

BRISTOL

JOB
SHOW

CABOT CIRCUS
BRISTOL

LONDON

JOB
SHOW

Westfield
LONDON W12

LONDON

JOB
SHOW

Westfield
STRATFORD CITY

MANCHESTER

JOB
SHOW

TRAFFORD
MANCHESTER

MK

JOB
SHOW

centre:mk
MILTON KEYNES

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



We have hired most of one of our departments from the two previous times here. For what it's worth and what you get out of it, it's a brilliant event!



Civil Service

What is really interesting is diversity in applicants. People that are coming straight out of school or University which is great for our graduate programs and apprenticeships, but also people that are looking for career changes, a lot of people that have had PhDs and have got a lifetime of experience.



Excellent show, very well organised and very successful. We have successfully hired Business Development Managers.



Most people will know who the Financial Times are, but they think we just recruit journalists. When in reality we are recruiting in product and technology, finance, marketing, procurement, advertising. It's a really efficient way to get your brand out there and speak to loads of promising candidates.



HM Revenue & Customs

We are surprised at just how many people have come to speak to us. It has been constant since before we opened this morning so we are very impressed!



We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.



The footfall coming through has been absolutely crazy, we've handed out a lot of stuff and touched base with a lot of people. The stand space is absolutely fantastic, and actually the artwork that's been provided is brilliant.

Marcus:
BY GOLDMAN SACHS[®]

We've been really pleased with the turnout, we're really delighted that we came today, we've had a lot of footfall through and talked to some really interesting people! It's a great informal setting before we go into a more formal interview process.



ARAG

Good organisation, plenty of interest and the artwork was great! We hired claims handlers, senior claims handlers, claims admin, underwriters and a BI engineer.



Opportunities
with NHBC

WWW.MKJOBSHOW.CO.UK



NHBC

It's a really good way of cutting out the agency cost. For us we get a really good response and we've managed to make a lot of hires over the years both for the head office and for the more technical construction based roles. So it's been really good for us!



Deloitte.

A lot of really good technical people from auditing backgrounds, consulting backgrounds, who if I'm honest, we were surprised to meet at a careers fair.

VOLKSWAGEN FINANCIAL SERVICES

THE KEY TO MOBILITY

Last year we made eight hires. We also get some more interest in terms of other people talking to family members and spreading the word.



**METRO
BANK**

100% recommend this to any companies that are looking to go ahead with the job show here. It's been really valuable in both the quantity and the quality of potential candidates.



Santander

Santander do it every year. We think it's a great opportunity for people to come down and actually meet future stars in their business whether it's young graduates or people who've got really good experience.



JOB SHOW 2024 DATES

SHOW	2024 DATES
London Job Show Stratford	2 & 3 February 2024
Manchester Job Show	1 & 2 March 2024
MK Job Show	22 & 23 March 2024
London Job Show W12	26 & 27 April 2024
Bristol Job Show	6 & 7 September 2024
Manchester Job Show	13 & 14 September 2024
MK Job Show	20 & 21 September 2024
London Job Show Stratford	27 & 28 September 2024
London Job Show W12	11 & 12 October 2024

ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




10,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.




5 - 60
New Hires

The amount of hires employers typically make per event.




200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



152,732
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

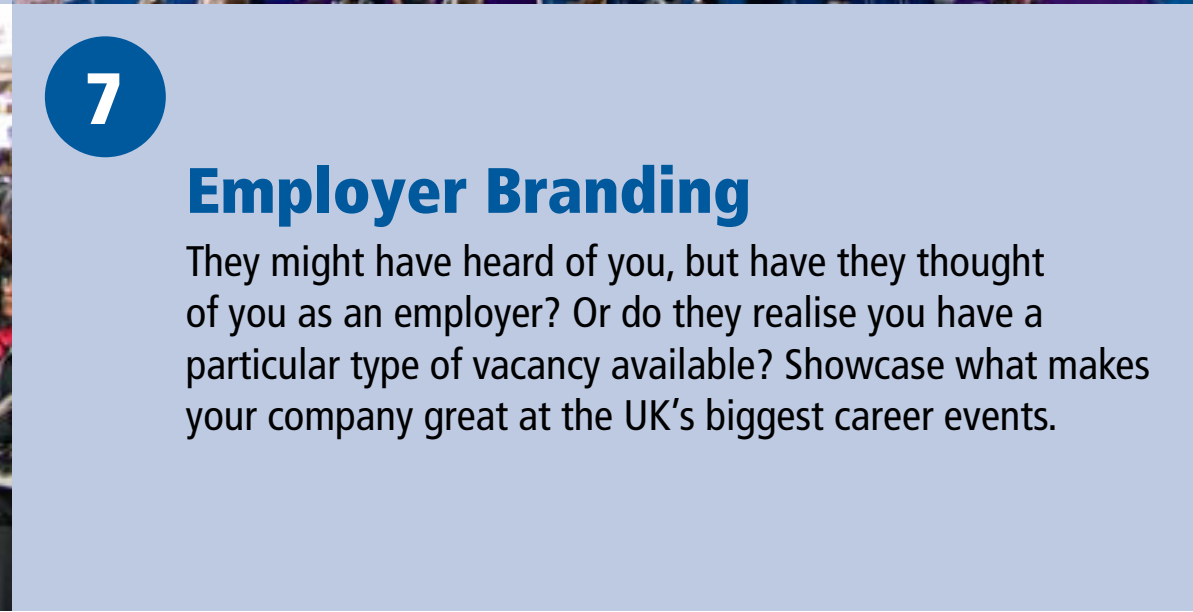
Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

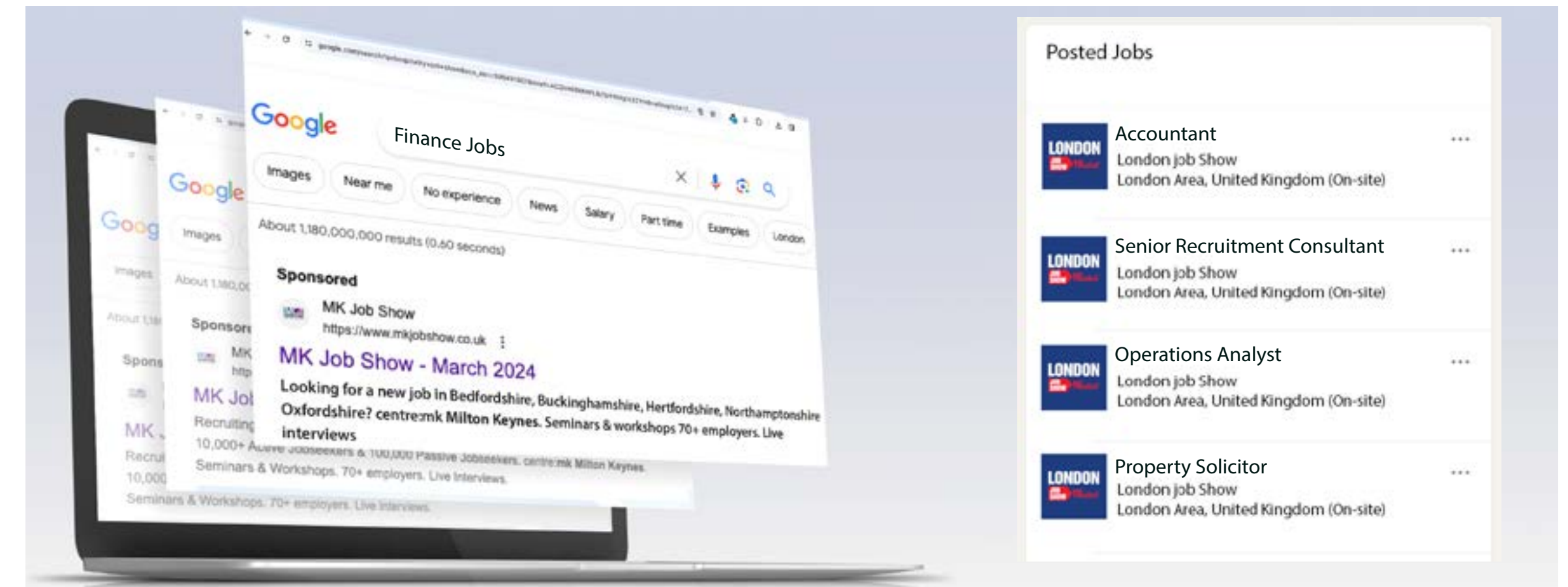
- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



LONDON

JOB SHOW *Westfield*
LONDON W12



LONDON

JOB SHOW *Westfield*
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

MANCHESTER

JOB SHOW

TRAFFORD CENTRE
MANCHESTER



MK JOB SHOW
centre:mk
MILTON KEYNES

1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24

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CABOT CIRCUS
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NEXT STEPS

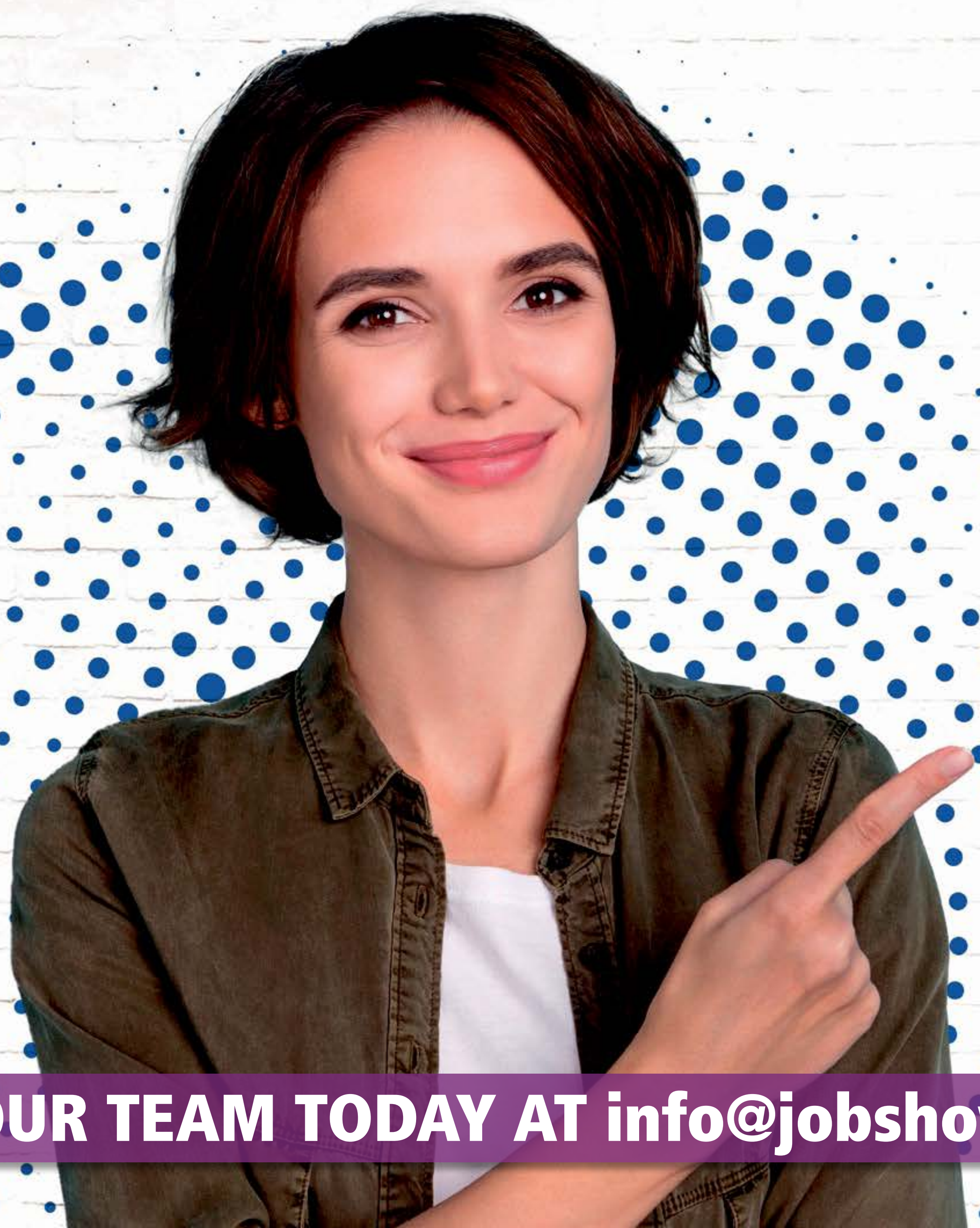
To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk

Please let us know the best time for you and your team to have a call. We can then go through further details and answer any questions you might have.



6 & 7 SEPTEMBER 24

info@jobshows.co.uk



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