out

EXHIBITED AT 3 EVENTS



 HM Revenue & Customs

We are surprised at just how many people have come to speak to us. It has been constant since before we opened this morning so we are very impressed!



 bsi

The footfall coming through has been absolutely crazy, we've handed out a lot of stuff and touched base with a lot of people. The stand space is absolutely fantastic, and actually the artwork that's been provided is brilliant.

EXHIBITED AT 7 EVENTS

Marcus:
BY GOLDMAN SACHS®

We've been really pleased with the turnout, we're really delighted that we came today, we've had a lot of footfall through and talked to some really interesting people! It's a great informal setting before we go into a more formal interview process.

EXHIBITED AT 3 EVENTS



ARAG

Good organisation, plenty of interest and the artwork was great! We hired claims handlers, senior claims handlers, claims admin, underwriters and a BI engineer.



EXHIBITED AT 4 EVENTS

Deloitte.

A lot of really good technical people from auditing backgrounds, consulting backgrounds, who if I'm honest, we were surprised to meet at a careers fair.



VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Last year we made eight hires. We also get some more interest in terms of other people talking to family members and spreading the word.

EXHIBITED AT 5 EVENTS



EXHIBITED AT 7 EVENTS

NHBC

It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!



METRO
BANK

100% recommend this to any companies that are looking to go ahead with the job show here. It's been really valuable in both the quantity and the quality of potential candidates.

EXHIBITED AT 5 EVENTS



we are
Santander

Santander

Santander do it every year. We think it's a great opportunity for people to come down and actually meet future stars in their business whether it's young graduates or people who've got really good experience.

EXHIBITED AT 11 EVENTS



JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





15,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.




5 - 60
New Hires

The amount of hires employers typically make per event.



200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



268,277
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

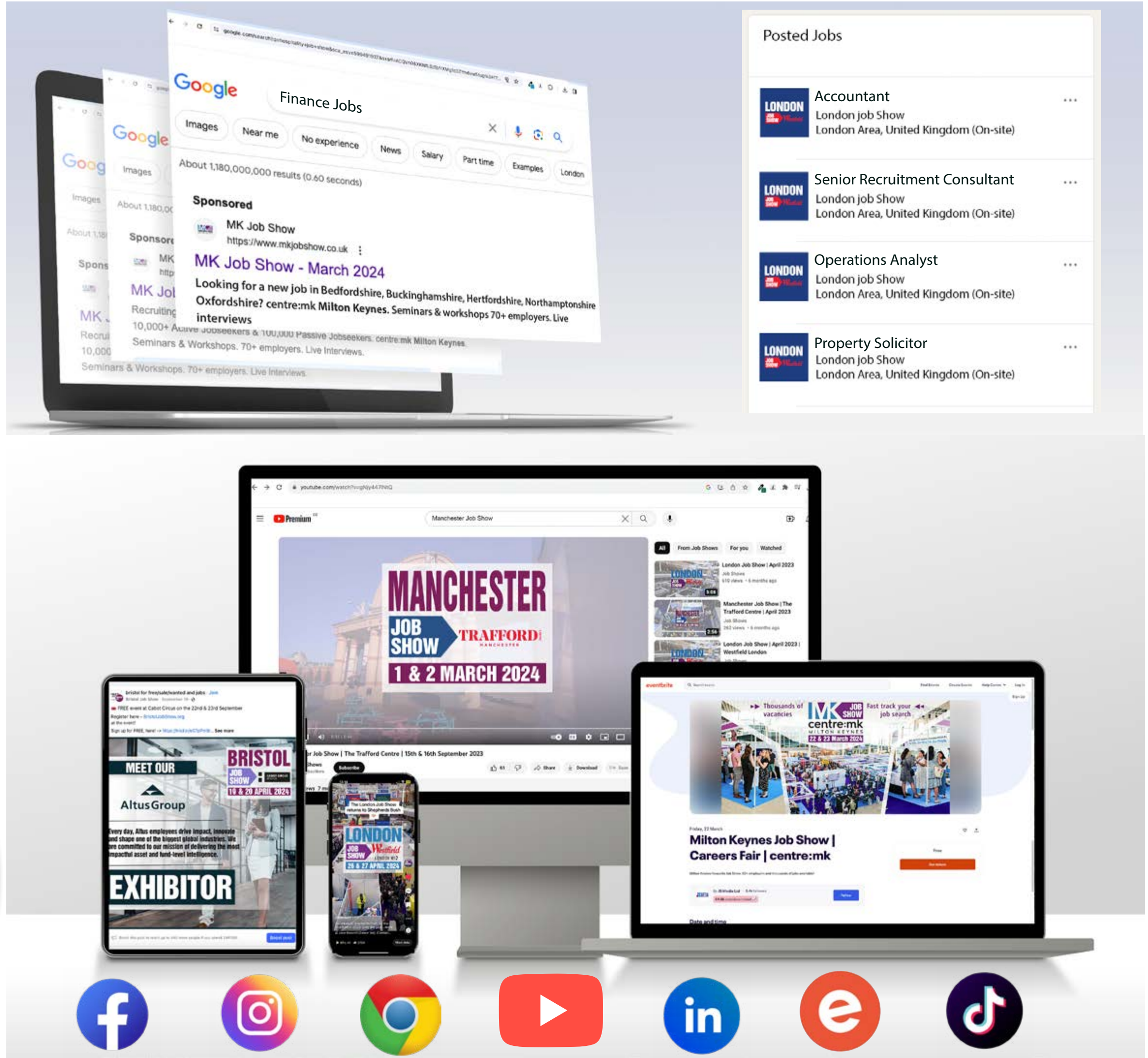
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

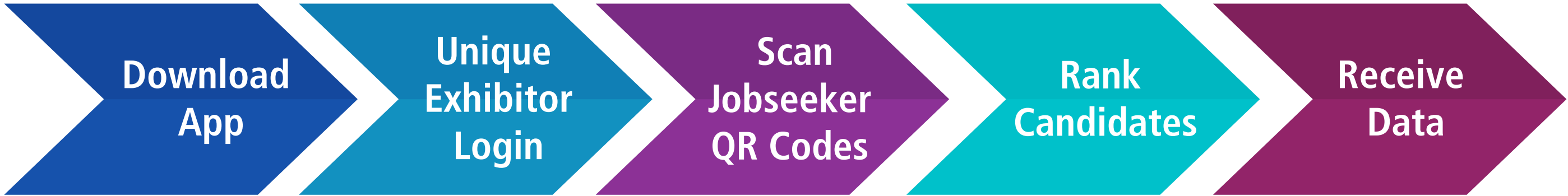
Our visitor marketing campaign will then target people that are searching for these particular job roles.



JOB SHOW MOBILE APP

EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI



LONDON

JOB
SHOW

Westfield

LONDON W12



LONDON

JOB
SHOW

Westfield

STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25

MANCHESTER

JOB SHOW **TRAFFORD** CENTRE
MANCHESTER



IMK **JOB SHOW**
centre:mk
MILTON KEYNES



NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at **info@jobshows.co.uk**

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

26 & 27 SEPTEMBER 25

19 & 20 SEPTEMBER 25



**CONTACT US TO
GET STARTED AT
info@jobshows.co.uk**