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# HIGH-IMPACT EVENTS FOR RECRUITMENT SUCCESS

## jobshows.co.uk



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## stody Officer Careers with Serco

serco

ISONER ESCORTING

## **READ WHAT OUR EXHIBITORS** HAVE TO SAY ABOUT THE SHOWS...

serco

BRITISH

**Border Force** 

TRANSPORT

#### **EXHIBITED AT 14 EVENTS**

We had an absolutely fantastic event. We signed up so many people and we were not without somebody at the stand since it opened. So it's exceeded our expectations! And we hired more than 40 people.

> Great. Lots of potential candidates from a diverse background.

#### **EXHIBITED AT 16 EVENTS**

It's been a good experience. We've been before. It works for the Border Force!

BRITISH ∍TRANSPORT

POLICE

#### **EXHIBITED AT 6 EVENTS**

#### **EXHIBITED AT 24 EVENTS**



Really good event. Busy both days and stall set up was brilliant. Communication before event was excellent.



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It's been very busy. Really really pleased with the response!



Nice environment. Good foot flow. Very well organised and use of space was very good. And approximately 700 applications!

#### **EXHIBITED AT 11 EVENTS**



The London Job Show has always been a great event for us to recruit prospective candidates to join the Met Police and this event was brilliant as always. It has been fantastic over both days.

EXHIBITED AT 17 EVENTS





**Opportunities** 

MKJOBSHOW.CO.UK

Centre:mk

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ith NHRC

#MKJobShow

People are really interested in the reserves as well as the regular Army. It's nice to have people that are looking for a career and who want a new challenge in life.

#### EXHIBITED AT 36 EVENTS

**N/HBC** 

It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!

#### **EXHIBITED AT 6 EVENTS**

We came here last year in September, for the first time. It was a really good experience. We normally just try and recruit online. We saw this as a great opportunity to try and meet people face to face. And try and tap into a market we may not have got to before, because we are trying to look for really niche positions. So really good to come back.

**EXHIBITED AT 7 EVENTS** 



We go to job centres, schools, colleges, universities, jobs clubs, faiths groups but in comparison this is huge!

#### **EXHIBITED AT 6 EVENTS**





Very beneficial, lots of good engagement, well run event.

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We have been really impressed with the amount of interest we've had. Some real quality people coming through!

#### **EXHIBITED AT 10 EVENTS**



#### **EXHIBITED AT 5 EVENTS**



The price of the job show versus the amount of people, definitely reduced our cost per hire. **SECURITAS** We would definitely do it again.



## **JOB SHOW 2025 DATES**

	SHOW	<b>2025 DATES</b>	VENUE
	London Job Show Stratford	12 & 13 September	Westfield Stratford City
	MK Job Show	19 & 20 September	centre:mk
•	Manchester Job Show	26 & 27 September	The Trafford Centre
	London Job Show W12	17 & 18 October	Westfield London
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## **ABOUT US**

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





## 15,000+ **Active Job seekers**

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



## 100,000+ **Passive Job seekers**

The natural footfall of our shopping centre venues.



typically make per event.



The amount of people employers typically add to their talent poo



The amount of profile views exhibitors typically receive on our website before each event.



### Contact our team today at info@jobshows.co.uk



## **BENEFITS OF ATTENDING JOB SHOW EVENTS**



#### **Cost Effective**

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.





#### **Pre Event Applications**

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



#### **Passive Job seekers**

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.





#### **Employer Branding**

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



#### **Growing Your Talent Pool**

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



#### **Active Job seekers**

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



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#### **Face to Face Recruitment**

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.









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#### **Standing Out Offline**

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



## **TARGETED VISITOR MARKETING CAMPAIGN**

#### A targeted and regional marketing campaign for each job show. Examples of how we promote our shows include:

- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK

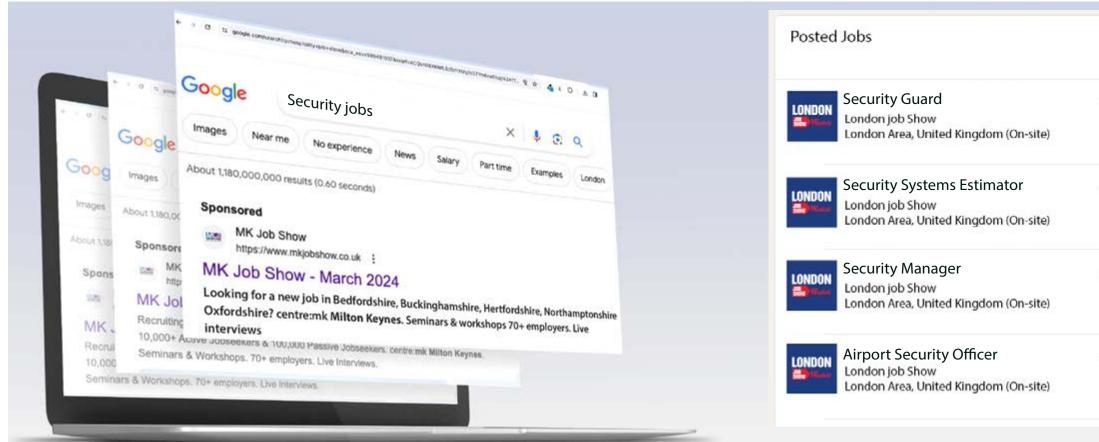
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



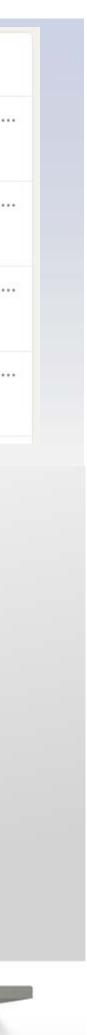
## WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

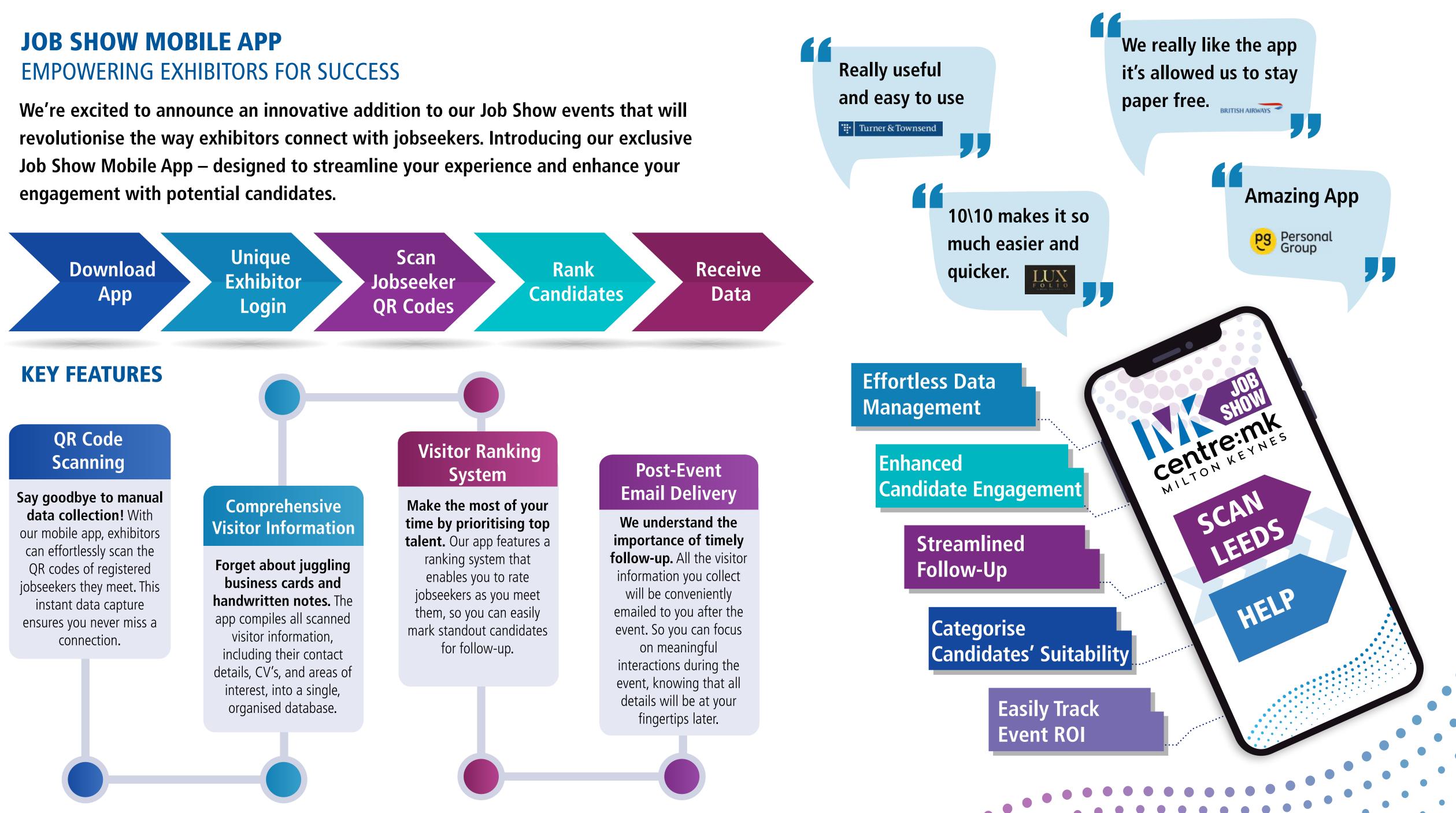
Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.











• WATFORD RICKMANSWORTH • LONDON TOTTENHAM • LONDON Westfield LONDON W12 JOB Show UXBRIDGE • HILLINGDON SLOUGH • HOUNSLOW • BRACKNELL • ESHER • WOKING • EPSOM • GUILDFORD

LUTON

## **17 & 18 OCTOBER 25**



## **12 & 13 SEPTEMBER 25**





### MANCHESTER JOB Show TRAFFORD MANCHESTER BURNLEY • PRESTON • BLACKBURN • CHORLEY ● BOLTON ● BURY • ROCHDALE HUDDERSFIELD MANCHESTER **WÍGAN** • OLDHAM ST HELENS • ECCLES 🔶 MANCHESTER • HYDE • STRETFORD WARRINGTON 🔍 BAE Systems • STOCKPORT • ALTRINCHAM • WILMSLOW • FRODSHAM **○●**/KNUTSFORD MACCLESFIELD • NORTHWICH • CHESTER • CREWE

## **26 & 27 SEPTEMBER 25**





## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk

> Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

## **19 & 20 SEPTEMBER 25**

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CONTACT US TO GET STARTED AT info@jobshows.co.uk

