

**BRISTOL**

**JOB SHOW**

**CABOT CIRCUS  
BRISTOL**

**LONDON**

**JOB SHOW**

**Westfield**  
LONDON W12

**LONDON**

**JOB SHOW**

**Westfield**  
STRATFORD CITY

**MANCHESTER**

**JOB SHOW**

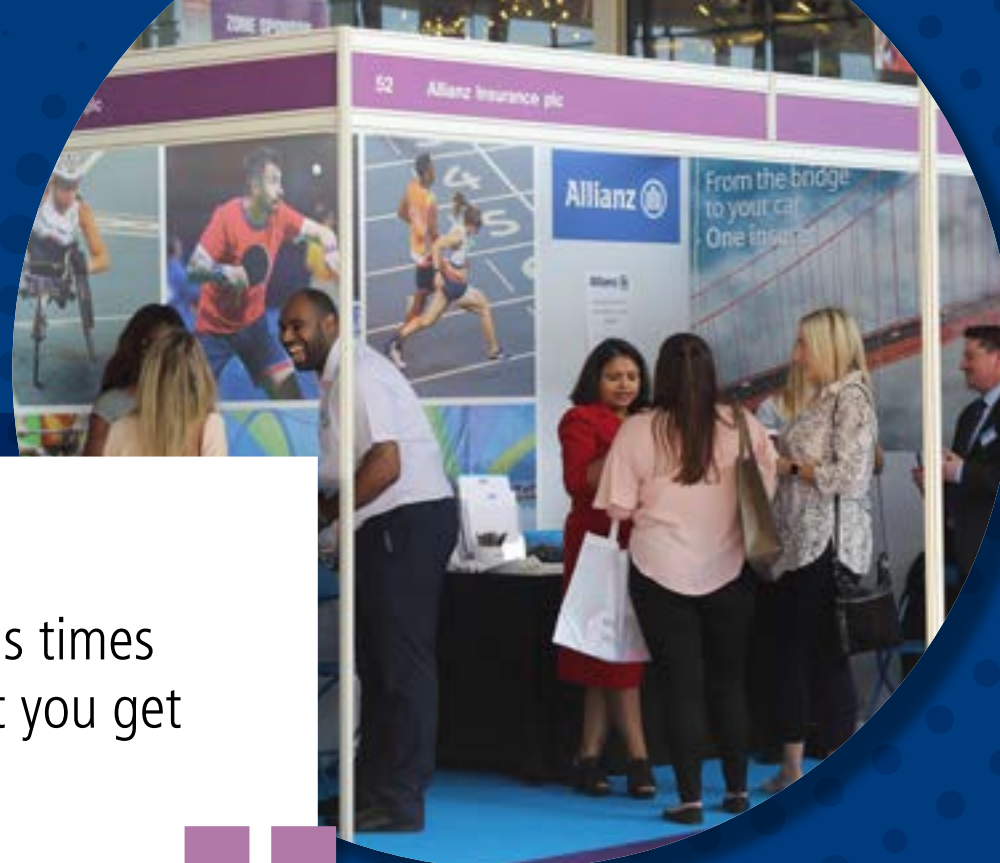
**TRAFFORD**  
MANCHESTER

**MK** **JOB SHOW**

**centre:mk**  
MILTON KEYNES


**BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS**

## READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...




**Allianz** 

We have hired most of one of our departments from the two previous times here. For what it's worth and what you get out of it, it's a brilliant event!

**RMS**  Retail Merchant Services

Last year we were here, we employed 15 people from the job show and I'm pleased to say our top BDA last year came from the job show. He's worked for us now for nine months. He didn't actually come specifically to the job show, he was out shopping.




**CCS**  MEDIA

At the 4 events we have attended we are averaging 10 hires per event. All for Sales & Account Manager positions. The event is always very busy with plenty of potential candidates to interview on the spot.



**Uber Eats**

We have met some very experienced Sales people. People that have the go get it attitude. 100% we will be back.




**xero**

We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.

**SKYBOUND**  WEALTH MANAGEMENT

Excellent show, very well organised and very successful. We have successfully hired Business Development Managers.



**FT**  FINANCIAL TIMES

Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. It's a really efficient way to get your brand out there and speak to loads of promising candidates.



**Marcus:**  
BY GOLDMAN SACHS

We've been really pleased with the turnout, were really delighted that we came today, we've had a lot of footfall through and talked to some really interesting people! It's a great informal setting before we go into a more formal interview process.



**Connells**  
group

It is the crème de la crème of job fairs. From how the exhibitors are looked after, to the candidates coming through. From the previous event we arrange about 30 interviews and hired 10 plus people. In legal, customer service, and surveyors.



Mercedes-Benz

We've had some really good conversations with people that didn't know an awful lot about us as an organisation. We've been able to drive a lot of people to our website that wouldn't have known about some of the roles that we had in the first place, so really good.



**Zuto**

Really good event, attended back in April and returned for this one. Find the event great from an application and agency saving point of view. Looking forward to attending again next year.



Tech Geek

The quality of the candidates that have come to the job show have been unbelievable. The quality is so good. It's fantastic.



PUBLICIS GROUPE

We have hired quite a lot from previous events. If you want to increase diversity and widen your talent pool this is the place to be..



**QA**

We have found a lot of trainers and project managers. As well as a large number of sales individuals. So we have been surprised the diverse mix of skills and experience that come to the London Job Show.



## JOB SHOW 2024 & 2025 DATES

SHOW	2024 DATES
Bristol Job Show	6 & 7 September
Manchester Job Show	13 & 14 September
MK Job Show	20 & 21 September
London Job Show Stratford	27 & 28 September
London Job Show W12	11 & 12 October
SHOW	2025 DATES
London Job Show Stratford	7 & 8 February
Manchester Job Show	7 & 8 March
MK Job Show	28 & 29 March
London Job Show W12	25 & 26 April
Bristol Job Show	5 & 6 September
London Job Show Stratford	12 & 13 September
MK Job Show	19 & 20 September
Manchester Job Show	26 & 27 September
London Job Show W12	17 & 18 October

## ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.




**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**152,732**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

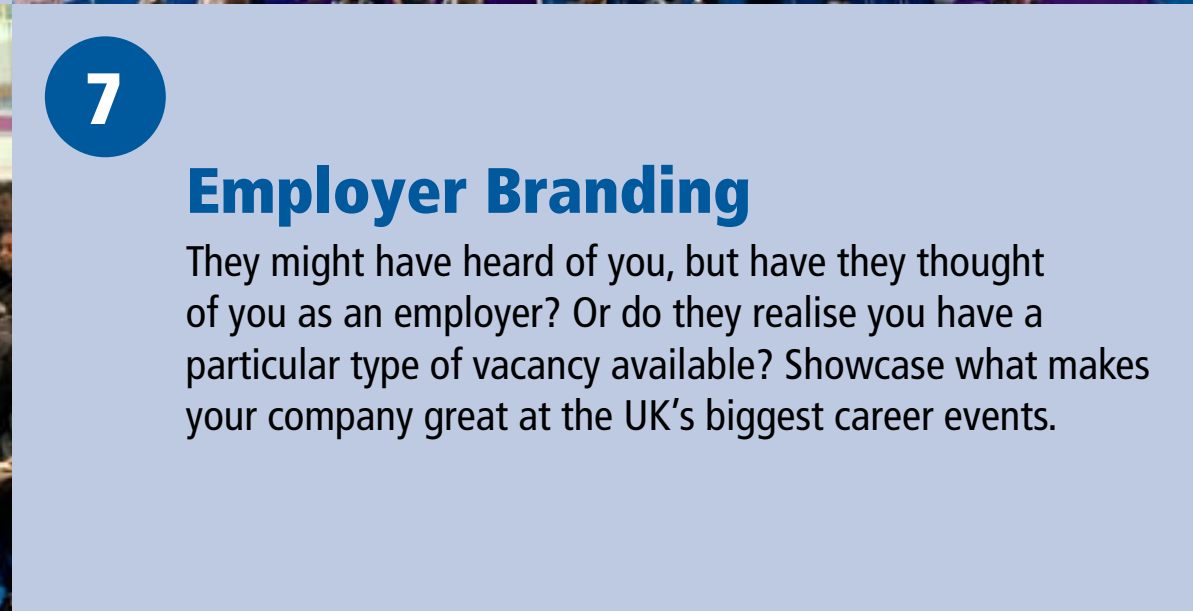
Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

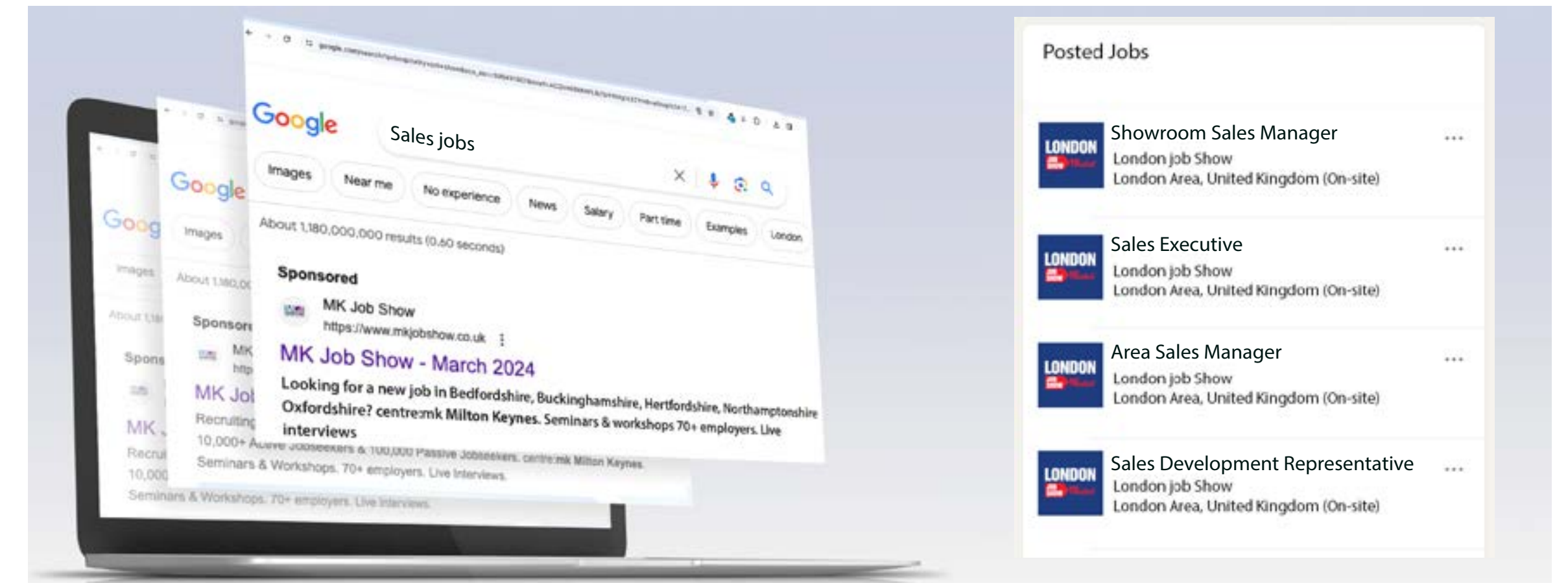
- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



# LONDON

**JOB SHOW** *Westfield*  
LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

# MANCHESTER

JOB SHOW

TRAFFORD CENTRE  
MANCHESTER



**MK** JOB SHOW  
**centre:mk**  
MILTON KEYNES

1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24



# BRISTOL

JOB SHOW

CABOT CIRCUS  
BRISTOL



## NEXT STEPS

To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know the best time for you and your team to have a call. We can then go through further details and answer any questions you might have.



6 & 7 SEPTEMBER 24

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