



LONDON
JOB SHOW *Westfield*
LONDON W12

LONDON
JOB SHOW *Westfield*
STRATFORD CITY

MANCHESTER
JOB SHOW *TRAFFORD*
CENTRE
MANCHESTER

MK JOB SHOW
centre:mk
MILTON KEYNES

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



The quality of the candidates that have come to the job show have been unbelievable. The quality is so good. It's fantastic.

EXHIBITED AT 8 EVENTS



It was amazing. The staff were really helpful. Looking forward to more job shows in the future.

EXHIBITED AT 5 EVENTS



EXHIBITED AT 10 EVENTS



Very good. A lot of interest!



Great! A really well organised event. We were busy all day. So many people to talk to. We've had a great couple days.



EXHIBITED AT 4 EVENTS



Many visitors interested in doing a degree! We didn't expect to attract that much attention from a job show. It was very well organised and we had a great success!



We've met some great people. We've got so many people signed up to come along to openings at the college. It's been an absolutely fantastic event, well worth coming to!





south thames college
Merton | Tooting | Wandsworth

It was a brilliant event. We had a lot of interest in our courses.

LONDON DIGITAL JOBS & SKILLS HUB

Very busy as always which is great. I gave a presentation in the gallery area which was well attended.



CU London
Coventry University Group

Very good event to showcase our local Higher Education to the local community. Definitely worth attending. Interested in booking for events again with possibly a bigger space!



THE UNIVERSITY OF BUCKINGHAM

Good show again. Even greater than last year.

EXHIBITED AT 5 EVENTS



University of Bedfordshire Milton Keynes

Lots of interest! Very successful - 24 new students signed up!

EXHIBITED AT 19 EVENTS



catch 22

Great footfall and some highly suitable candidates for the program. Very well organised and we signed up over 200 people. We will be back next year!

EXHIBITED AT 10 EVENTS

JOB SHOW 2025 DATES

| SHOW | 2025 DATES | VENUE |
|---------------------------|-------------------|--------------------------|
| London Job Show Stratford | 7 & 8 February | Westfield Stratford City |
| Manchester Job Show | 7 & 8 March | The Trafford Centre |
| London Job Show W12 | 25 & 26 April | Westfield London |
| London Job Show Stratford | 12 & 13 September | Westfield Stratford City |
| MK Job Show | 19 & 20 September | centre:mk |
| Manchester Job Show | 26 & 27 September | The Trafford Centre |
| London Job Show W12 | 17 & 18 October | Westfield London |

ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





10,000+ Active Job seekers
The amount of people that pre register to attend each event having seen our targeted marketing campaign.




100,000+ Passive Job seekers
The natural footfall of our shopping centre venues.



5 - 60 New Hires
The amount of hires employers typically make per event.



200 -1,000 Talent Pool Additions
The amount of people employers typically add to their talent pool per event.



400-6,000 Profile Views
The amount of profile views exhibitors typically receive on our website before each event.



208,312 Active Subscribers
The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

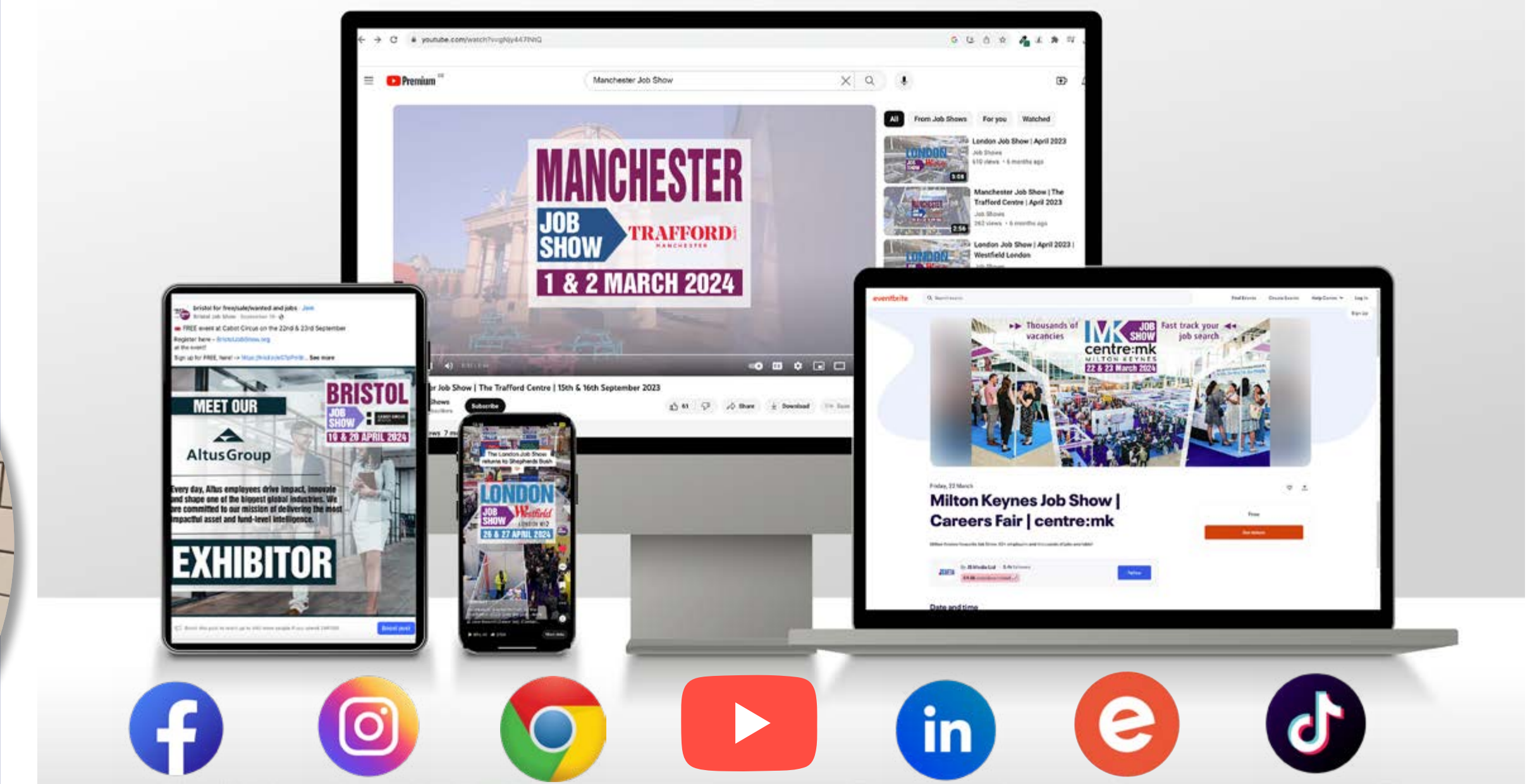
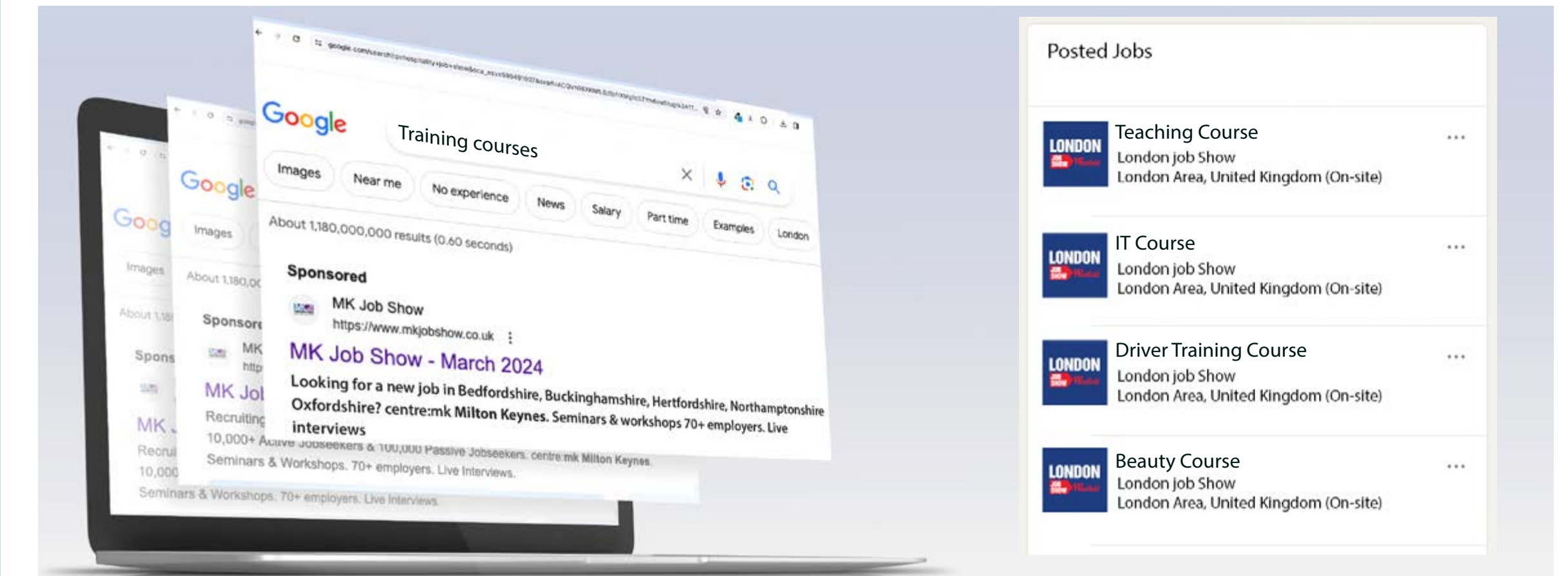
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 208,312 people (as of October 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

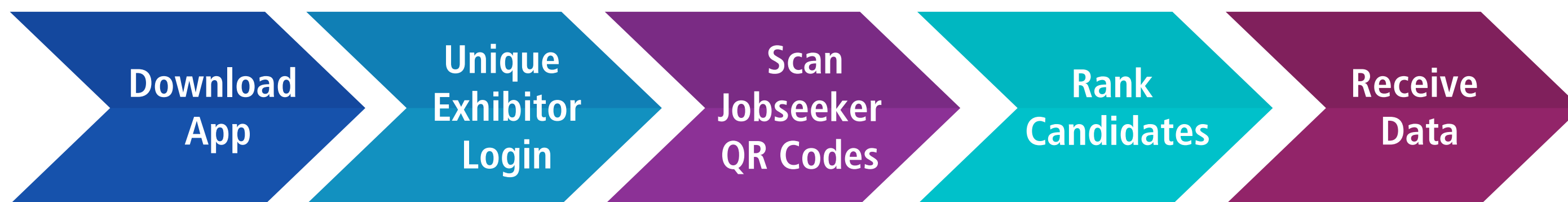
Our visitor marketing campaign will then target people that are searching for these particular job roles.



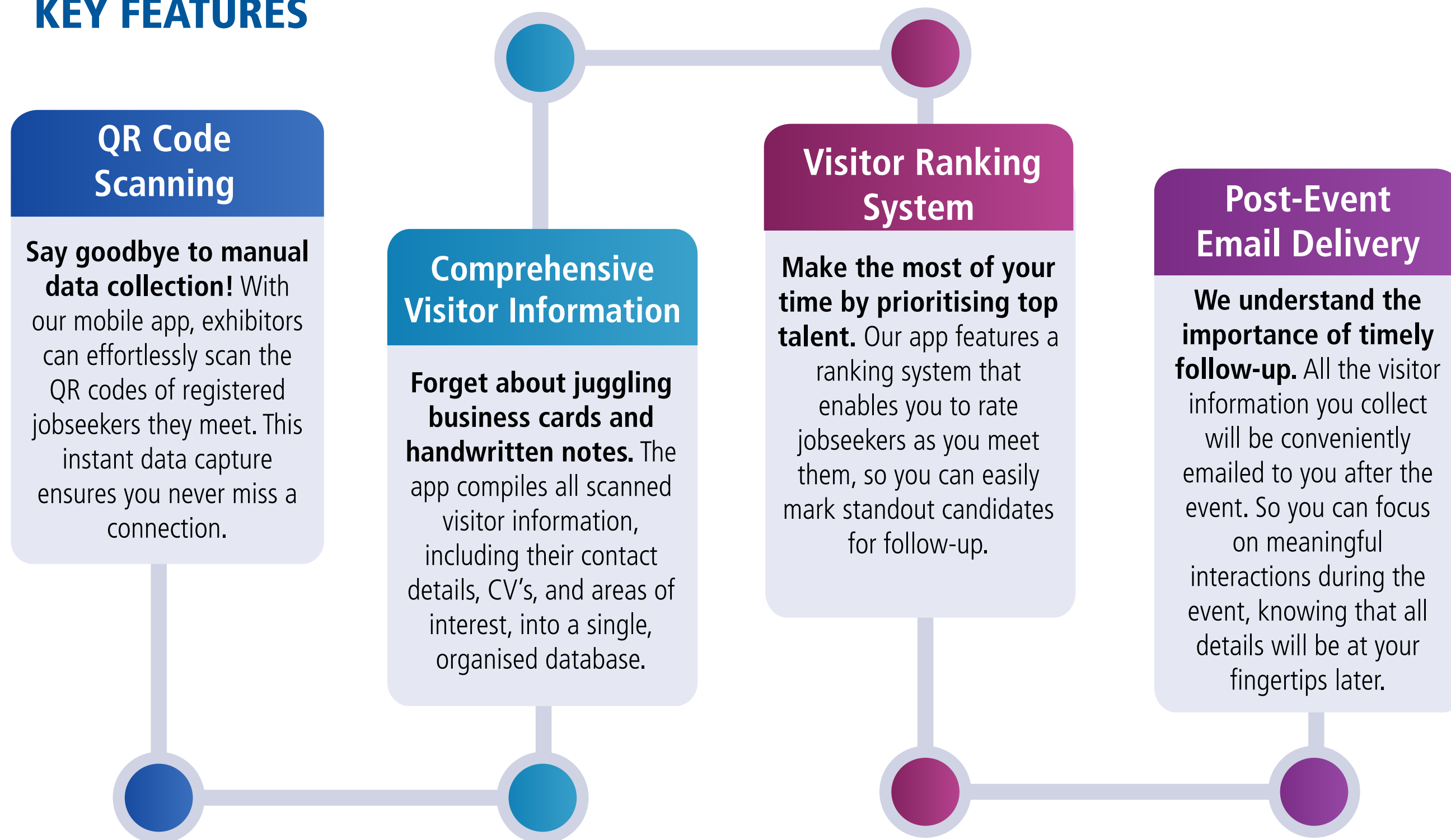
JOB SHOW MOBILE APP

EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



KEY FEATURES



Really useful and easy to use

Turner & Townsend

We really like the app it's allowed us to stay paper free.

BRITISH AIRWAYS

10\10 makes it so much easier and quicker.

LUX FOLIO

Amazing App

pg Personal Group

Effortless Data Management

Enhanced Candidate Engagement

Streamlined Follow-Up

Categorise Candidates' Suitability

Easily Track Event ROI



ASTRONAUT JOBS: REACH FOR THE STARS

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

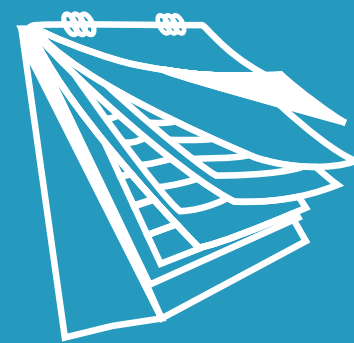
Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

KEY BENEFITS FOR EXHIBITORS

Increased Applications



Effortless Integration



180 Days unlimited Job Posting

Pre-Event Job Posting



Enhanced ROI Tracking



ALL JOB SHOW VISITORS WILL NOW AUTOMATICALLY SETUP A PROFILE ON ASTRONAUT JOBS.

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

LAUNCH OFFER: 180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £1,995



ASTRONAUT JOBS
JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)

LONDON

JOB SHOW *Westfield*
LONDON W12



LONDON

JOB SHOW *Westfield*
STRATFORD CITY



25 & 26 APRIL 25 • 17 & 18 OCTOBER 25

7 & 8 FEBRUARY 25 • 12 & 13 SEPTEMBER 25

MANCHESTER

JOB SHOW **TRAFFORD CENTRE**
MANCHESTER



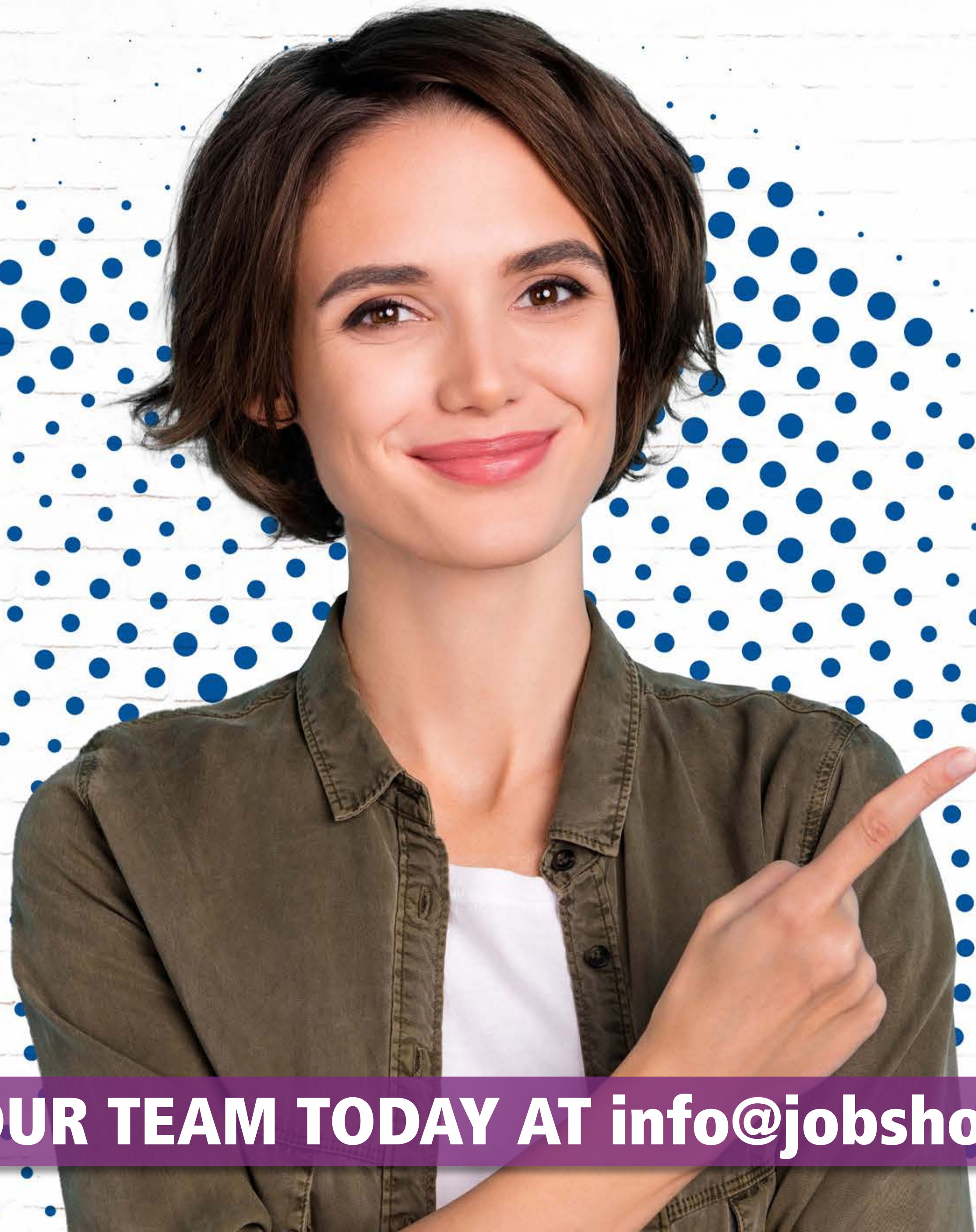
IMK JOB SHOW
centre:mk
MILTON KEYNES



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NEXT STEPS
To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk
Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

7 & 8 MARCH 25 • 26 & 27 SEPTEMBER 25

19 & 20 SEPTEMBER 25



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