

**LONDON**  
**JOB SHOW** *Westfield*  
LONDON W12

**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES

**LONDON**  
**JOB SHOW** *Westfield*  
STRATFORD CITY

**MANCHESTER**  
**JOB SHOW** *TRAFFORD*  
MANCHESTER

**HIGH-IMPACT  
EVENTS FOR  
RECRUITMENT  
SUCCESS**

**jobshows.co.uk**





READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...



We've met lots of graduates and students which is great for our early careers. We have had people for construction, IT and finance – which is really great for us

EXHIBITED AT 6 EVENTS



We have met lots of hungry Graduates. People that have the go get it attitude. 100% we will be back.

EXHIBITED AT 7 EVENTS



We came here last year in September for the first time, and it was a really good experience because we normally traditionally try and just recruit online. We saw this is a great opportunity to try meet people the face to face, try and tap into a market we might not have got to before as we are trying to look for really niche positions. Really good to come back as the Main Sponsors.



Santander do it every year. We think it's a great opportunity for people to come down and actually meet future stars in their business whether it's young graduates or people who've got really good experience.

EXHIBITED AT 11 EVENTS



We have hired quite a lot from previous events. If you want to increase diversity and widen your talent pool this is the place to bet.

EXHIBITED AT 6 EVENTS



We've been really pleased with turnout. This is a really nice way to meet people, for them to find out more about us, and for us to get to know more about them. It's a great informal setting, before we go into a more formal interview process.

EXHIBITED AT 3 EVENTS



The show was a great opportunity to promote the roles we have available in our department. We enjoyed the 'buzz' and energy of the event and the relaxed atmosphere. It was great to be able to speak to people who were enthusiastic about joining our company. We look forward to attending again.

EXHIBITED AT 7 EVENTS







**Civil Service  
Fast Stream**

What is really interesting is diversity in applicants. People that are coming straight out of school or University which is great for our graduate programs and apprenticeships, but also people that are looking for career changes, a lot of people that have had PhDs and have got a lifetime of experience.

EXHIBITED AT 12 EVENTS



**SPD  
Clearblue**

Really good. We are actually surprised by the calibre of people that we met. Originally we just came here just to get our brand Clearblue out there, but we've had some really good candidates, some people that we are surprised about.



It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!

EXHIBITED AT 6 EVENTS



We are here to create brand awareness. Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. So we are here to let people know that we have got a lot of open roles.

EXHIBITED AT 3 EVENTS



A lot of Graduates. A lot of people with Masters Degrees. It's been a good day.



EXHIBITED AT 4 EVENTS

It's definitely beneficial, it gets your brand out there within the local marketplace and is certainly something we would look to do again in the future!



We spoke to around 200 eager job hunters, from A Level students looking for Apprenticeships, Internships or Graduate opportunities, to IT and Technology professionals with over 30 years of experience.



EXHIBITED AT 13 EVENTS



JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





**15,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.




**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**268,277**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.





## TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

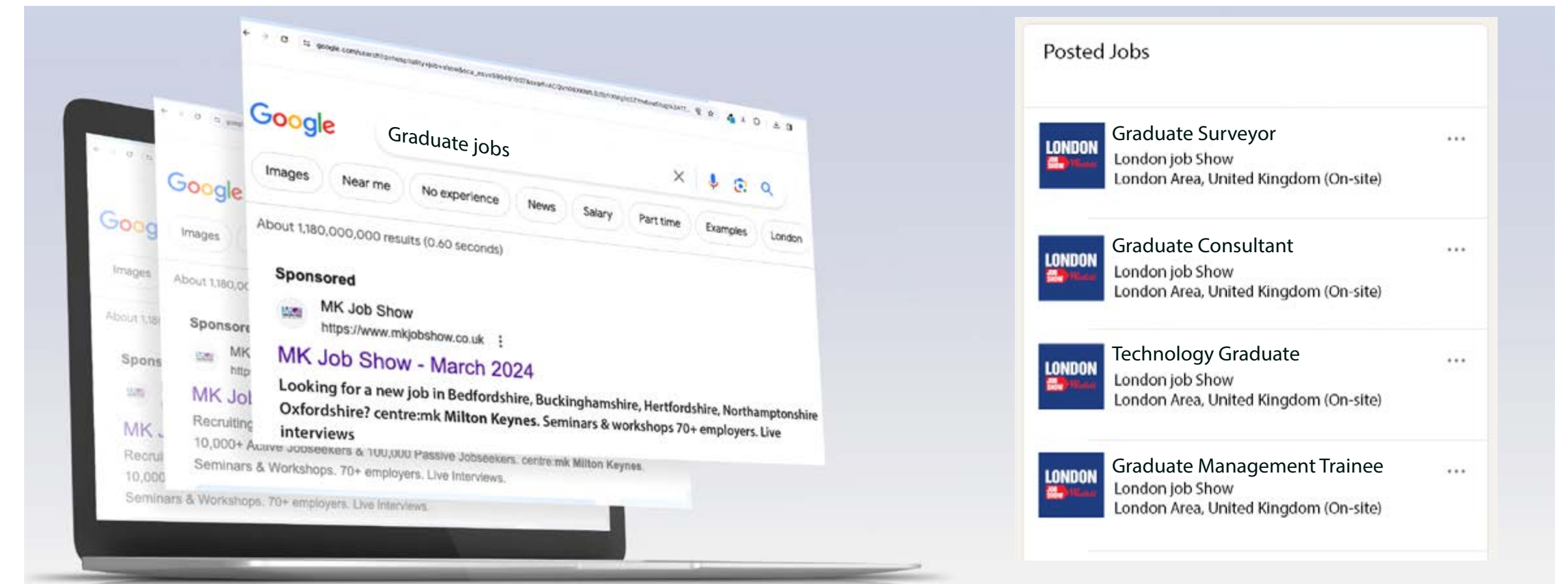
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



## WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.

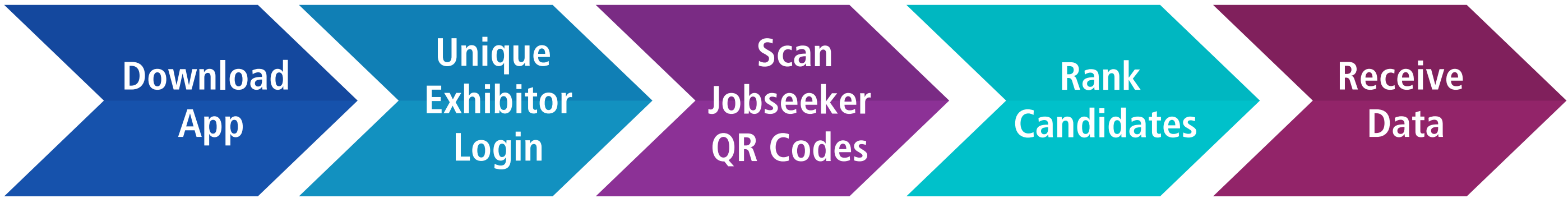




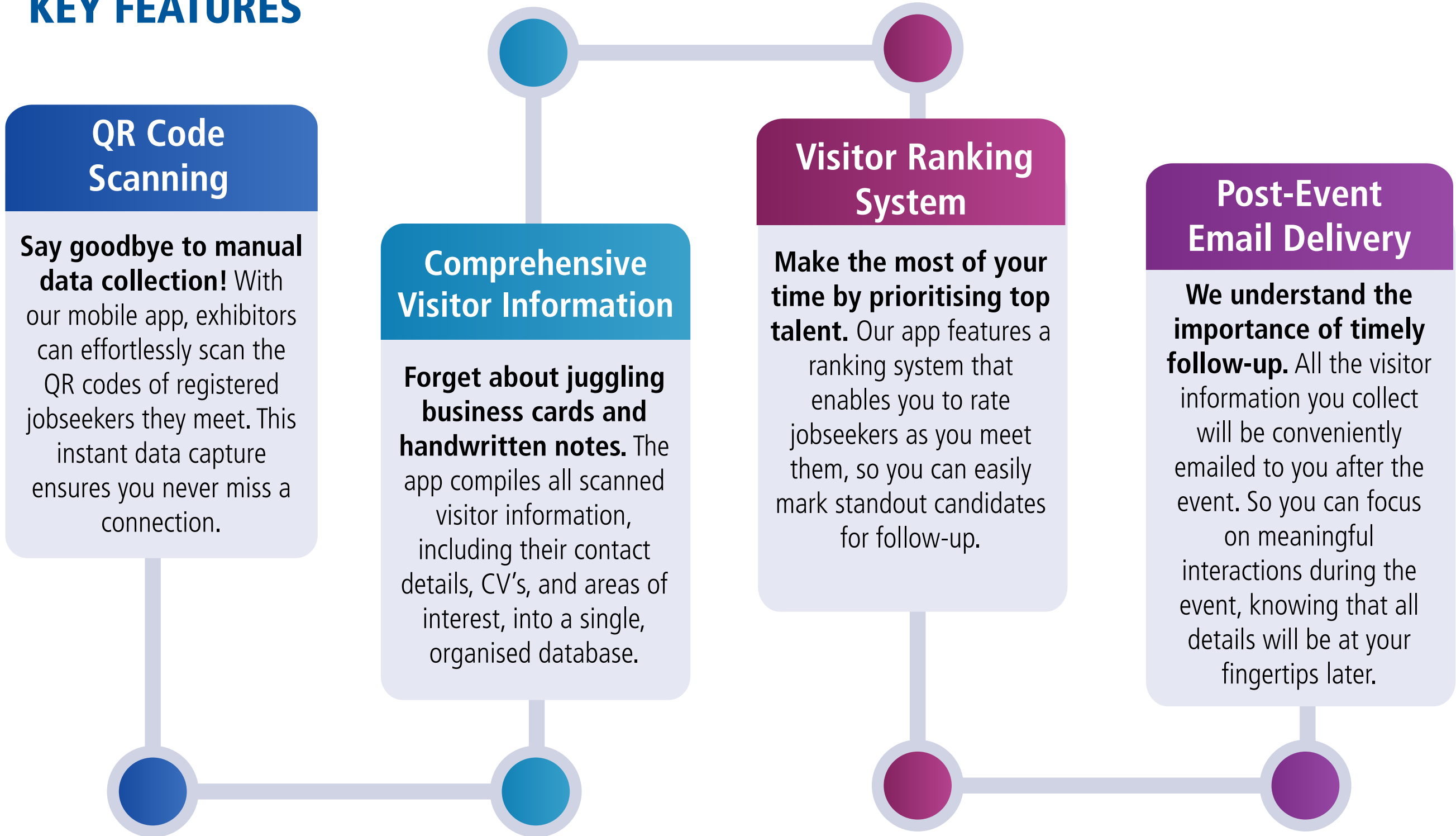
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI





# LONDON

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LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25



# MANCHESTER

**JOB SHOW** **TRAFFORD** CENTRE  
MANCHESTER



**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at **info@jobshows.co.uk**

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**





**CONTACT US TO  
GET STARTED AT  
[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**