



LONDON
JOB SHOW *Westfield*
LONDON W12

LONDON
JOB SHOW *Westfield*
STRATFORD CITY

MANCHESTER
JOB SHOW *TRAFFORD*
CENTRE
MANCHESTER

MK JOB SHOW
centre:mk
MILTON KEYNES

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



Tech Geek
LEARN FROM THE BEST!

The quality of the candidates that have come to the job show have been unbelievable. The quality is so good. It's fantastic.

EXHIBITED AT 8 EVENTS



BAE SYSTEMS

We've met some software engineers with really good engineering backgrounds, we met some really great consultants both in terms of data consultants and business consultants, some project managers, and also people with really good test experience as well, so a nice mix.

EXHIBITED AT 12 EVENTS

SPD Swiss Precision Diagnostics GmbH

Really good. We are actually surprised by the calibre of people that we met. Originally we just came here just to get our brand Clearblue out there, but we've had some really good candidates, some people that we are surprised about.

EXHIBITED AT 3 EVENTS



Teletrac Navman

It's been a really good 2 days. Lots of people coming and talking to us. Loads of really great candidates. It's been amazing.

EXHIBITED AT 3 EVENTS



NetworkRail

Our recruitment has gone absolutely through the roof. We have got some really good people through the door from it. Other companies should definitely do it.

EXHIBITED AT 6 EVENTS



pg Personal Group

It's great to promote our brand and also hire local talent. We have seen a mixture of Finance, IT and HR candidates, its excellent to be face to face with these types of candidates to really see their personality. I would always recommend this event.

EXHIBITED AT 3 EVENTS



CCS MEDIA

At the 4 events we have attended we are averaging 10 hires per event. All for IT Sales & Account Manager positions. The event is always very busy with plenty of potential candidates to interview on the spot.

EXHIBITED AT 6 EVENTS



So great. Super busy. 700 applications received.

EXHIBITED AT 3 EVENTS



Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. It's a really efficient way to get your brand out there and speak to loads of promising candidates.

EXHIBITED AT 3 EVENTS



We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.

EXHIBITED AT 8 EVENTS



Excellent. Always enjoy coming here.

EXHIBITED AT 14 EVENTS



We have hired quite a lot from previous events. If you want to increase diversity and widen your talent pool this is the place to be.

EXHIBITED AT 6 EVENTS



It's great. We didn't realise there would be this much traffic, it's been a really great event.

EXHIBITED AT 5 EVENTS



We came here last year in September, for the first time. It was a really good experience. We normally just try and recruit online. We saw this as a great opportunity to try and meet people face to face. And try and tap into a market we may not have not got to before, because we are trying to look for really niche positions. So really good to come back.

EXHIBITED AT 7 EVENTS

JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	7 & 8 February	Westfield Stratford City
Manchester Job Show	7 & 8 March	The Trafford Centre
London Job Show W12	25 & 26 April	Westfield London
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




10,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.



5 - 60
New Hires

The amount of hires employers typically make per event.




200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



208,312
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

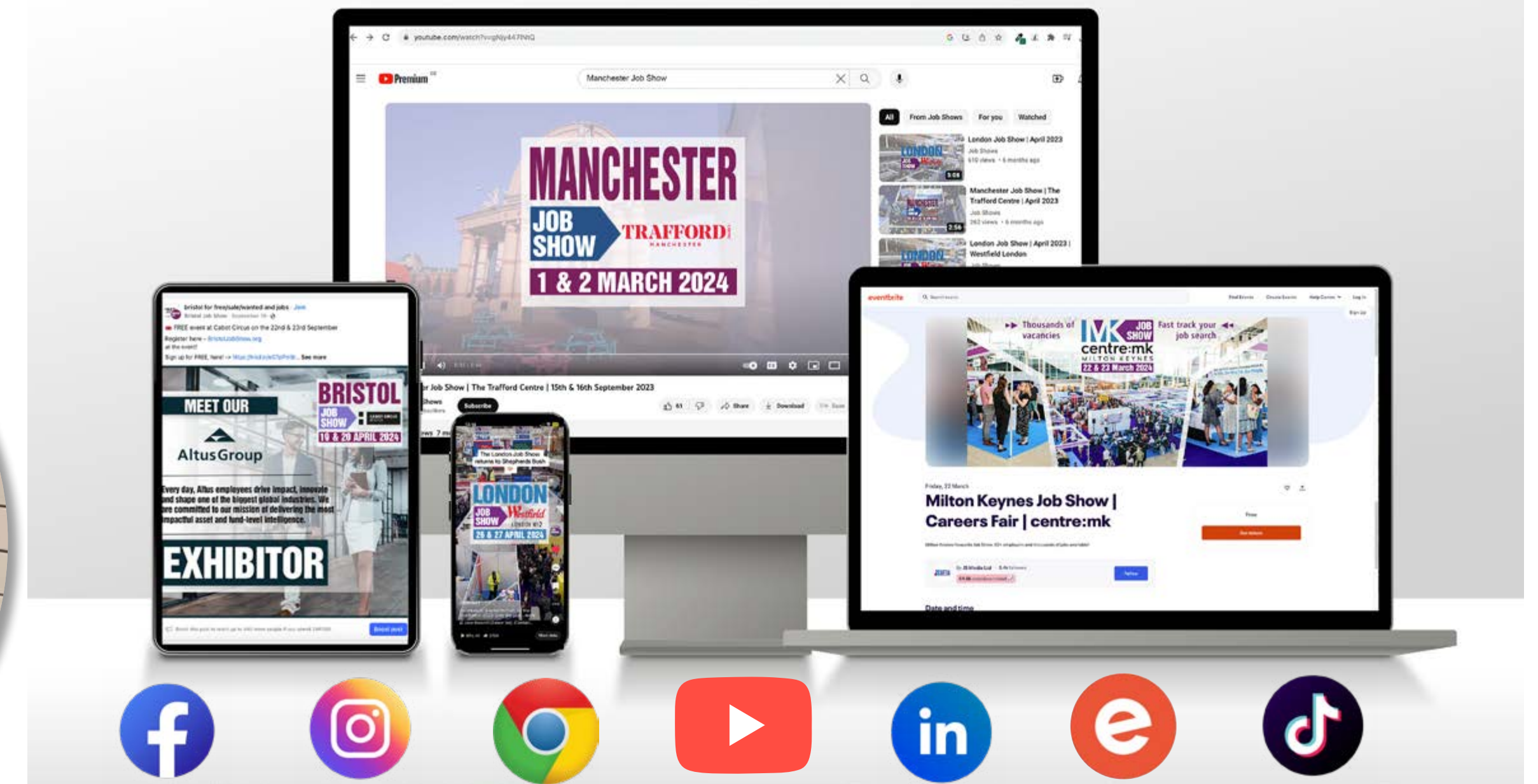
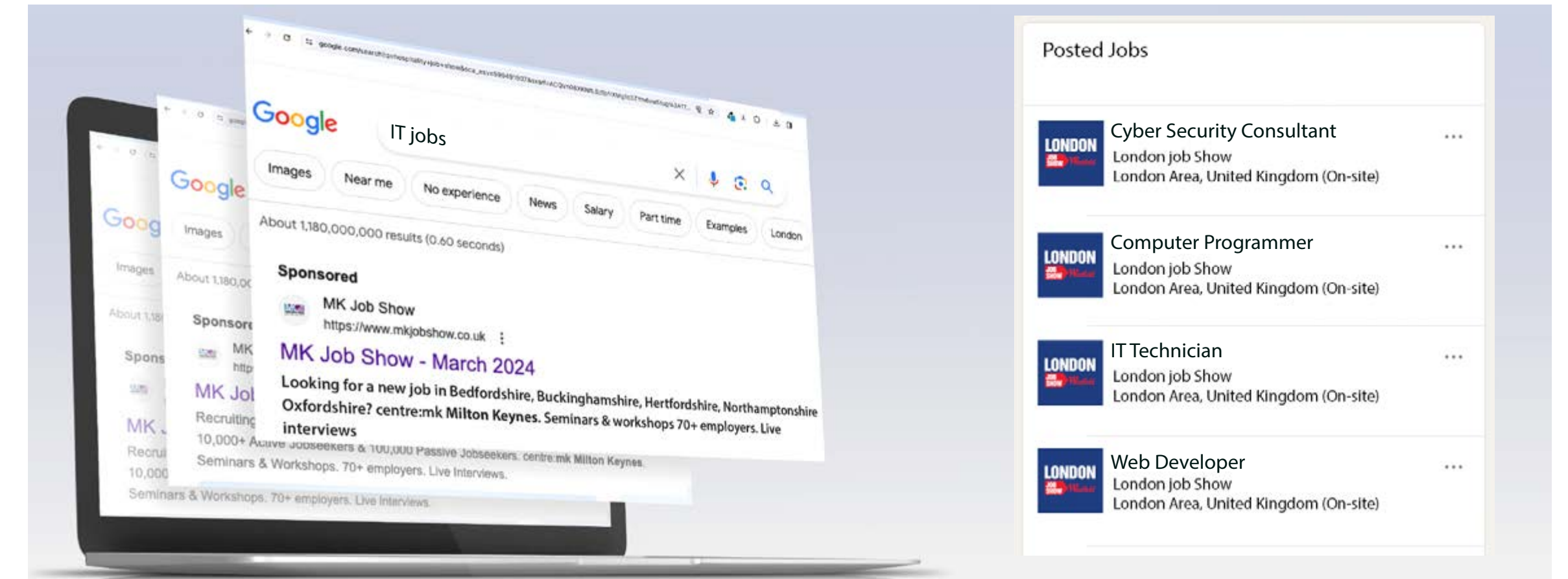
Examples of how we promote our shows include:

- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 208,312 people (as of October 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event

WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

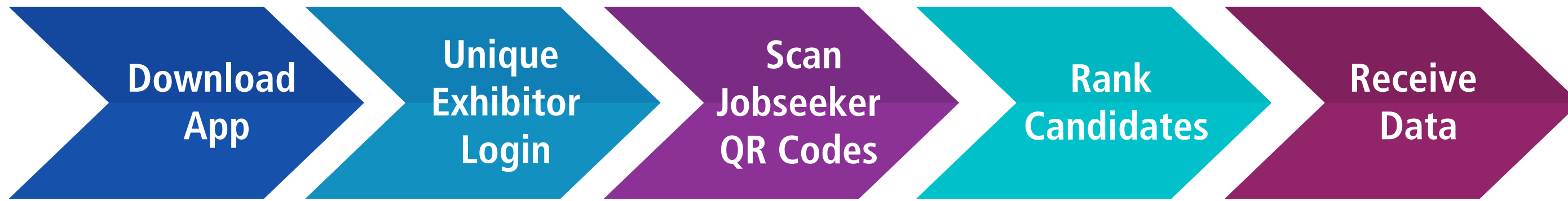
Our visitor marketing campaign will then target people that are searching for these particular job roles.



JOB SHOW MOBILE APP

EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



KEY FEATURES



- Really useful and easy to use**
Turner & Townsend
- We really like the app it's allowed us to stay paper free.**
BRITISH AIRWAYS
- 10\10 makes it so much easier and quicker.**
LUX FOLIO
- Amazing App**
pg Personal Group

ASTRONAUT JOBS: REACH FOR THE STARS

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

KEY BENEFITS FOR EXHIBITORS

Increased Applications



Effortless Integration



180 Days unlimited Job Posting

Pre-Event Job Posting



Enhanced ROI Tracking



ALL JOB SHOW VISITORS WILL NOW AUTOMATICALLY SETUP A PROFILE ON ASTRONAUT JOBS.

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

LAUNCH OFFER: 180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £1,995



ASTRONAUT JOBS

JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)

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STRATFORD CITY



25 & 26 APRIL 25 • 17 & 18 OCTOBER 25 **7 & 8 FEBRUARY 25 • 12 & 13 SEPTEMBER 25**

MANCHESTER

JOB SHOW **TRAFFORD**
MANCHESTER

IMK JOB SHOW

centre:mk

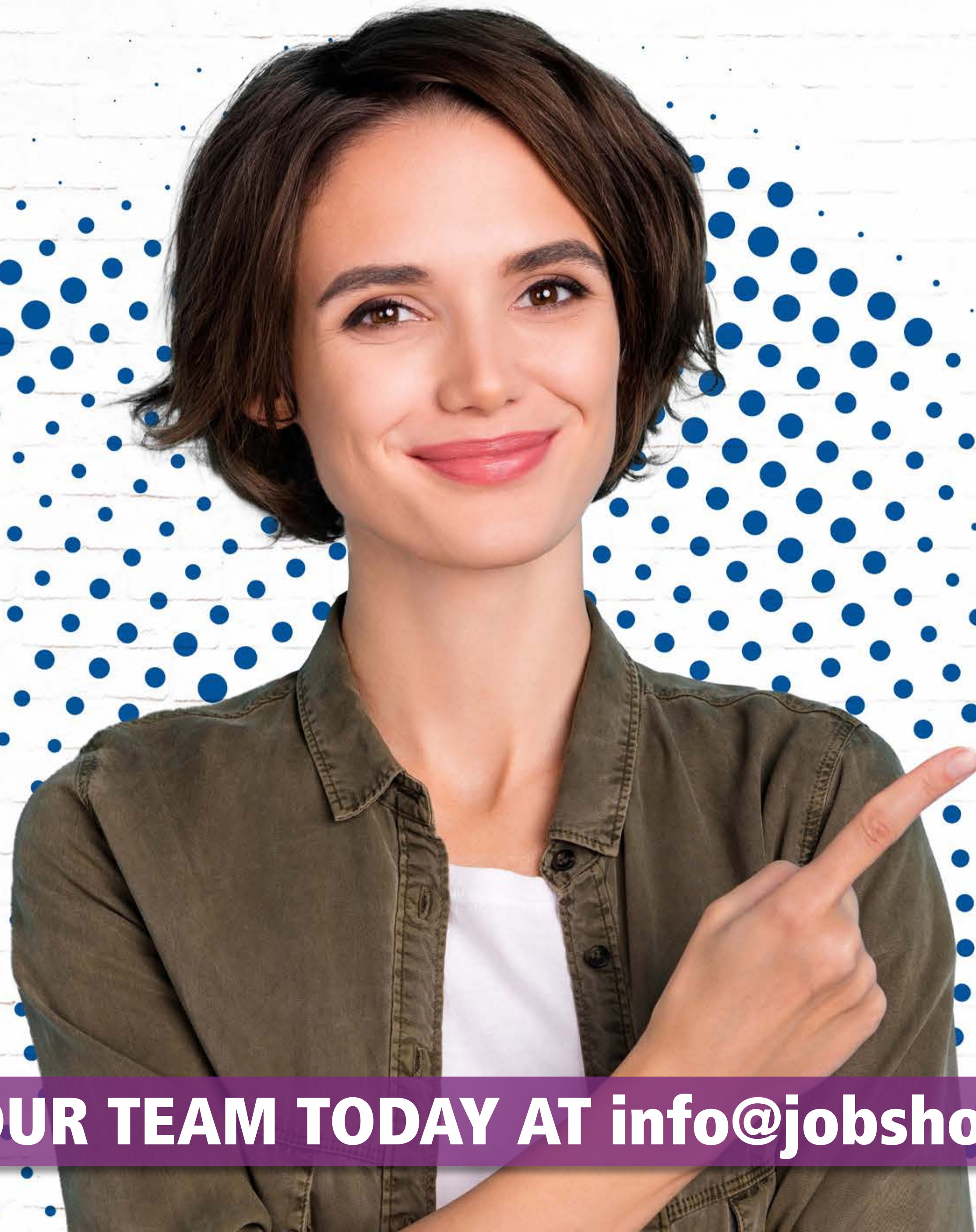
MILTON KEYNES



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NEXT STEPS
To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk
Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

7 & 8 MARCH 25 • 26 & 27 SEPTEMBER 25

19 & 20 SEPTEMBER 25



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