

**LONDON**  
**JOB SHOW** *Westfield*  
LONDON W12

**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES

**LONDON**  
**JOB SHOW** *Westfield*  
STRATFORD CITY

**MANCHESTER**  
**JOB SHOW** *TRAFFORD*  
MANCHESTER

**HIGH-IMPACT  
EVENTS FOR  
RECRUITMENT  
SUCCESS**

**jobshows.co.uk**





READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...



We have had a number of individuals that have come to the show that we have then hired. We have come 5 times previously so it's a really great event to come to.

EXHIBITED AT 6 EVENTS



We have been to the Job Show the past 5 years, and many of our team is from this event. It always pays off for us to come here. That's why we are here every year.

EXHIBITED AT 5 EVENTS



It's going really well, it's the fourth year we've been here and it's always been a really good successful event. You meet loads of really cool people. It's always really well-organised and we always get a lot of good hires out the back of it.

EXHIBITED AT 9 EVENTS



We've been really pleased with turnout. This is a really nice way to meet people, for them to find out more about us, and for us to get to know more about them. It's a great informal setting, before we go into a more formal interview process.

EXHIBITED AT 3 EVENTS



We are here to create brand awareness. Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. So we are here to let people know that we have got a lot of open roles.

EXHIBITED AT 3 EVENTS



We are hiring for our sales team, technicians, finance and marketing. We have never been anywhere and got so many CV's for such a diverse range of roles.



One of our team that's here today, a designer, actually joined us from the previous job show. In previous years, we've had a massive amount of success, so I anticipate that we'll have 15 to 20 hires like before.

EXHIBITED AT 6 EVENTS





We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.

EXHIBITED AT 8 EVENTS



We have met people interested in sales which is great, interested in marketing, finance, IT, analysts - we've had a massive mix of everybody which we don't tend to get at other jobs fairs.



Really good. We are actually surprised by the calibre of people that we met. Originally we just came here just to get our brand Clearblue out there, but we've had some really good candidates, some people that we are surprised about.

EXHIBITED AT 3 EVENTS



At the 4 events we have attended we are averaging 10 hires per event. All for Sales & Account Manager positions. The event is always very busy with plenty of potential candidates to interview on the spot.

EXHIBITED AT 6 EVENTS



EXHIBITED AT 6 EVENTS



On paper what you may think someone is about they are completely different when you meet them in person. A job show is a great way to talk to people.



EXHIBITED AT 7 EVENTS

We were Zone Sponsors for the first event in MK 10 years ago. We are really proud to now be the Main Sponsor. It's because of the results and the engagement that we keep coming back.



We have spoken to software developers, to finance, and logistics people. So there's definitely a wide range of candidates today.



JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





**15,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.



**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**268,277**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

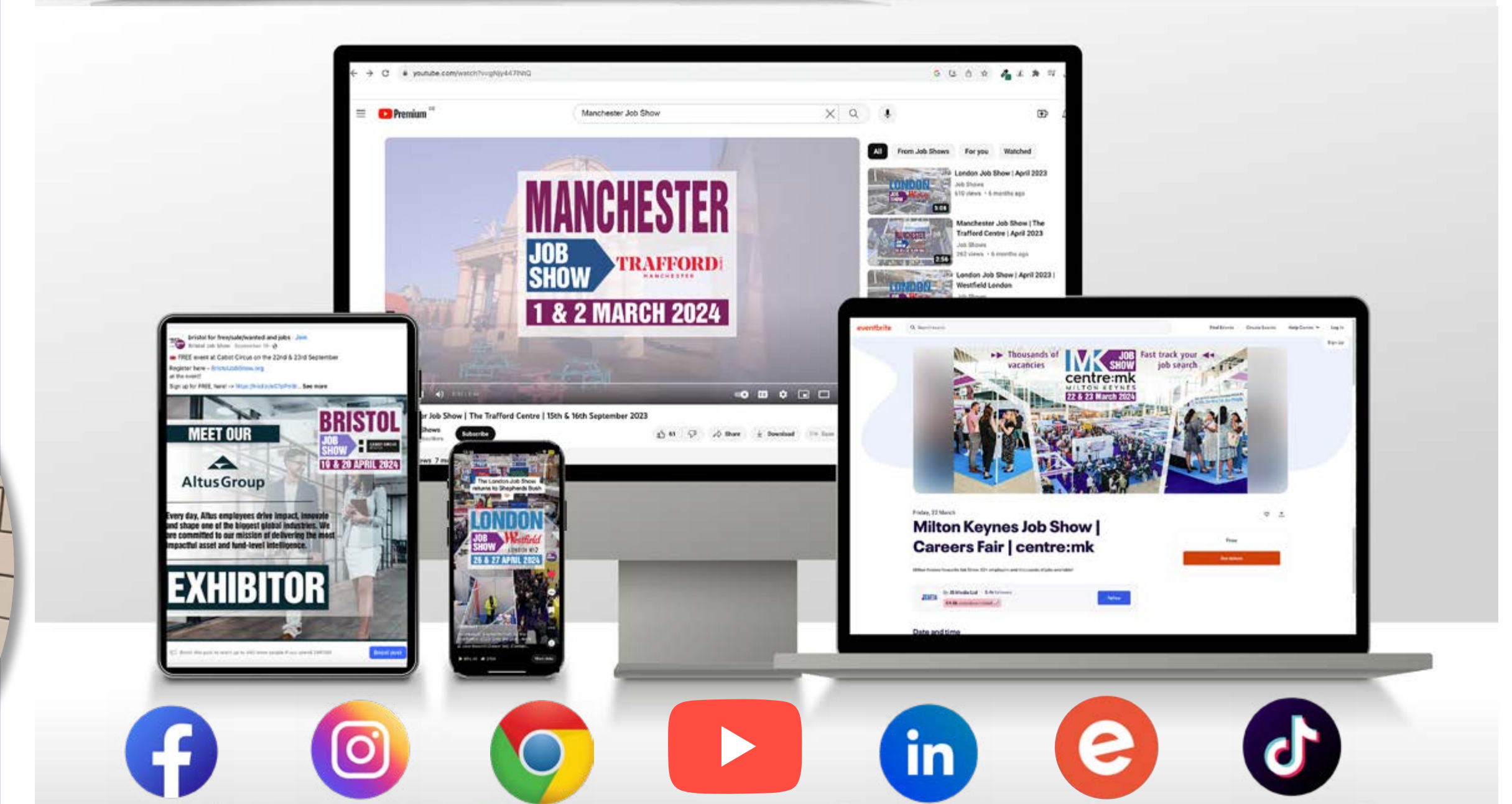
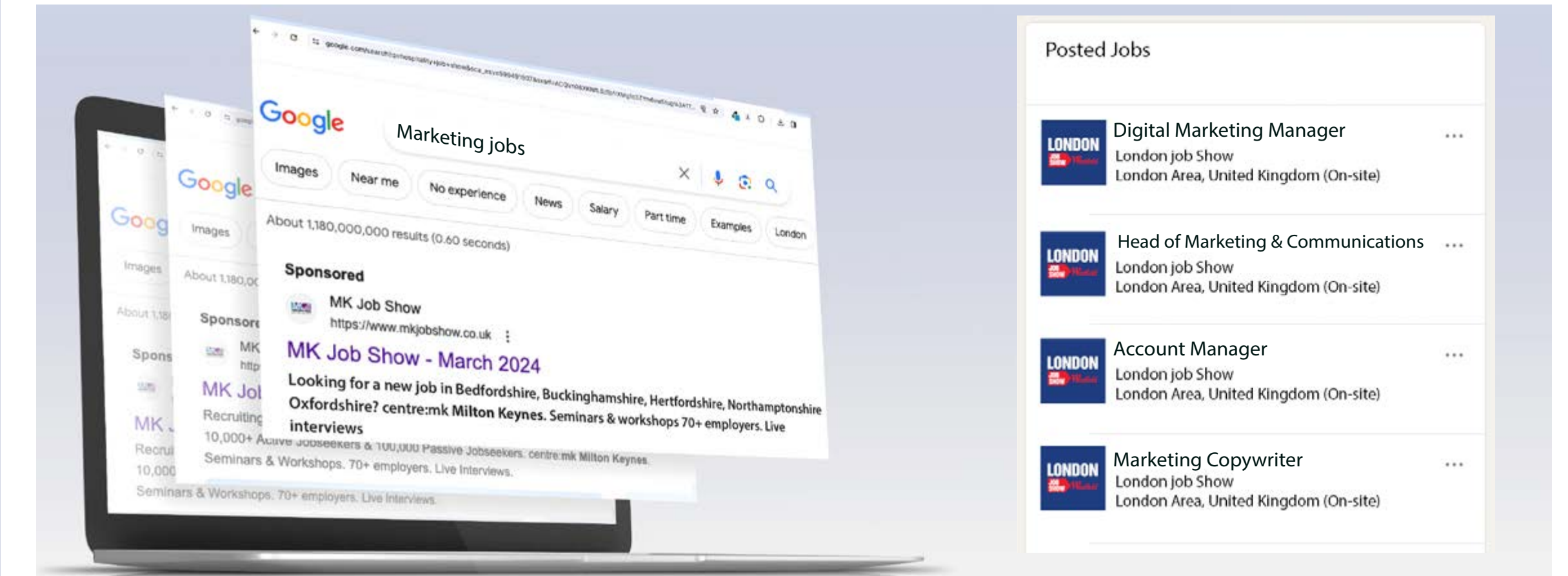
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.

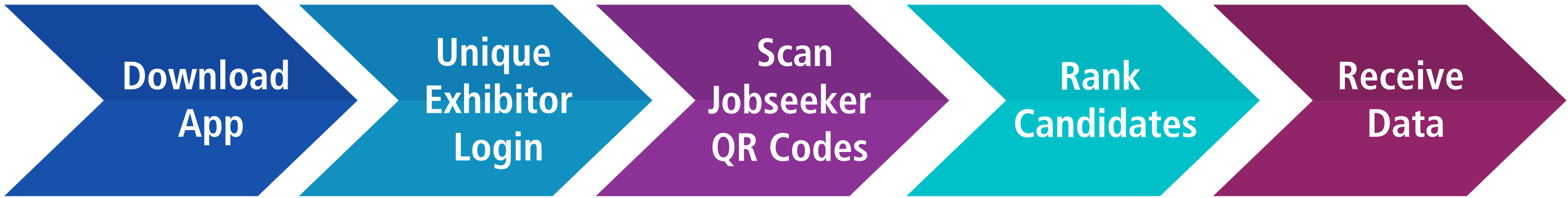




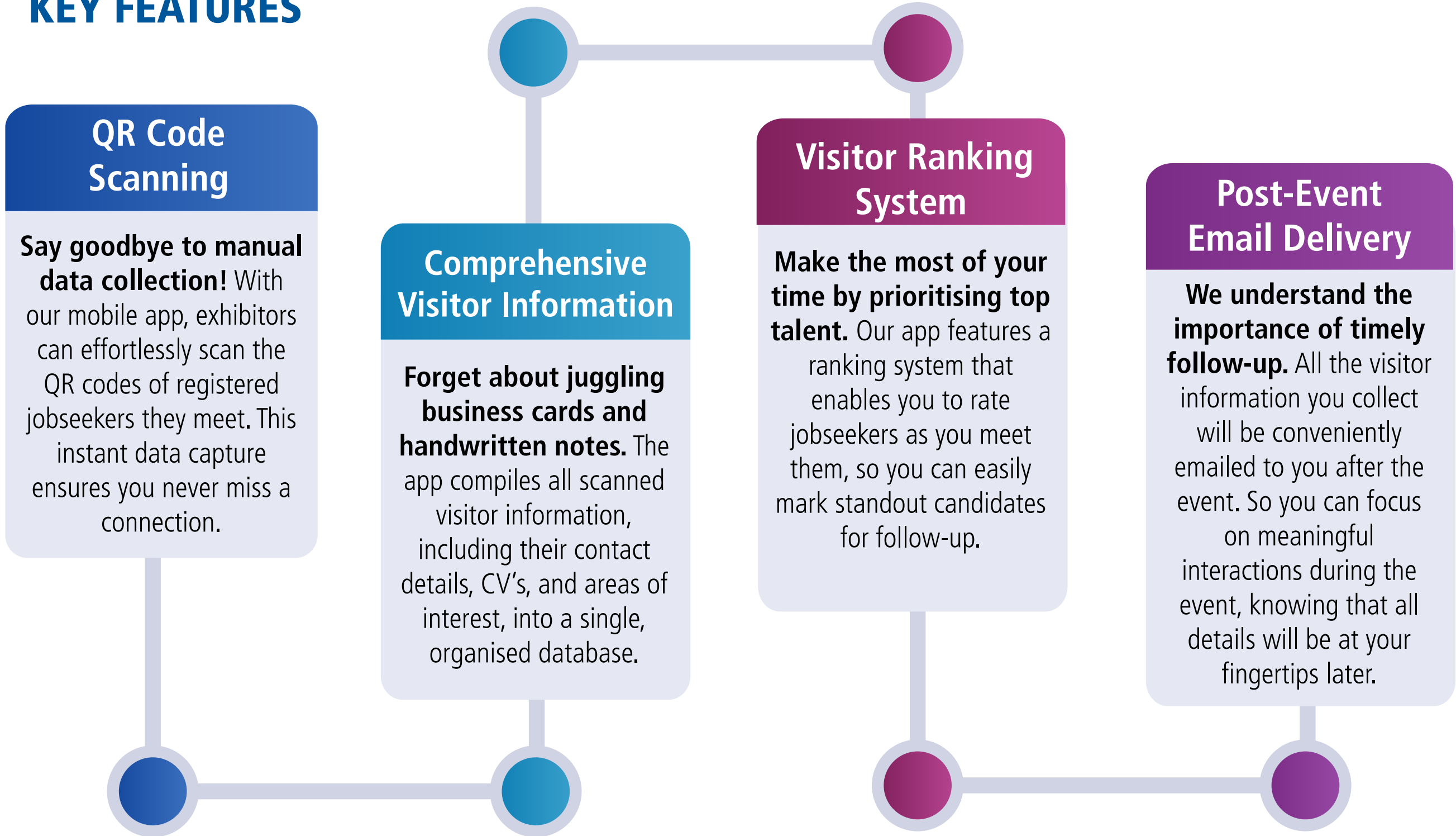
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



“ Really useful and easy to use ”

Turner & Townsend

“ We really like the app it's allowed us to stay paper free. ”

BRITISH AIRWAYS

“ 10\10 makes it so much easier and quicker. ”

LUX FOLIO

“ Amazing App ”

pg Personal Group

**Effortless Data Management**

**Enhanced Candidate Engagement**

**Streamlined Follow-Up**

**Categorise Candidates' Suitability**

**Easily Track Event ROI**

**JOB SHOW**

**centre:mk**

**MILTON KEYNES**

**SCAN LEADS**

**HELP**



# LONDON

JOB  
SHOW

*Westfield*

LONDON W12



# LONDON

JOB  
SHOW

*Westfield*

STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25



# MANCHESTER

**JOB SHOW** **TRAFFORD** CENTRE  
MANCHESTER



# JOBSHOW

**centre:mk**  
MILTON KEYNES



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at **[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**





**CONTACT US TO  
GET STARTED AT  
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