

**LONDON**  
**JOB SHOW** *Westfield*  
LONDON W12

**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES

**LONDON**  
**JOB SHOW** *Westfield*  
STRATFORD CITY

**MANCHESTER**  
**JOB SHOW** *TRAFFORD*  
MANCHESTER

**HIGH-IMPACT  
EVENTS FOR  
RECRUITMENT  
SUCCESS**

**jobshows.co.uk**





READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...

**CÔTE** At our most recent event we made 28 hires for front of house and back of house.



**etm** We have attended 3 Job Show events this year. At our most recent event we hired 15 people for lots of different roles.

EXHIBITED AT 6 EVENTS



**RITZ LONDON** We have had lots of interest. We have collected a lot of CV's. And we have seen some fantastic people.



**citizen hotels** We have met quite a lot of stand out candidates. We have already signed up for next year.

EXHIBITED AT 4 EVENTS



**Holiday Inn** AN IHG HOTEL We loved it and we will definitely be back next year! We have found people who are in part-time a

EXHIBITED AT 5 EVENTS

**Travelodge** A really positive outcome. We hired 55 people for team member roles, and 3 engineers.

EXHIBITED AT 9 EVENTS



**RADISSON HOTELS** We were overwhelmed by the interest we had and were thrilled to engage with such an exceptional pool of candidates. Over 100 interviews booked directly from the event!





An absolutely brilliant event. Incredible candidates. We have made lots of hires over the years..

EXHIBITED AT 9 EVENTS



BRITISH AIRWAYS

Excellent event. We would definitely be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stand and seminars.

EXHIBITED AT 6 EVENTS



Really impressed with the amount of people we've seen. Really impressed.

EXHIBITED AT 8 EVENTS



Thoroughly enjoyable. Busy, engaging environment which offers a different talent pool.

EXHIBITED AT 5 EVENTS



LOUNGERS

It's gone really well, we have found a lot of people in hospitality which is great. Face to face recruitment is really important for hospitality. Other hospitality companies should definitely be here, it's very worthwhile!



It was so successful last year, that we decided to come back again. We have seen a lot of qualified people. In two days we could never have expected to find this many people for all of our roles!



We did last year's Job Show as well. We were able to meet so many fantastic candidates and bring them in to our company. This is why we came back.

EXHIBITED AT 5 EVENTS





JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 15,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





**15,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.



**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**268,277**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of May 2025) They are invited to every event

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.





# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- We have 268,277 (as of May 2025) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.

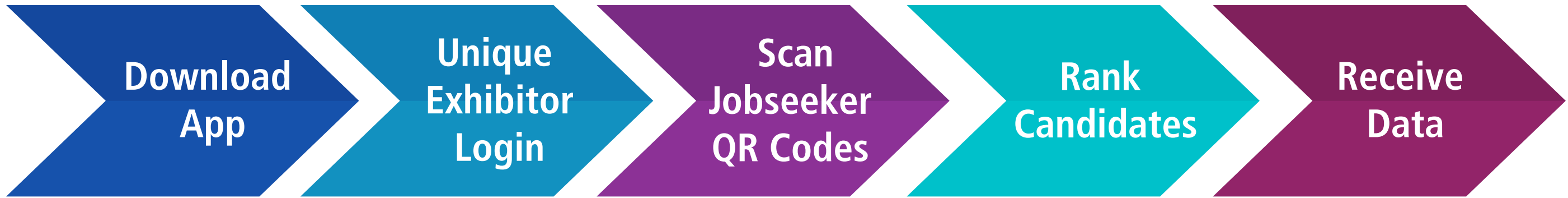




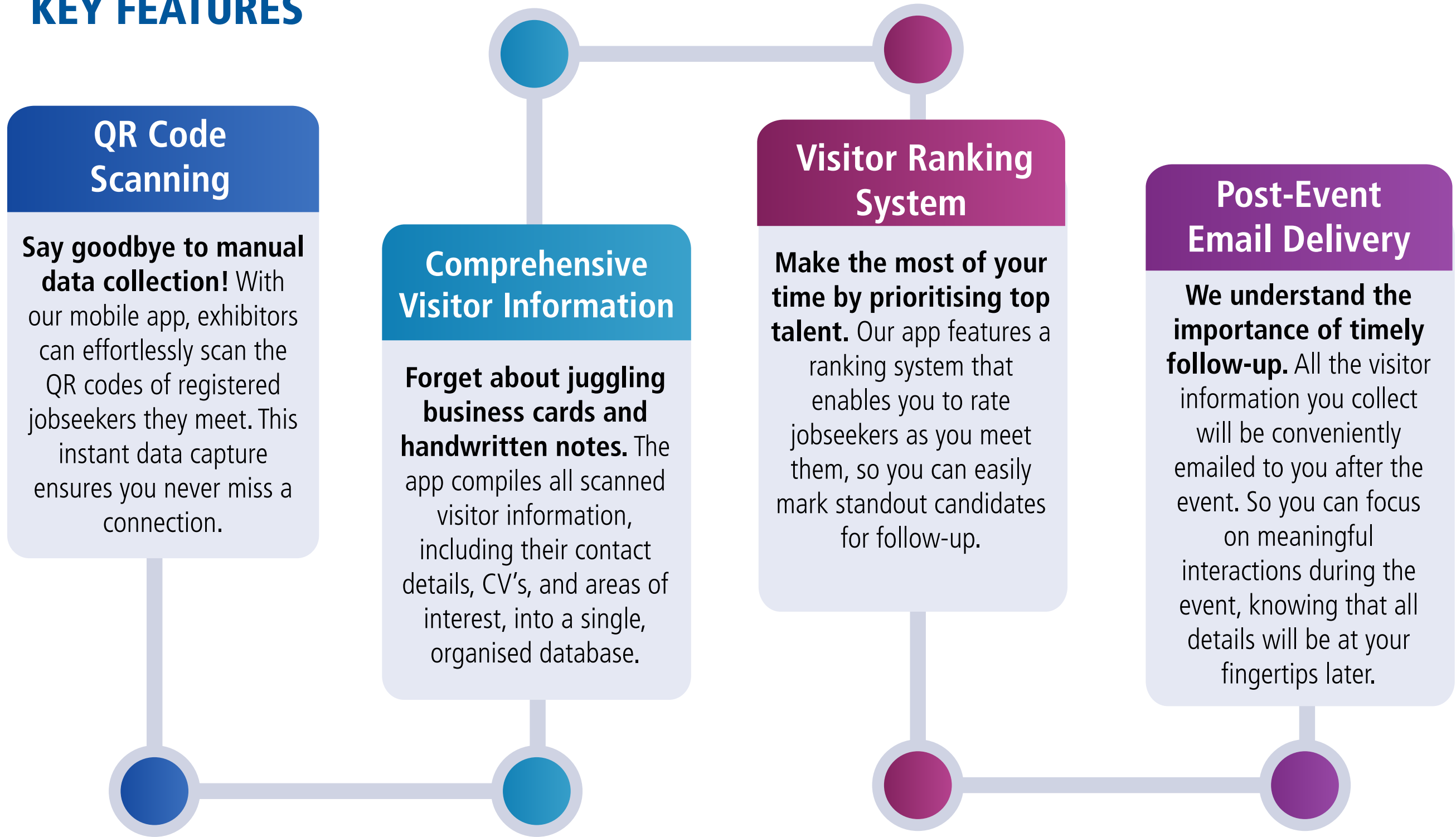
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI





# LONDON

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LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



17 & 18 OCTOBER 25

12 & 13 SEPTEMBER 25



# MANCHESTER

**JOB SHOW** **TRAFFORD** CENTRE  
MANCHESTER



**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at **info@jobshows.co.uk**

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**





**CONTACT US TO  
GET STARTED AT  
[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**