

**LONDON**  
**JOB SHOW** *Westfield*  
LONDON W12

**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES

**LONDON**  
**JOB SHOW** *Westfield*  
STRATFORD CITY

**MANCHESTER**  
**JOB SHOW** *TRAFFORD*  
MANCHESTER

**HIGH-IMPACT  
EVENTS FOR  
RECRUITMENT  
SUCCESS**

**jobshows.co.uk**





READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...

**OFFICE**

We hired 50 people from one event for Head Office and Store. 30 people were hired during the event, and an additional 20 in the week after!



**FORTNUM & MASON**  
EST 1707

A lot of what we do is interacting with customers and guests so it's great if we can see someone in the flesh and how they talk to us. It's been really useful for us!

EXHIBITED AT 3 EVENTS



**JD**

Across the London, Milton Keynes and Bristol events that we attended, we received over 500 applications, interviewed 115 people, and hired 60 people for Senior Management, Junior Management and Sales Assistant Positions.

EXHIBITED AT 5 EVENTS



**VisionExpress**

Historically we have had a lot of good hires of the back of the events.

EXHIBITED AT 18 EVENTS



**INDITEX**

A lot of good people for all our vacancies. 400 applications received, 50 interviews arranged. Well organised.

EXHIBITED AT 12 EVENTS

**IKEA**

We had over 500 applications, 270 of those with people that we've put through to assessment centres and interviews, and out of those we hired about 10%. We love coming every year.

EXHIBITED AT 8 EVENTS



**Boots**

Very busy, lots of people interested in the company and roles in stores.

EXHIBITED AT 8 EVENTS





Great exposure and conversations with interested parties. Up to 300 people we met will be suitable for our vacancies.

EXHIBITED AT 7 EVENTS



MANGO

We filled 7 vacancies on the first day. This is a lot less time consuming for us than sifting through hundreds of CV's online. This is a really interactive way for us to speed up the recruitment process.



THE WHITE COMPANY  
LONDON

The footfall has been great, probably one of the busiest ones we've been to so far and the candidates quality is really good as well. It's our third time here and we've already booked for next year.

EXHIBITED AT 4 EVENTS



Yesterday we had 1,500 applications, and today is going just as well. It's been amazing.

EXHIBITED AT 4 EVENTS



M&S

EST. 1884

Amazing candidates. I would thoroughly recommend it, it's just such a great opportunity. Great event, can't believe we've never been before!

EXHIBITED AT 4 EVENTS



TFG  
*London*

We love coming here. The setup is so smooth. We do see really great results. We will absolutely be at more events in the future.

EXHIBITED AT 5 EVENTS



Pets  
Join our team.  
We're hiring.

Pets

Excellent. Will absolutely do it again. We met 200 people that will be suitable for our vacancies.

EXHIBITED AT 6 EVENTS





JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.



**15,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.

**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.

**5 - 60**  
New Hires

The amount of hires employers typically make per event.

**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.

**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.

**268,277**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.





# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

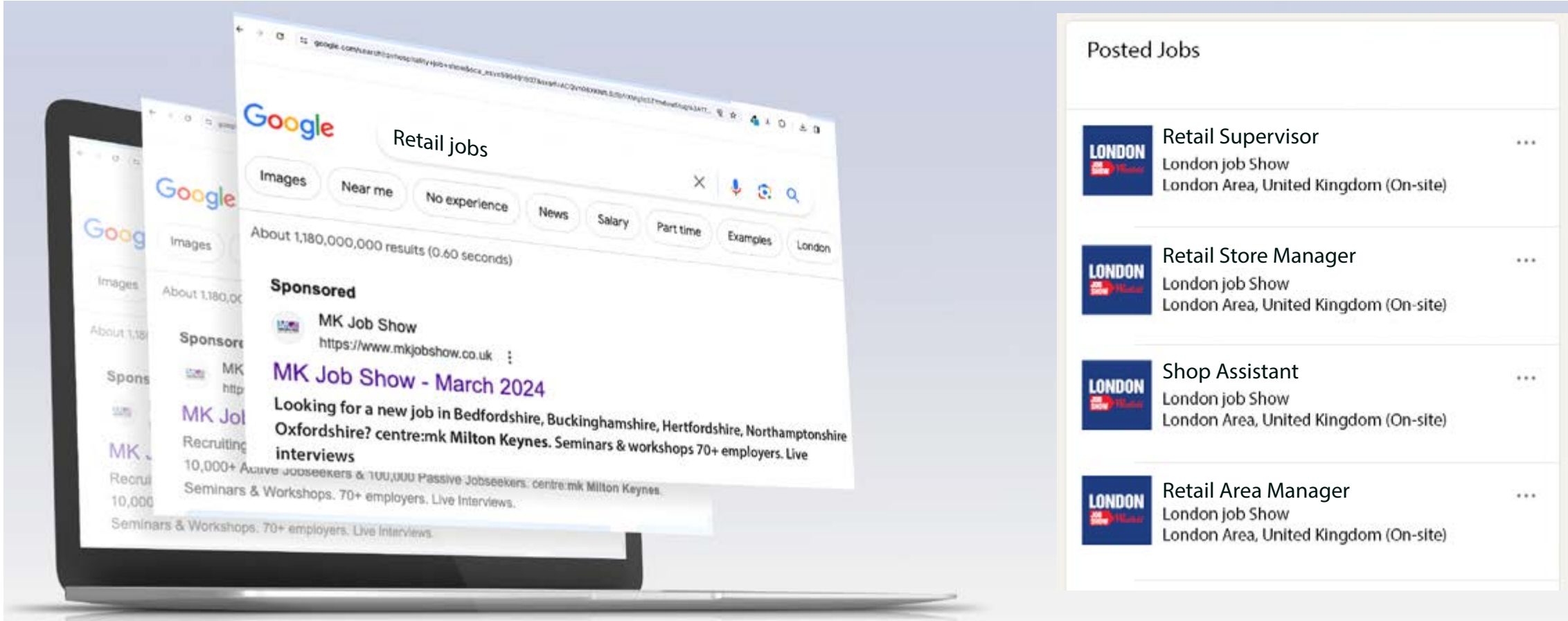
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.





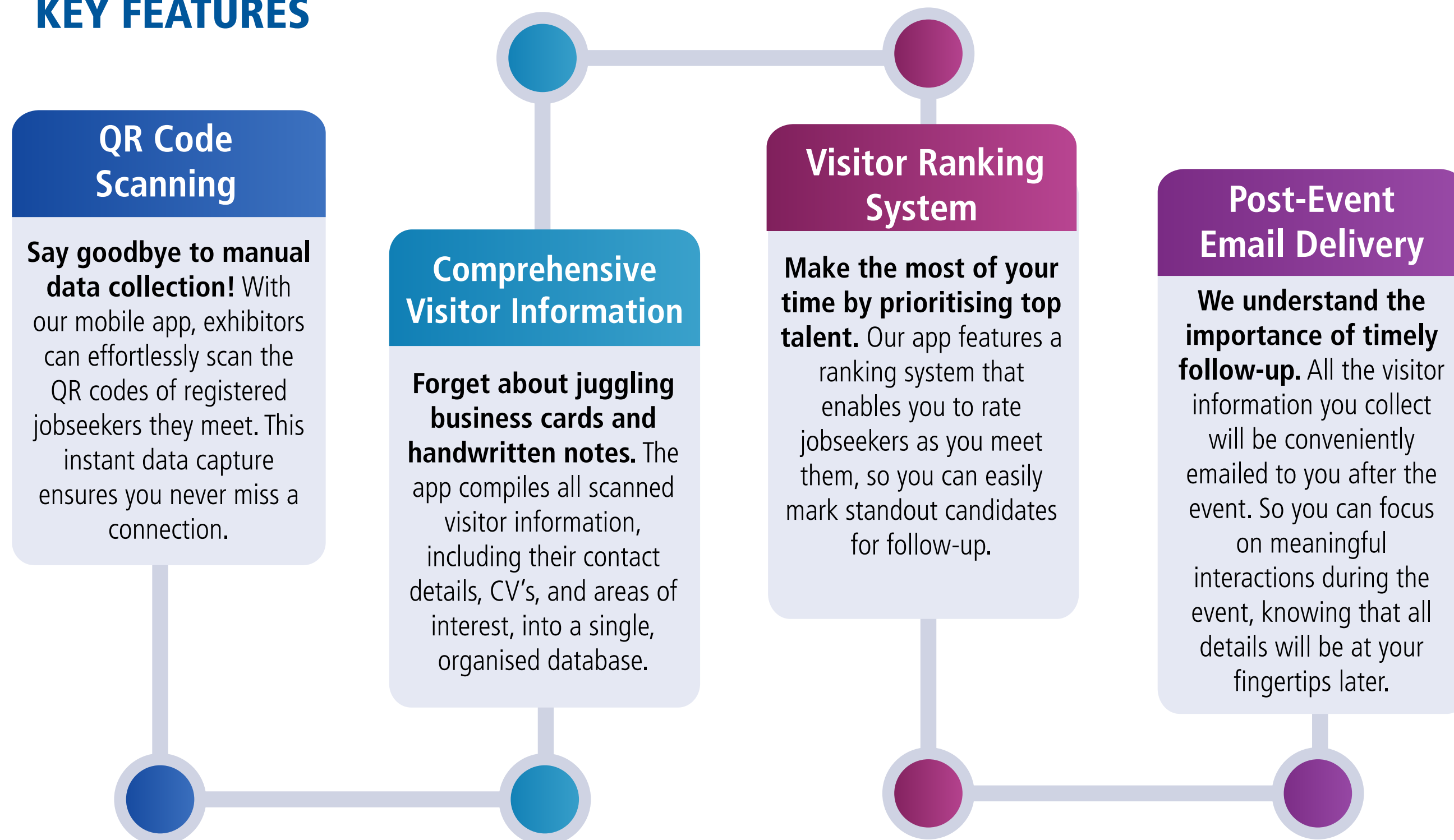
## JOB SHOW MOBILE APP

### EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI





# LONDON

JOB  
SHOW

Westfield

LONDON W12



# LONDON

JOB  
SHOW

Westfield

STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25



# MANCHESTER

JOB  
SHOW

TRAFFORD  
CENTRE  
MANCHESTER



IMK JOB  
SHOW  
centre:mk  
MILTON KEYNES



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

26 & 27 SEPTEMBER 25

19 & 20 SEPTEMBER 25





**CONTACT US TO  
GET STARTED AT  
[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**