



**LONDON**  
JOB SHOW *Westfield*  
LONDON W12

**LONDON**  
JOB SHOW *Westfield*  
STRATFORD CITY

**MANCHESTER**  
JOB SHOW *TRAFFORD*  
CENTRE  
MANCHESTER

**MK** JOB SHOW  
**centre:mk**  
MILTON KEYNES

**BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS**



# READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



**LCBT.**  
LONDON COLLEGE OF BEAUTY THERAPY

We've met some great people. We've got so many people signed up to come along to openings at the college. It's been an absolutely fantastic event, well worth coming to!

EXHIBITED AT 11 EVENTS

**OAKLANDS COLLEGE**

Great experience with a lot of interest in online courses and apprenticeships. A perfect audience.



**Capital City College Group**

Trust us it's worth every penny

EXHIBITED AT 3 EVENTS



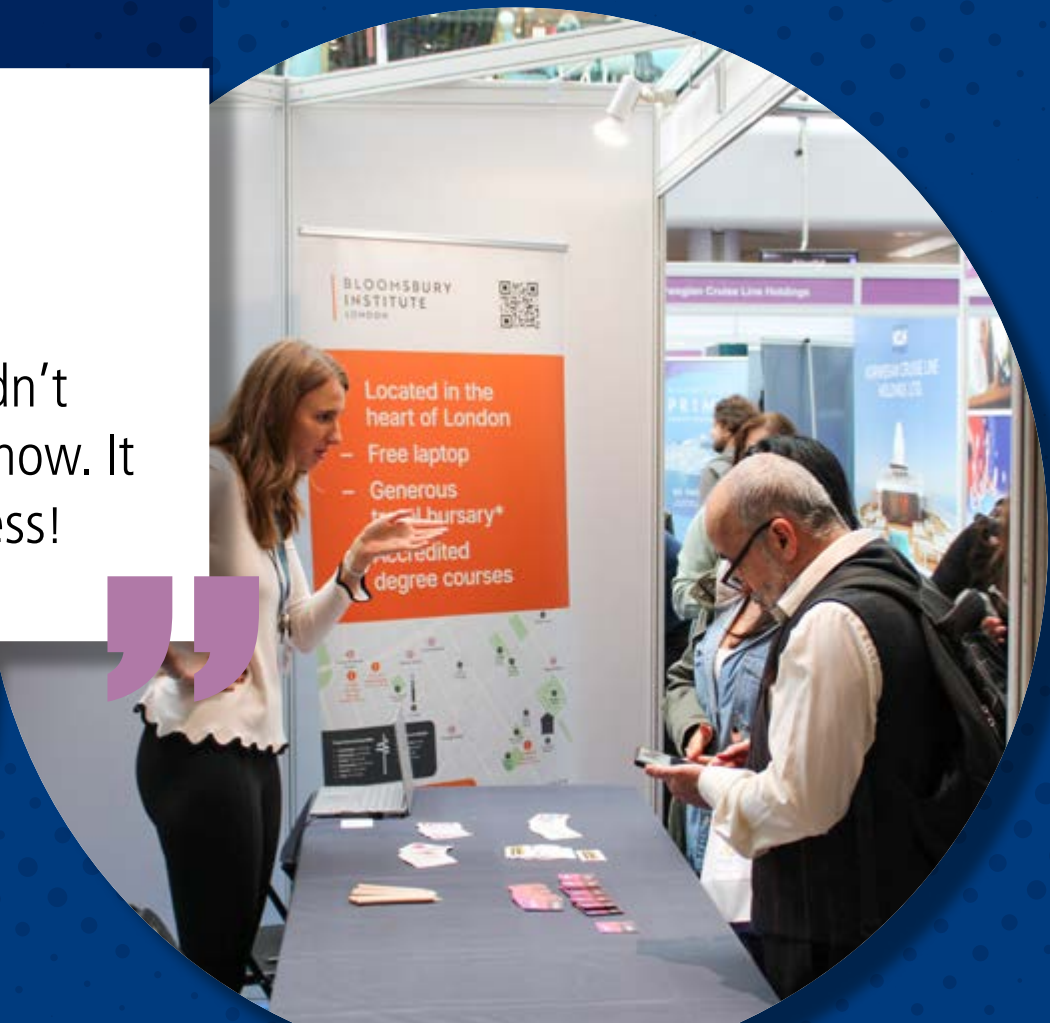
**CHAMPNEYS BEAUTY COLLEGE**

Very good. A lot of interest!

EXHIBITED AT 10 EVENTS

**BLOOMSBURY INSTITUTE LONDON**

Many visitors interested in doing a degree! We didn't expect to attract that much attention from a job show. It was very well organised and we had a great success!



**WEST LONDON RETAIL SKILLS HUB**

Very productive and busy. Really good.







Merton | Tooting | Wandsworth

It was a brilliant event. We had a lot of interest in our courses.



Good day with a variety of good candidates.



Very good event to showcase our local Higher Education to the local community. Definitely worth attending. Interested in booking for events again with possibly a bigger space!



Good show again. Even greater than last year.

EXHIBITED AT 6 EVENTS



Lots of interest! Very successful – 24 new students signed up!

EXHIBITED AT 18 EVENTS



Great footfall and some highly suitable candidates for the program.

EXHIBITED AT 10 EVENTS



## JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	7 & 8 February	Westfield Stratford City
Manchester Job Show	7 & 8 March	The Trafford Centre
London Job Show W12	25 & 26 April	Westfield London
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

## ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.




**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**208,312**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.





# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

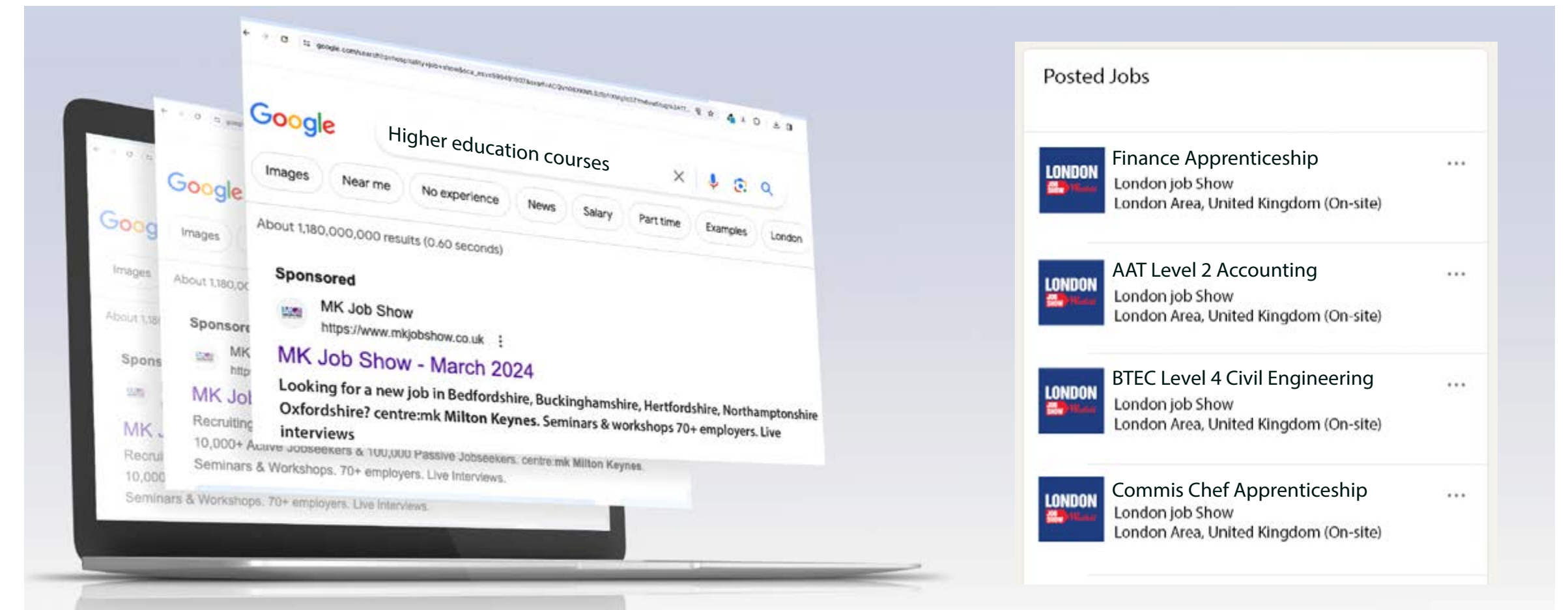
- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 208,312 people (as of October 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event



# WE TARGET PEOPLE SEARCHING FOR YOUR COURSES

Each exhibitor sends us a list of the specific courses they would like to promote.

Our visitor marketing campaign will then target people searching for your courses.

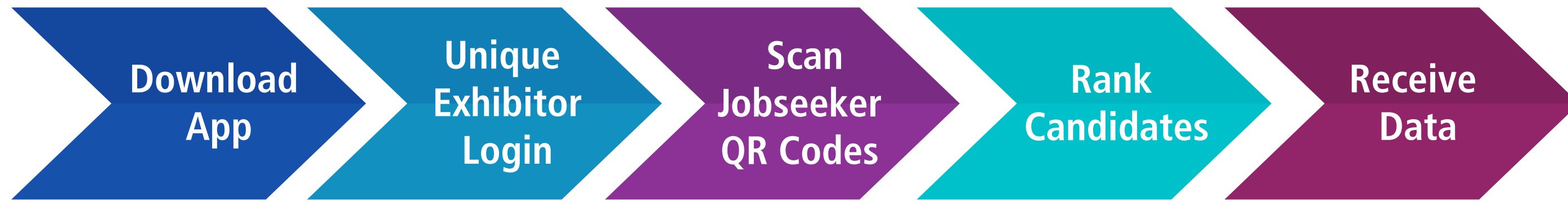




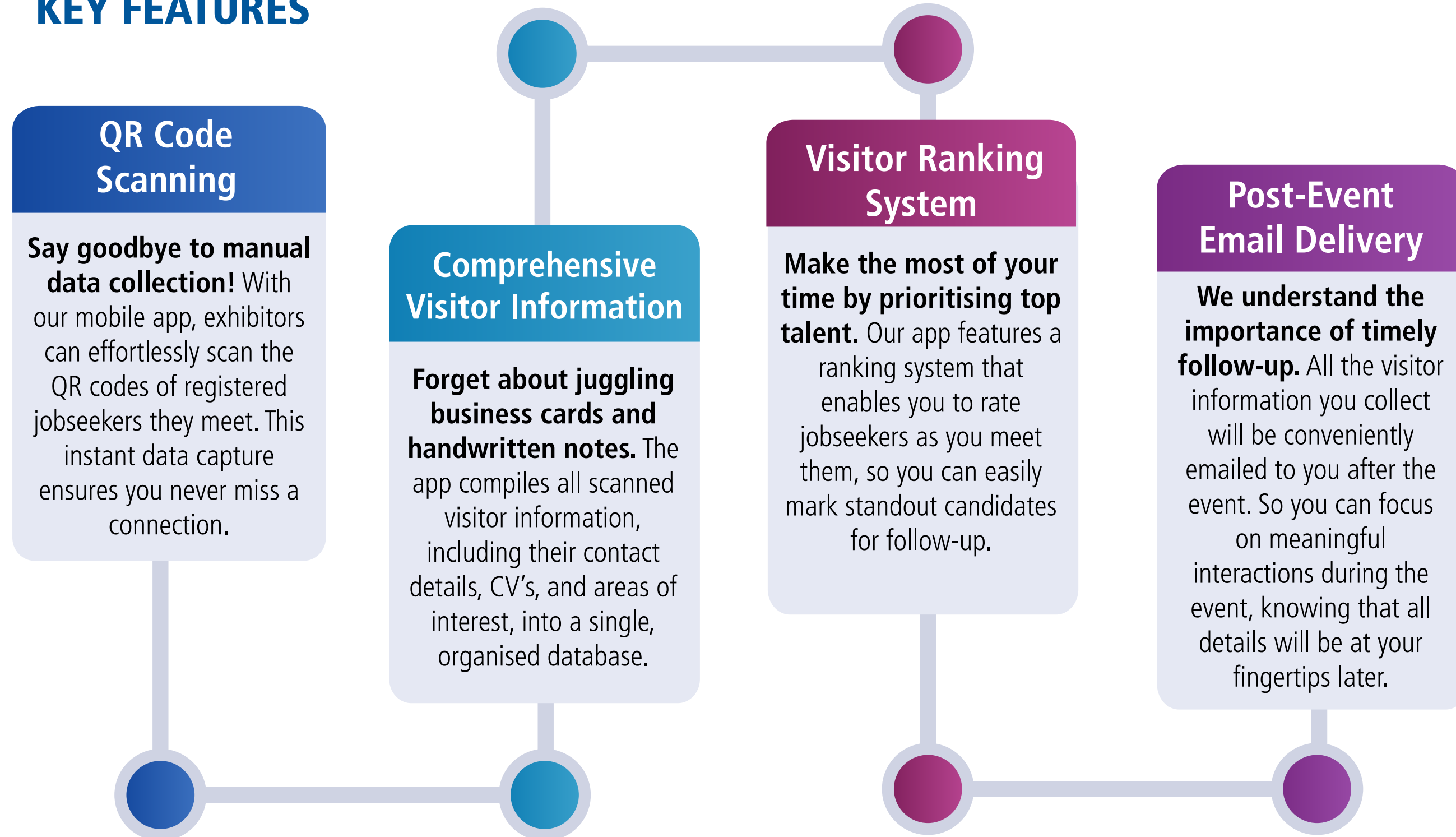
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



# ASTRONAUT JOBS: REACH FOR THE STARS

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

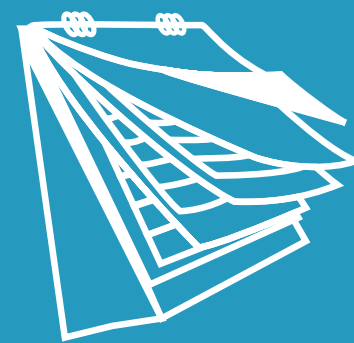
Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

## KEY BENEFITS FOR EXHIBITORS

**Increased Applications**



**Effortless Integration**



**180 Days unlimited Job Posting**

**Pre-Event Job Posting**



**Enhanced ROI Tracking**



**ALL JOB SHOW VISITORS WILL NOW AUTOMATICALLY SETUP A PROFILE ON ASTRONAUT JOBS.**

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

**LAUNCH OFFER: 180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £1,995**



**ASTRONAUT JOBS**  
JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)



# LONDON

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LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



**25 & 26 APRIL 25 • 17 & 18 OCTOBER 25**      **7 & 8 FEBRUARY 25 • 12 & 13 SEPTEMBER 25**



# MANCHESTER

**JOB SHOW** **TRAFFORD CENTRE**  
MANCHESTER



**IMK** **JOB SHOW**  
**centre:mk**  
MILTON KEYNES



**»»**  
**NEXT STEPS**

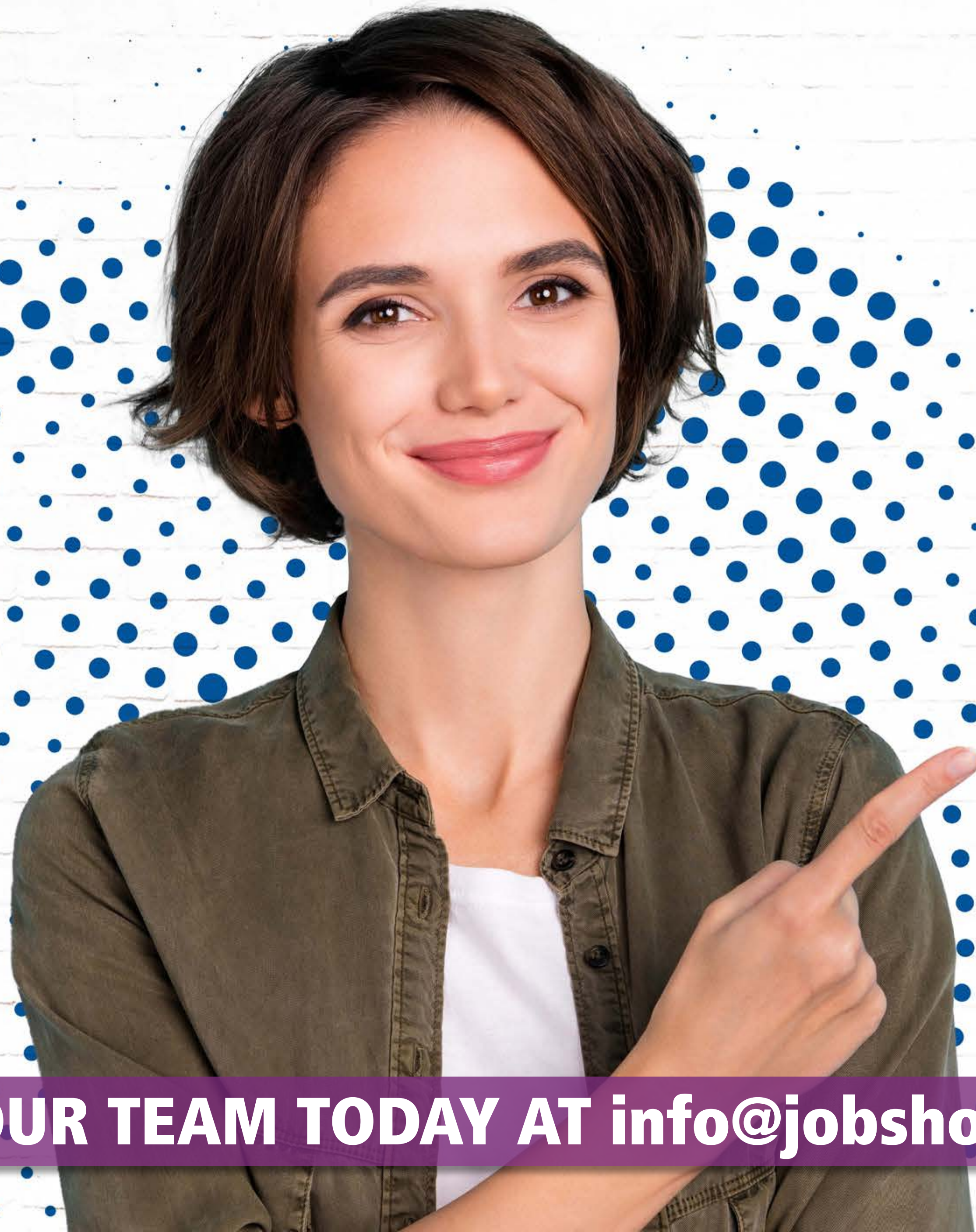
To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**7 & 8 MARCH 25 • 26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**





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