



**BRISTOL**

**JOB SHOW**

**CABOT CIRCUS  
BRISTOL**

**LONDON**

**JOB SHOW**

**Westfield  
LONDON W12**

**LONDON**

**JOB SHOW**

**Westfield  
STRATFORD CITY**

**MANCHESTER**

**JOB SHOW**

**TRAFFORD  
CENTRE  
MANCHESTER**

**MK** **JOB SHOW**

**centre:mk  
MILTON KEYNES**

**BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS**

## READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...

**OFFICE**

We hired 50 people from one event for Head Office and Store. 30 people were hired during the event, and an additional 20 in the week after!



**FORTNUM & MASON**

EST 1707

A lot of what we do is interacting with customers and guests so it's great if we can see someone in the flesh and how they talk to us. It's been really useful for us!



Across the London, Milton Keynes and Bristol events that we attended, we received over 500 applications, interviewed 115 people, and hired 60 people for Senior Management, Junior Management and Sales Assistant Positions.



**Boden**

We met a lot of retail and some niche roles. Merchandisers, buyers, we found a couple of graduates for those roles. One of the biggest successes - we found someone for a finance director role. A great couple days.



**INDITEX**

A lot of good people for all our vacancies. 400 applications received, 50 interviews arranged. Well organised.



We had over 500 applications, 270 of those with people that we've put through to assessment centres and interviews, and out of those we hired about 10%. We love coming every year.



**LOVE WHAT YOU DO**



We received 592 high quality applications. And we have hired over 150 people that we met at the event for Retail and Head Office positions.



Fantastic! Very busy, great location, lots of potential candidates.



We love coming here. The setup is so smooth. We do see really great results. We will absolutely be at more events in the future.



450 applications. The event was very organised. We have been able to speak to some great people today who have the potential to work with us. Great show!



EST. 1884

Amazing candidates. I would thoroughly recommend it, it's just such a great opportunity. Great event, can't believe we've never been before!



It's going really well, it's the fourth year we've been here and it's always been a really good successful event. You meet loads of really cool people. It's always really well-organised and we always get a lot of good hires out the back of it.



The success has been absolutely phenomenal. We're only a little way into Saturday, but on Friday alone we had 110 applicants which was mind-blowing. It's been really good fun and we've met some really really nice people.



We filled 7 vacancies on the first day. This is a lot less time consuming for us than sifting through hundreds of CV's online. This is a really interactive way for us to speed up the recruitment process.

## JOB SHOW 2024 & 2025 DATES

SHOW	2024 DATES
Bristol Job Show	6 & 7 September
Manchester Job Show	13 & 14 September
MK Job Show	20 & 21 September
London Job Show Stratford	27 & 28 September
London Job Show W12	11 & 12 October
SHOW	2025 DATES
London Job Show Stratford	7 & 8 February
Manchester Job Show	7 & 8 March
MK Job Show	28 & 29 March
London Job Show W12	25 & 26 April
Bristol Job Show	5 & 6 September
London Job Show Stratford	12 & 13 September
MK Job Show	19 & 20 September
Manchester Job Show	26 & 27 September
London Job Show W12	17 & 18 October

## ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.



**5 - 60**  
New Hires

The amount of hires employers typically make per event.




**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



**152,732**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

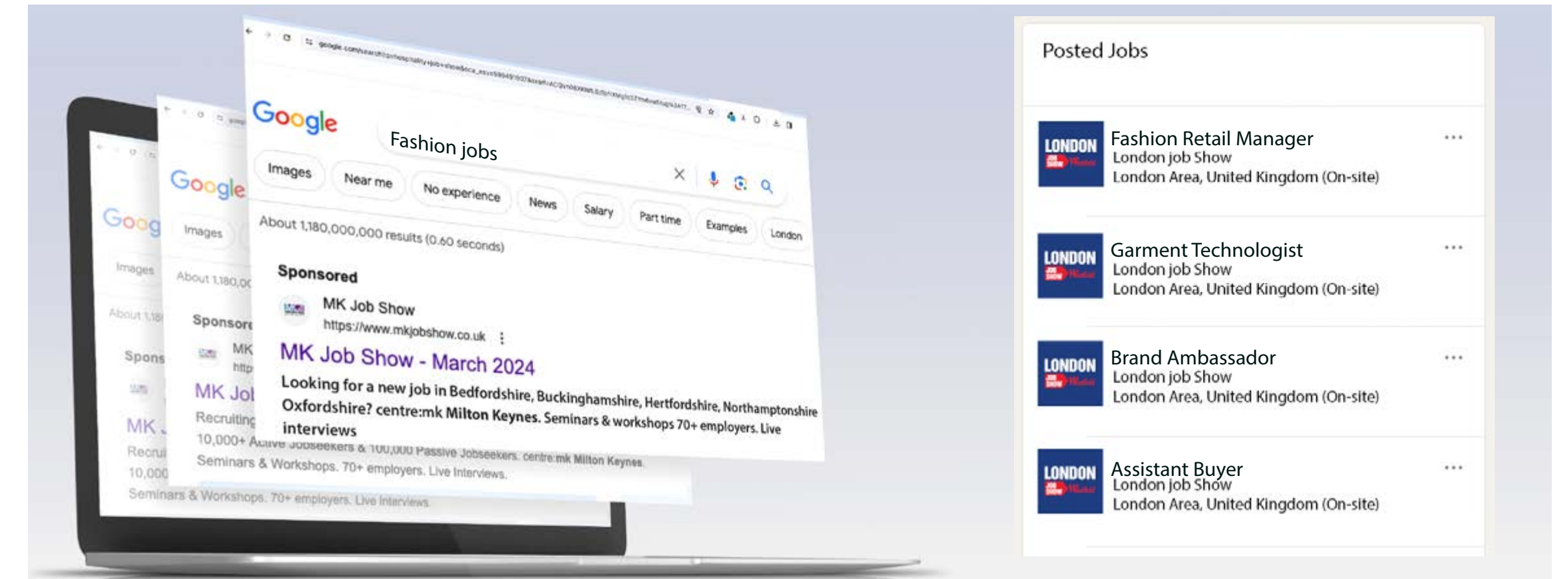
Examples of how we promote our shows include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event

# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



# LONDON

**JOB SHOW** *Westfield*  
LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

# MANCHESTER

JOB SHOW

TRAFFORD CENTRE  
MANCHESTER



MK JOB SHOW  
centre:mk  
MILTON KEYNES



1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24



# BRISTOL

JOB SHOW

CABOT CIRCUS BRISTOL



- GLOUCESTER
- CWMBRAN
- CHEPSTOW
- NEWPORT
- DURSLEY
- THORNBURY
- MALMESBURY
- YATE
- SWINDON
- PORTISHEAD
- BRISTOL
- WESTON-SUPER-MARE
- KEYNSHAM
- BATH
- CORSHAM
- CHIPPENHAM
- DEVIZES
- TROWBRIDGE
- BURNHAM-ON-SEA
- WELLS
- FROME



## NEXT STEPS

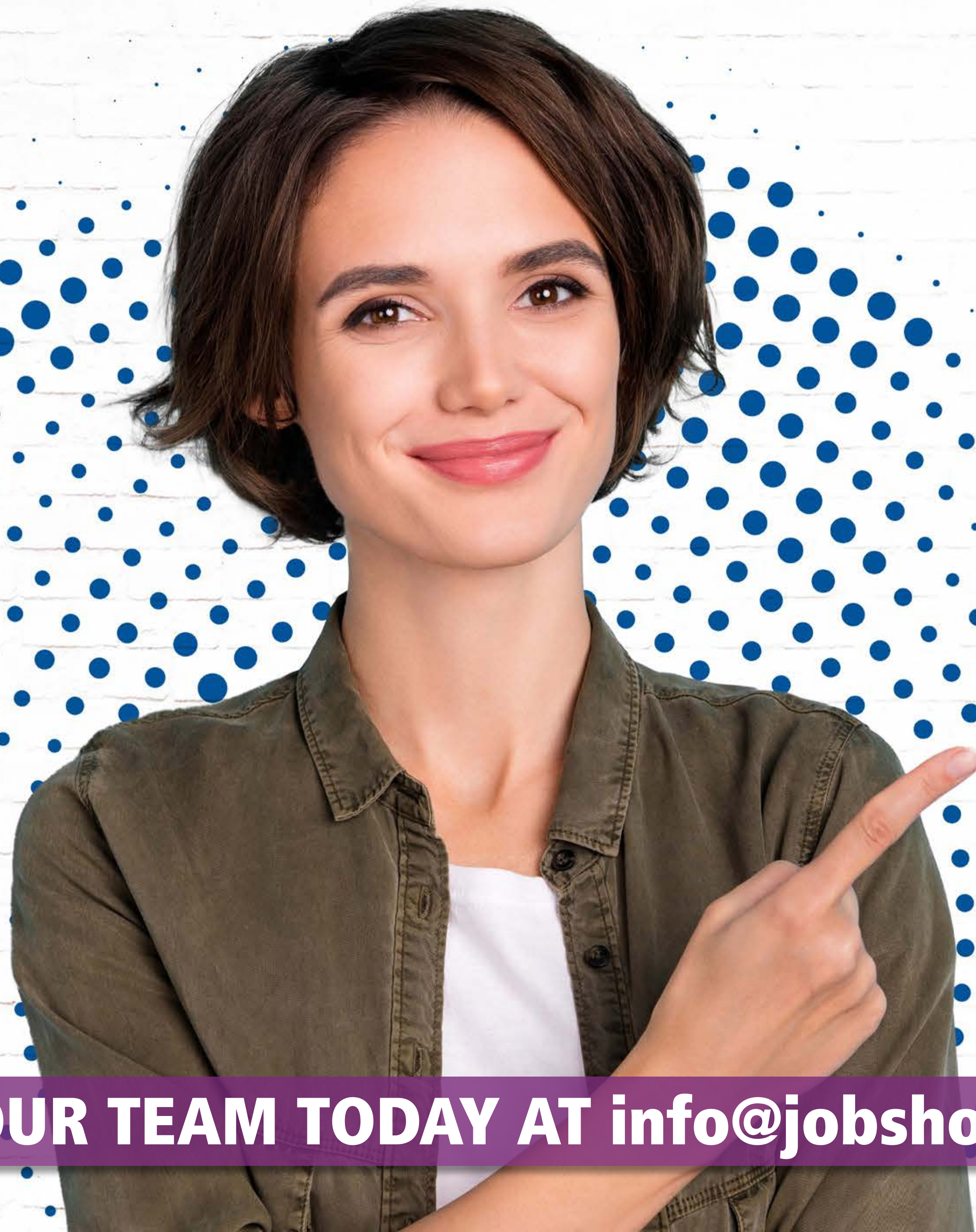
To explore the available exhibitor packages and sponsorship opportunities please contact our team at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)

Please let us know the best time for you and your team to have a call. We can then go through further details and answer any questions you might have.



19 & 20 APRIL 24

[info@jobshows.co.uk](mailto:info@jobshows.co.uk)



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