



BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

**BRISTOL**  
JOB SHOW  
CABOT CIRCUS  
BRISTOL

**LONDON**  
JOB SHOW  
*Westfield*  
LONDON W12

**LONDON**  
JOB SHOW  
*Westfield*  
STRATFORD CITY

**MANCHESTER**  
JOB SHOW  
TRAFFORD  
MANCHESTER

**IMK** JOB SHOW  
**centre:mk**  
MILTON KEYNES



READ WHAT OUR EXHIBITORS  
HAVE TO SAY ABOUT THE SHOWS...



Great chance to meet people.

EXHIBITED AT 10 EVENTS



We have generated a lot of interest and have received approximately 80+ applications and have arranged 40+ interviews, actively hiring 20 people during the fair.

EXHIBITED AT 2 EVENTS



We have been to the London Job Show a few times before and we have had candidates to join us. So we thought we would come back

EXHIBITED AT 3 EVENTS



Really surprised at how busy we were! We will absolutely be attending again next year.

EXHIBITED AT 3 EVENTS



Very good Job Show, well organised. Attracts plenty of potential employees.

EXHIBITED AT 8 EVENTS



Really impressed with the amount of people we've seen. Really impressed.

EXHIBITED AT 8 EVENTS



Really great turn out of people.

EXHIBITED AT 3 EVENTS





“



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.

EXHIBITED AT 4 EVENTS

”



“



This the first job show we've been to that encompasses all the roles that we have to offer. From here we've managed to talk about receptionists through to housekeeping, through to our catering teams, administration and our clinical positions.

EXHIBITED AT 6 EVENTS

”



“



EXHIBITED AT 7 EVENTS

We have met so many amazing people. We would highly recommend it. It's a great opportunity to get your name out there, and meet loads of passionate people ready to work.

”



“



Another great event here as always! Good steady flow of candidates coming through.

EXHIBITED AT 4 EVENTS

”



“



Another great Job Show. Very impressed with quality. Great lay out of stalls.

EXHIBITED AT 6 EVENTS

”



“



We had a great success attending the job show.

EXHIBITED AT 2 EVENTS

”





JOB SHOW 2024 & 2025 DATES

SHOW	2024 DATES
Bristol Job Show	6 & 7 September
Manchester Job Show	13 & 14 September
MK Job Show	20 & 21 September
London Job Show Stratford	27 & 28 September
London Job Show W12	11 & 12 October
SHOW	2025 DATES
London Job Show Stratford	7 & 8 February
Manchester Job Show	7 & 8 March
MK Job Show	28 & 29 March
London Job Show W12	25 & 26 April
Bristol Job Show	5 & 6 September
London Job Show Stratford	12 & 13 September
MK Job Show	19 & 20 September
Manchester Job Show	26 & 27 September
London Job Show W12	17 & 18 October

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.



**10,000+**  
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.

**100,000+**  
Passive Job seekers

The natural footfall of our shopping centre venues.

**5 - 60**  
New Hires

The amount of hires employers typically make per event.

**200 -1,000**  
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.

**400-6,000**  
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.

**152,732**  
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at [info@jobshows.co.uk](mailto:info@jobshows.co.uk)



# BENEFITS OF ATTENDING JOB SHOW EVENTS

1

## Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

## Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

## Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

## Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

## Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

## Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

## Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

## Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.





# TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

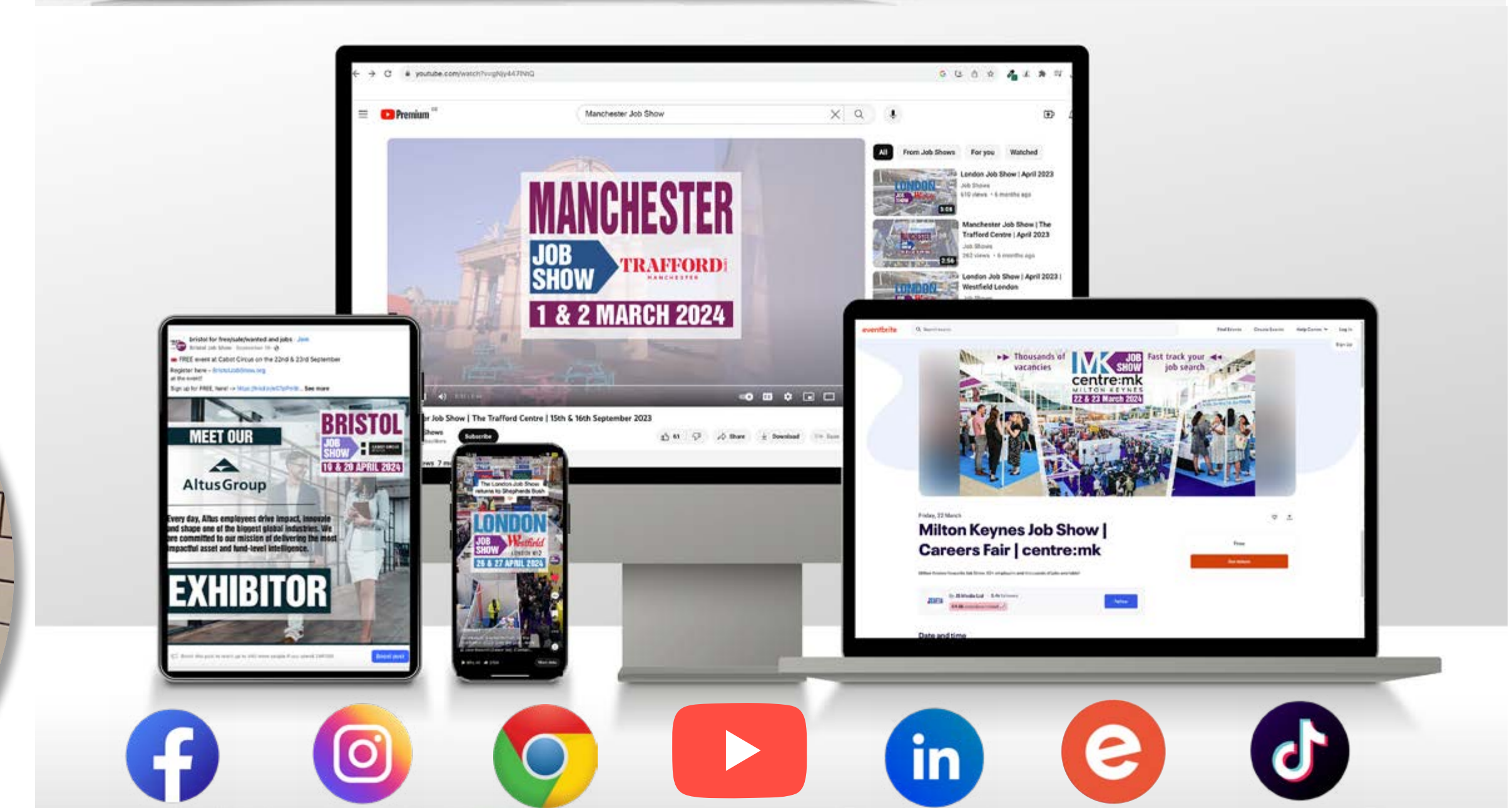
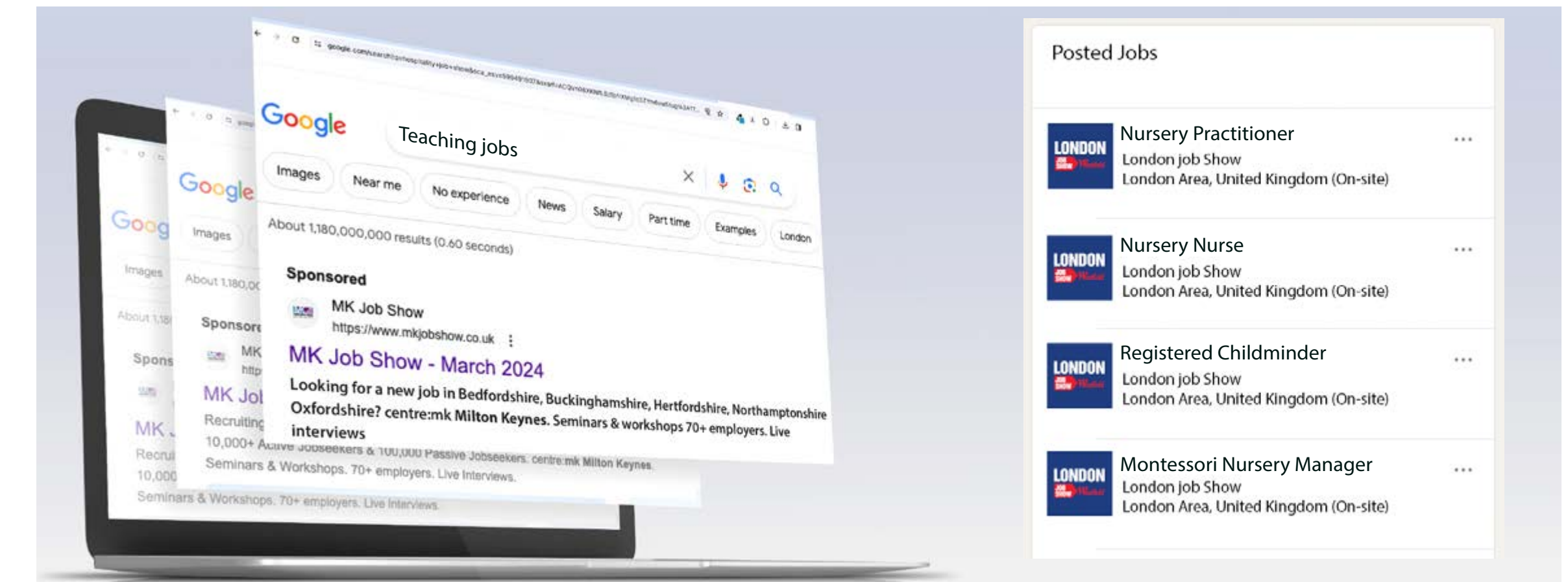
- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



# WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.





# LONDON

**JOB SHOW** *Westfield*  
LONDON W12



# LONDON

**JOB SHOW** *Westfield*  
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24



# MANCHESTER

JOB  
SHOW

TRAFFORD  
CENTRE  
MANCHESTER



IMK JOB  
SHOW  
centre:mk  
MILTON KEYNES

1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24



# BRISTOL

JOB  
SHOW

CABOT CIRCUS  
BRISTOL



## NEXT STEPS

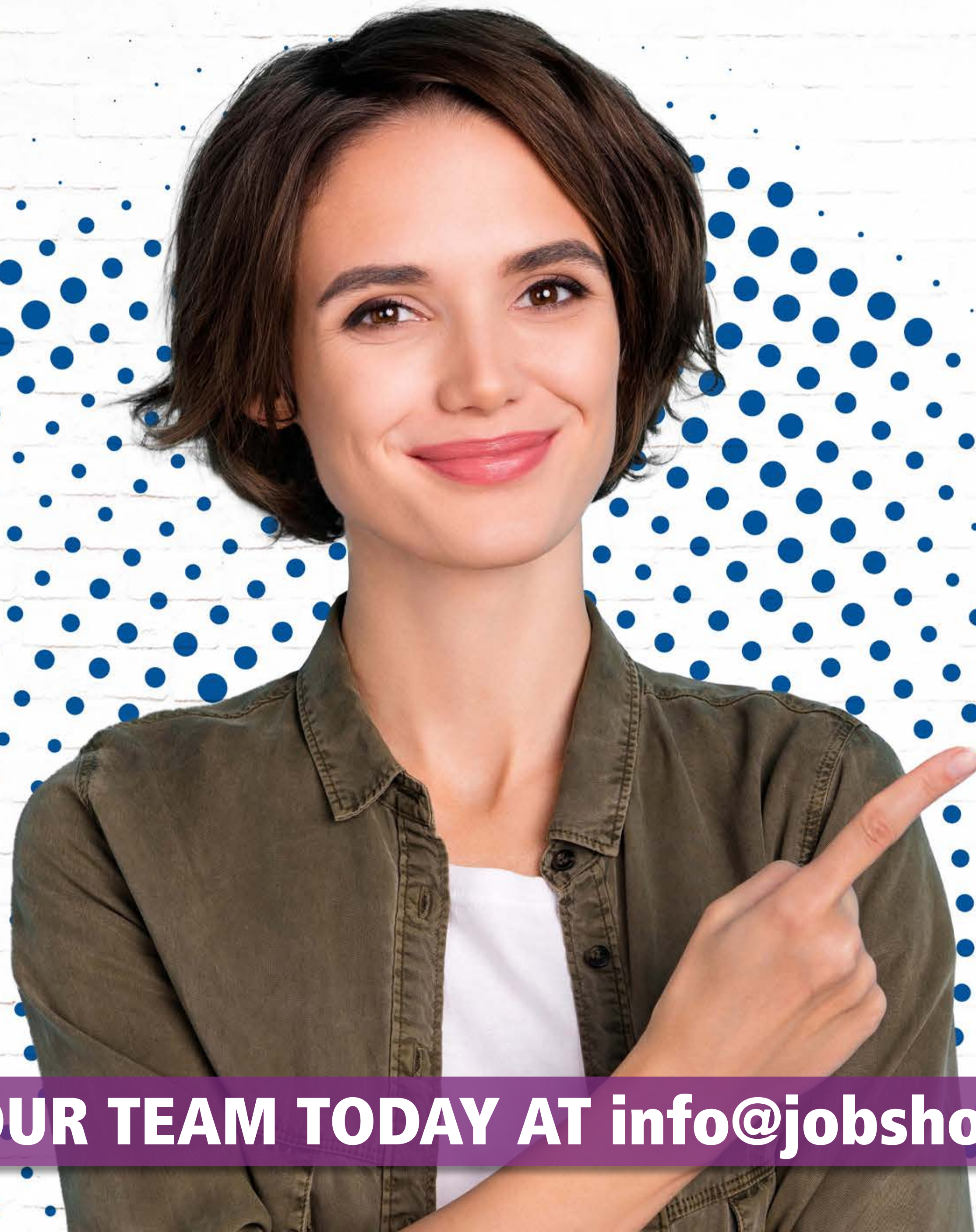
To explore the available exhibitor  
packages and sponsorship opportunities  
please contact our team at  
**[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**

Please let us know the best time for you  
and your team to have a call. We can then  
go through further details and answer any  
questions you might have.

19 & 20 APRIL 24

**[info@jobshows.co.uk](mailto:info@jobshows.co.uk)**





# BRISTOL

JOB  
SHOW

CABOT CIRCUS  
BRISTOL

# LONDON

JOB  
SHOW

*Westfield*

LONDON W12

# LONDON

JOB  
SHOW

*Westfield*

STRATFORD CITY

# MANCHESTER

JOB  
SHOW

**TRAFFORD**  
CENTRE  
MANCHESTER

# IMK

JOB  
SHOW

**centre:mk**  
MILTON KEYNES

CONTACT OUR TEAM TODAY AT [info@jobshows.co.uk](mailto:info@jobshows.co.uk)