

**LONDON**  
JOB SHOW *Westfield*  
LONDON W12

**LONDON**  
JOB SHOW *Westfield*  
STRATFORD CITY

**MANCHESTER**  
JOB SHOW *TRAFFORD*  
CENTRE  
MANCHESTER

**MK** JOB SHOW  
**centre:mk**  
MILTON KEYNES

**BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS**

# READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



EXHIBITED AT 14 EVENTS

**serco**

We had an absolutely fantastic event. We signed up so many people and we were not without somebody at the stand since it opened. So it's exceeded our expectations! And we hired more than 40 people.

**ROYAL AIR FORCE**  
REGULAR & RESERVE

Really good event. Busy both days and stall set up was brilliant. Communication before event was excellent.



EXHIBITED AT 24 EVENTS



**LOOMIS**

It's been very busy. Really really pleased with the response!

EXHIBITED AT 3 EVENTS



**swissport**

Nice environment. Good foot flow. Very well organised and use of space was very good. And approximately 700 applications!

EXHIBITED AT 11 EVENTS



**BRITISH TRANSPORT POLICE**

Great. Lots of potential candidates from a diverse background.

EXHIBITED AT 16 EVENTS

**Border Force**

It's been a good experience. We've been before. It works for the Border Force!

EXHIBITED AT 6 EVENTS



**METROPOLITAN POLICE**

The London Job Show has always been a great event for us to recruit prospective candidates to join the Met Police and this event was brilliant as always. It has been fantastic over both days.

EXHIBITED AT 17 EVENTS





People are really interested in the reserves as well as the regular Army. It's nice to have people that are looking for a career and who want a new challenge in life.

EXHIBITED AT 34 EVENTS



We go to job centres, schools, colleges, universities, jobs clubs, faiths groups but in comparison this is huge!

EXHIBITED AT 6 EVENTS



Opportunities with NHBC

WWW.MKJOBSHOW.CO.UK



It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!

EXHIBITED AT 6 EVENTS



Very beneficial, lots of good engagement, well run event.

EXHIBITED AT 4 EVENTS



We have been really impressed with the amount of interest we've had. Some real quality people coming through!

EXHIBITED AT 10 EVENTS



We came here last year in September, for the first time. It was a really good experience. We normally just try and recruit online. We saw this as a great opportunity to try and meet people face to face. And try and tap into a market we may not have got to before, because we are trying to look for really niche positions. So really good to come back.

EXHIBITED AT 7 EVENTS



The price of the job show versus the amount of people, definitely reduced our cost per hire. We would definitely do it again.

EXHIBITED AT 5 EVENTS

## JOB SHOW 2025 DATES

SHOW	2025 DATES	VENUE
London Job Show Stratford	7 & 8 February	Westfield Stratford City
Manchester Job Show	7 & 8 March	The Trafford Centre
London Job Show W12	25 & 26 April	Westfield London
London Job Show Stratford	12 & 13 September	Westfield Stratford City
MK Job Show	19 & 20 September	centre:mk
Manchester Job Show	26 & 27 September	The Trafford Centre
London Job Show W12	17 & 18 October	Westfield London

## ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.



**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**208,312**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

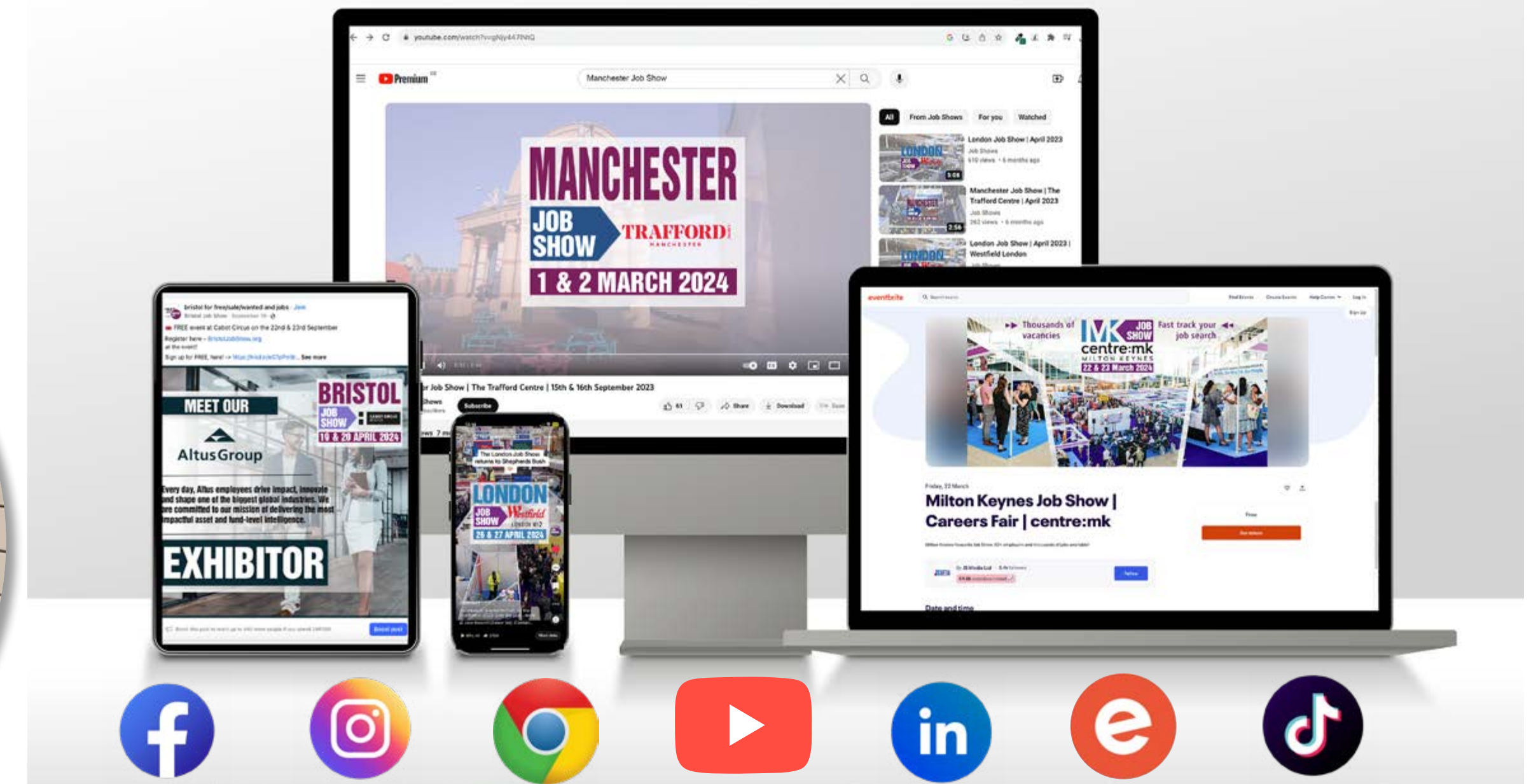
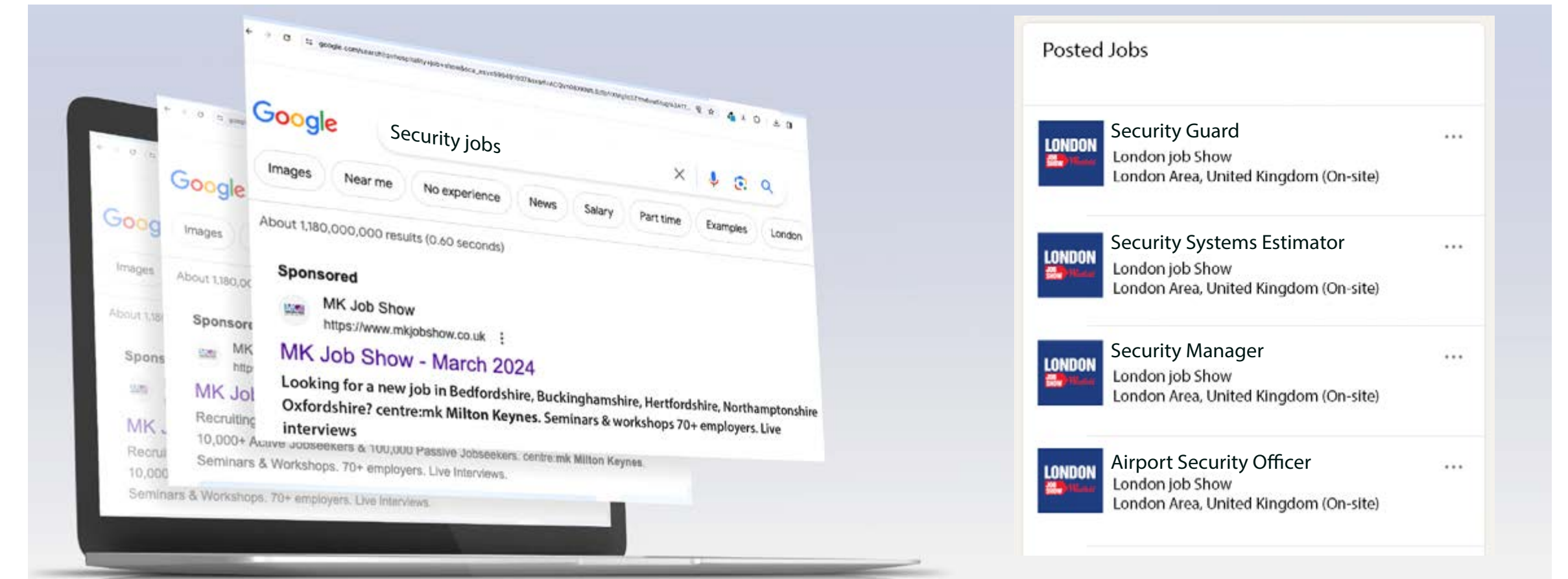
Examples of how we promote our shows include:

- Poster campaign
- Targeted TV campaign
- Regional Radio campaign
- National & regional PR campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Bespoke social media posting for each exhibitor
- National Job Boards
- We have 208,312 people (as of October 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on Astronaut Jobs job board.
- Exhibitor vacancies promoted on the Job Show website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned around shopping centre entrances directing people to the event
- Glossy Job Show magazine for each event

# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

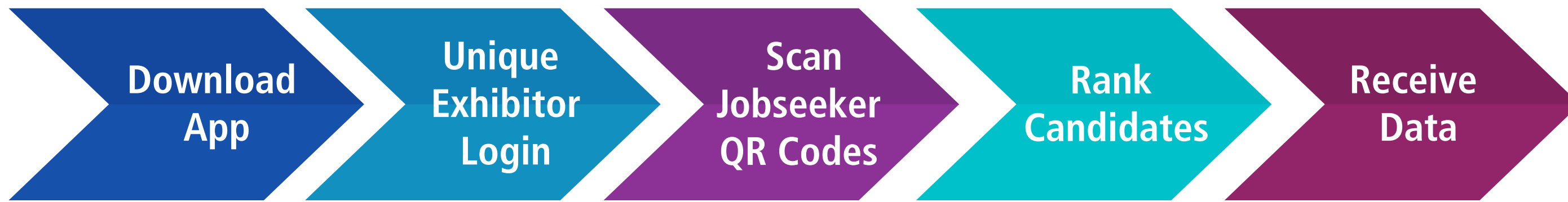
Our visitor marketing campaign will then target people that are searching for these particular job roles.



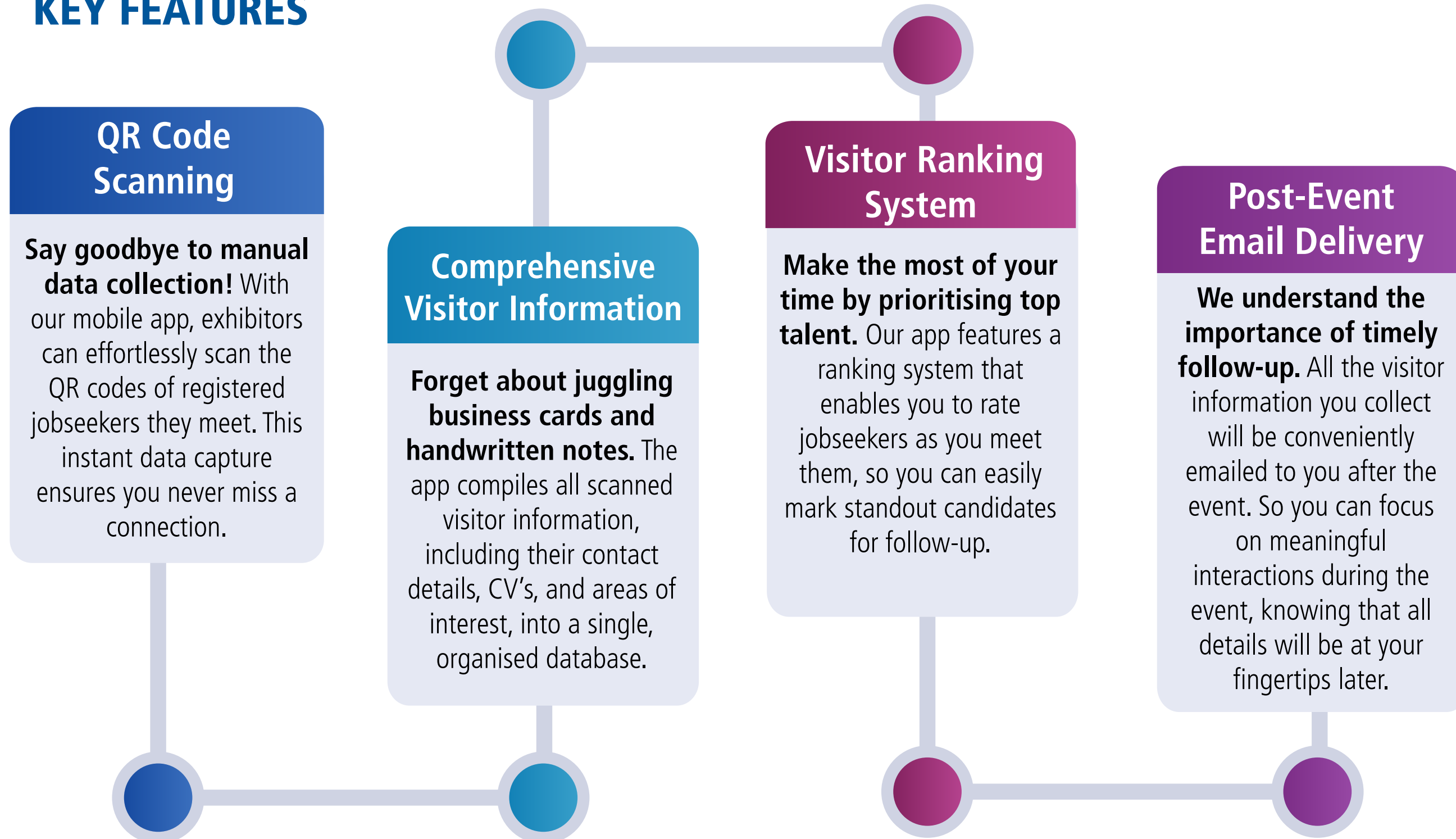
# JOB SHOW MOBILE APP

## EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



### KEY FEATURES



**Really useful and easy to use**  
Turner & Townsend

**We really like the app it's allowed us to stay paper free.**  
BRITISH AIRWAYS

**10\10 makes it so much easier and quicker.**  
LUX FOLIO

**Amazing App**  
pg Personal Group

**Effortless Data Management**

**Enhanced Candidate Engagement**

**Streamlined Follow-Up**

**Categorise Candidates' Suitability**

**Easily Track Event ROI**

App interface elements: JOB SHOW, centre:mk MILTON KEYNES, SCAN LEADS, HELP

# ASTRONAUT JOBS: REACH FOR THE STARS

We are thrilled to present Astronaut Jobs, a cutting-edge job board designed to elevate your recruitment efforts and maximise your ROI. As part of your exhibitor package, you will enjoy 180 Days of Unlimited Job Posting on Astronaut Jobs, ensuring you attract top talent before, during, and after the event.

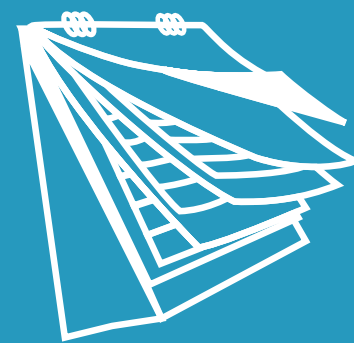
Astronaut Jobs has been created to stand out from the crowd. Our unique and memorable brand ensures that both jobseekers and employers will remember us, distinguishing your job postings from those on more conventional job boards.

## KEY BENEFITS FOR EXHIBITORS

**Increased Applications**



**Effortless Integration**



**180 Days unlimited Job Posting**

**Pre-Event Job Posting**



**Enhanced ROI Tracking**



**ALL JOB SHOW VISITORS WILL NOW AUTOMATICALLY SETUP A PROFILE ON ASTRONAUT JOBS.**

160,000+ registered visitors (not including the 100,000+ passive jobseekers) attend JS Media events every year

**LAUNCH OFFER: 180 DAYS UNLIMITED FREE JOB POSTINGS SAVING £1,995**



**ASTRONAUT JOBS**  
JOBS FOR EVERYONE (EXCEPT ASTRONAUTS)



# LONDON

**JOB SHOW** *Westfield*  
LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



25 & 26 APRIL 25 • 17 & 18 OCTOBER 25

7 & 8 FEBRUARY 25 • 12 & 13 SEPTEMBER 25

# MANCHESTER

**JOB SHOW** **TRAFFORD CENTRE MANCHESTER**



**IMK JOB SHOW**  
**centre:mk**  
MILTON KEYNES



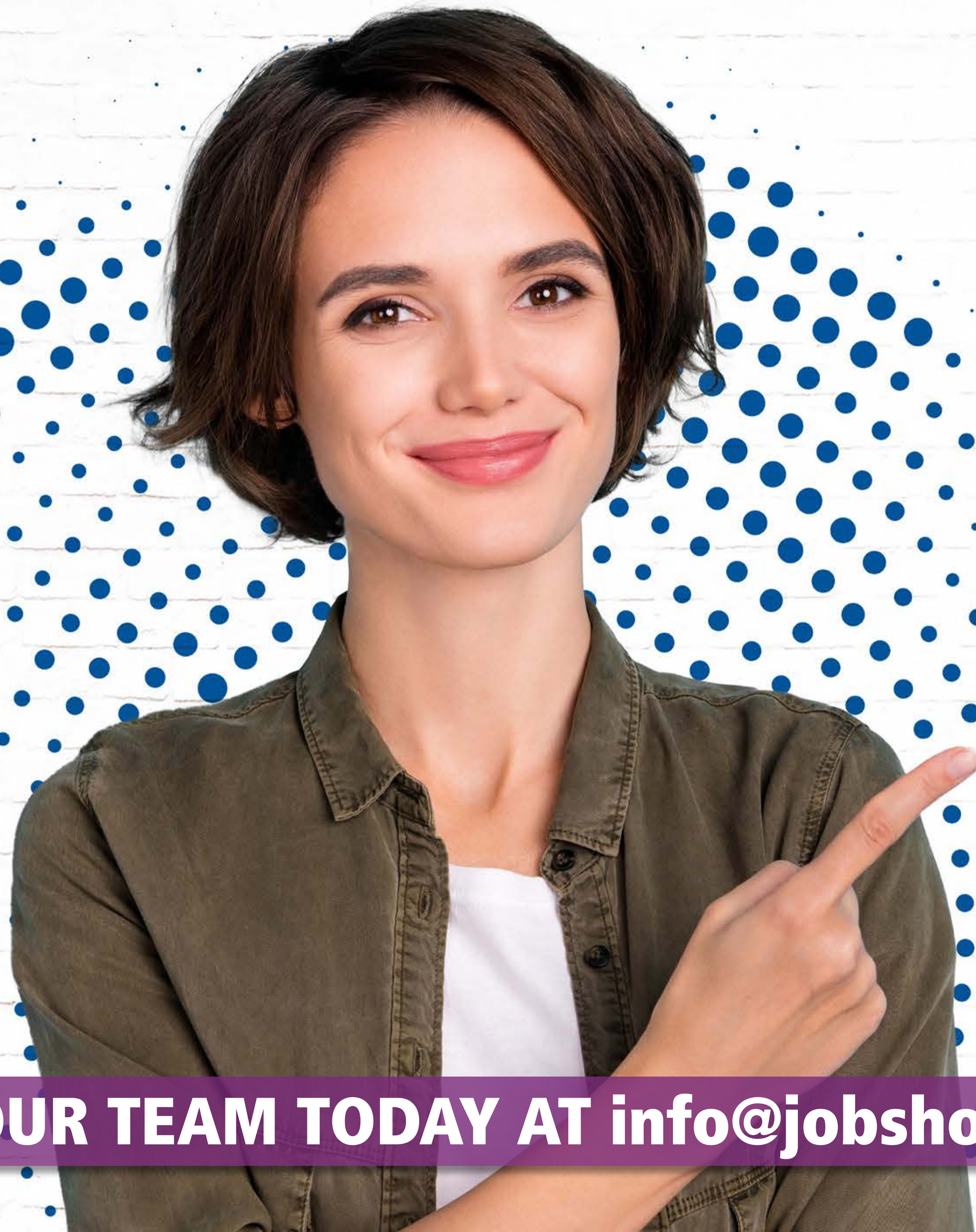
## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know a convenient time for a call, and we'll go over the details and answer any questions you have.

**7 & 8 MARCH 25 • 26 & 27 SEPTEMBER 25**

**19 & 20 SEPTEMBER 25**



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