

# BRISTOL

JOB SHOW

CABOT CIRCUS  
BRISTOL

# LONDON

JOB SHOW

*Westfield*  
LONDON W12

# LONDON

JOB SHOW

*Westfield*  
STRATFORD CITY

# MANCHESTER

JOB SHOW

TRAFFORD  
CENTRE  
MANCHESTER

# IMK JOB SHOW

centre:mk  
MILTON KEYNES

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

# READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...

EXHIBITED AT 5 EVENTS



Excellent event. We would definitely be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stand and seminars.



EXHIBITED AT 6 EVENTS



We have attended 3 Job Show events this year. At our most recent event we hired 15 people for lots of different roles.



Thoroughly enjoyable. Busy, engaging environment which offers a different talent pool.

EXHIBITED AT 5 EVENTS



Very good. A lot of interest!

EXHIBITED AT 10 EVENTS



The quality has been really good again. We are really pleased that we've had such a great interest.

EXHIBITED AT 4 EVENTS



Highly recommend it. There's a lot of people attending. A lot of people really actively searching for jobs. And it's been a really successful experience.

EXHIBITED AT 3 EVENTS



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.

EXHIBITED AT 4 EVENTS



**wetherspoon**  
 The show was a great success for us – 15 hires! All having their inductions this week. Very impressed!

EXHIBITED AT 4 EVENTS



**lexington**  
 We did last year's Job Show as well. We were able to meet so many fantastic candidates and bring them in to our company. This is why we came back.

EXHIBITED AT 5 EVENTS



**MERLIN ENTERTAINMENTS**  
 We've been working on a clicker system. I think yesterday we talked to at least 1,000 people. We are going to beat that today.

EXHIBITED AT 5 EVENTS

**CenterParcs**  
*flourish in the forest*  
 Really impressed with the amount of people we've seen. Really impressed.

EXHIBITED AT 8 EVENTS



**NCL NORWEGIAN CRUISE LINE**  
 These events are important for brand awareness for us. We have hired 10 so far from the most recent event.

EXHIBITED AT 5 EVENTS



**WOBURN COFFEE HOUSE**  
 An absolutely brilliant event. Incredible candidates. We have made lots of hires over the years.

EXHIBITED AT 8 EVENTS



**PARK PLAZA**  
 It's been super! We took well over 300 applications, spoke to well over 500 people, about the roles from entry level into management, finance, accountants, engineering as well. Arranged 80 interviews. Highly recommend it!

EXHIBITED AT 3 EVENTS



## JOB SHOW 2024 & 2025 DATES

SHOW	2024 DATES
Bristol Job Show	6 & 7 September
Manchester Job Show	13 & 14 September
MK Job Show	20 & 21 September
London Job Show Stratford	27 & 28 September
London Job Show W12	11 & 12 October
SHOW	2025 DATES
London Job Show Stratford	7 & 8 February
Manchester Job Show	7 & 8 March
MK Job Show	28 & 29 March
London Job Show W12	25 & 26 April
Bristol Job Show	5 & 6 September
London Job Show Stratford	12 & 13 September
MK Job Show	19 & 20 September
Manchester Job Show	26 & 27 September
London Job Show W12	17 & 18 October

## ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.




**5 - 60**  
New Hires

The amount of hires employers typically make per event.



**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**152,732**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

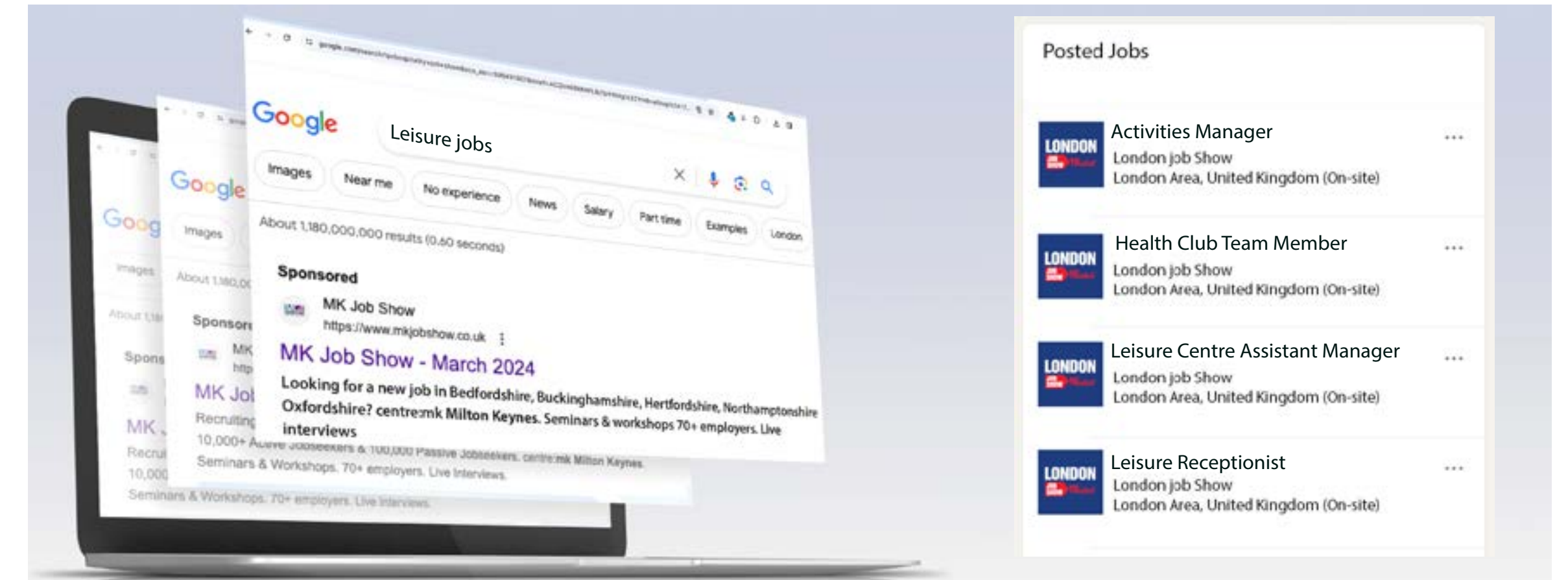
- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



# LONDON

**JOB SHOW** *Westfield*  
LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

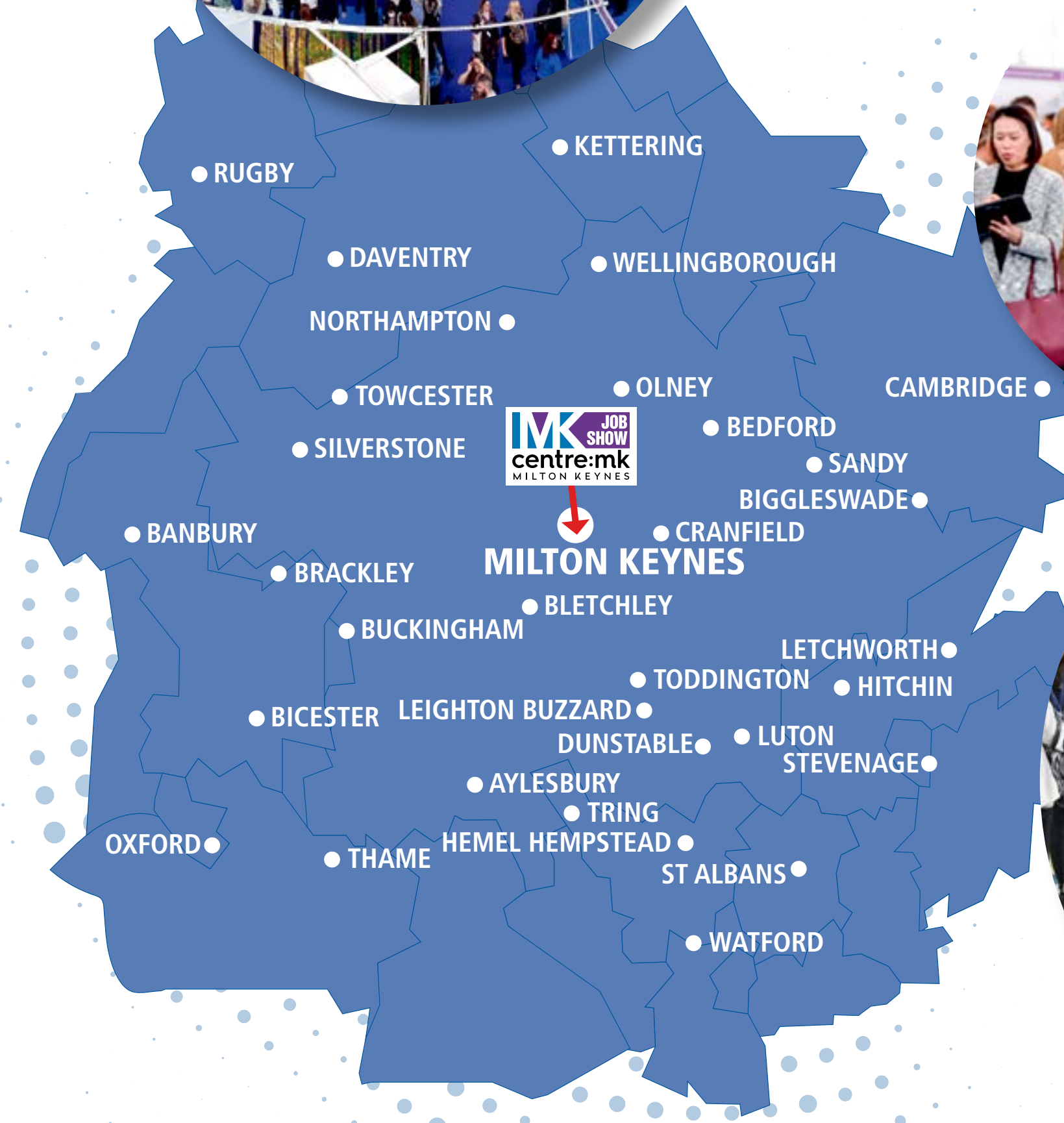
# MANCHESTER

JOB SHOW

TRAFFORD CENTRE  
MANCHESTER



MK JOB SHOW  
centre:mk  
MILTON KEYNES



1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24



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## NEXT STEPS

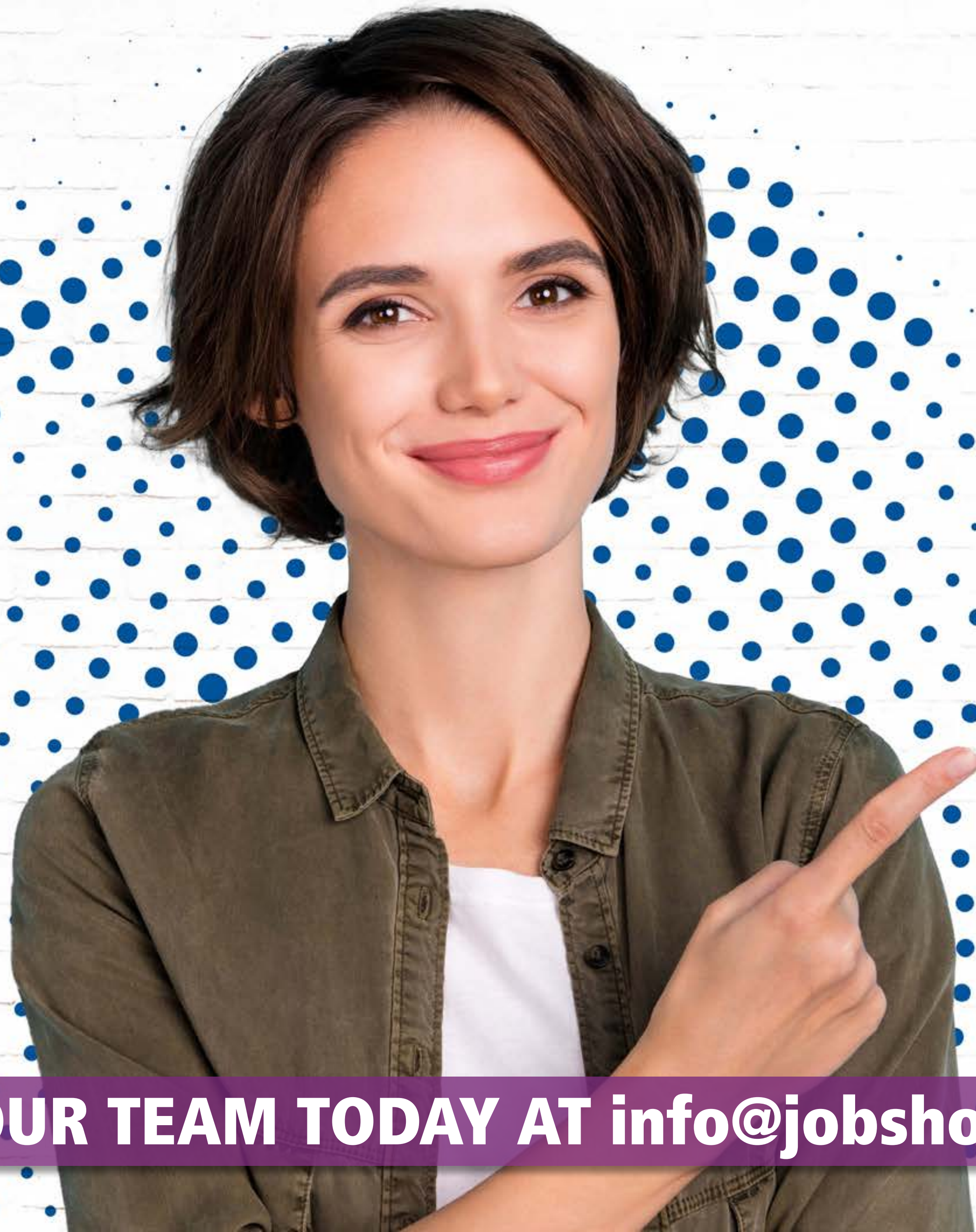
To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know the best time for you and your team to have a call. We can then go through further details and answer any questions you might have.



6 & 7 SEPTEMBER 24

[info@jobshows.co.uk](mailto:info@jobshows.co.uk)



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