

BRISTOL

**JOB
SHOW**

**CABOT CIRCUS
BRISTOL**

LONDON

**JOB
SHOW**

Westfield

LONDON W12

LONDON

**JOB
SHOW**

Westfield

STRATFORD CITY

MANCHESTER

**JOB
SHOW**

TRAFFORD
MANCHESTER

IMK **JOB
SHOW**

centre:mk
MILTON KEYNES

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

READ WHAT OUR EXHIBITORS
HAVE TO SAY ABOUT THE SHOWS...

CÔTE At our most recent event we made 28 hires for front of house and back of house.



etm We have attended 3 Job Show events this year. At our most recent event we hired 15 people for lots of different roles.



RITZ LONDON We have had lots of interest. We have collected a lot of CV's. And we have seen some fantastic people.

wetherspoon The show was a great success for us – 15 hires! All having their inductions this week. Very impressed!



FORTNUM & MASON A lot of what we do is interacting with customers and guests so it's great if we can see someone in the flesh and how they talk to us. It's been really useful for us!



Travelodge A really positive outcome. We hired 55 people for team member roles, and 3 engineers.



RADISSON HOTELS We were overwhelmed by the interest we had and were thrilled to engage with such an exceptional pool of candidates. Over 100 interviews booked directly from the event!





An absolutely brilliant event. Incredible candidates. We have made lots of hires over the years..



BRITISH AIRWAYS

Excellent event. We would definitely be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stand and seminars.



TUI GROUP
www.tuijobsuk.co.uk



With some of the roles that we find more difficult to fill, we've seen some real stars today that we want to just grab and take with us now.



Really impressed with the amount of people we've seen. Really impressed.



Thoroughly enjoyable. Busy, engaging environment which offers a different talent pool.



Great event lots of people and great location. Very well organised.



lexington



We did last year's Job Show as well. We were able to meet so many fantastic candidates and bring them in to our company. This is why we came back.

JOB SHOW 2024 DATES

SHOW	2024 DATES
London Job Show Stratford	2 & 3 February 2024
Manchester Job Show	1 & 2 March 2024
MK Job Show	22 & 23 March 2024
Bristol Job Show	19 & 20 April 2024
London Job Show W12	26 & 27 April 2024
Manchester Job Show	13 & 14 September 2024
MK Job Show	20 & 21 September 2024
London Job Show Stratford	27 & 28 September 2024
London Job Show W12	11 & 12 October 2024

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





10,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.



5 - 60
New Hires

The amount of hires employers typically make per event.



200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



152,732
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

Examples of how we promote our shows include:

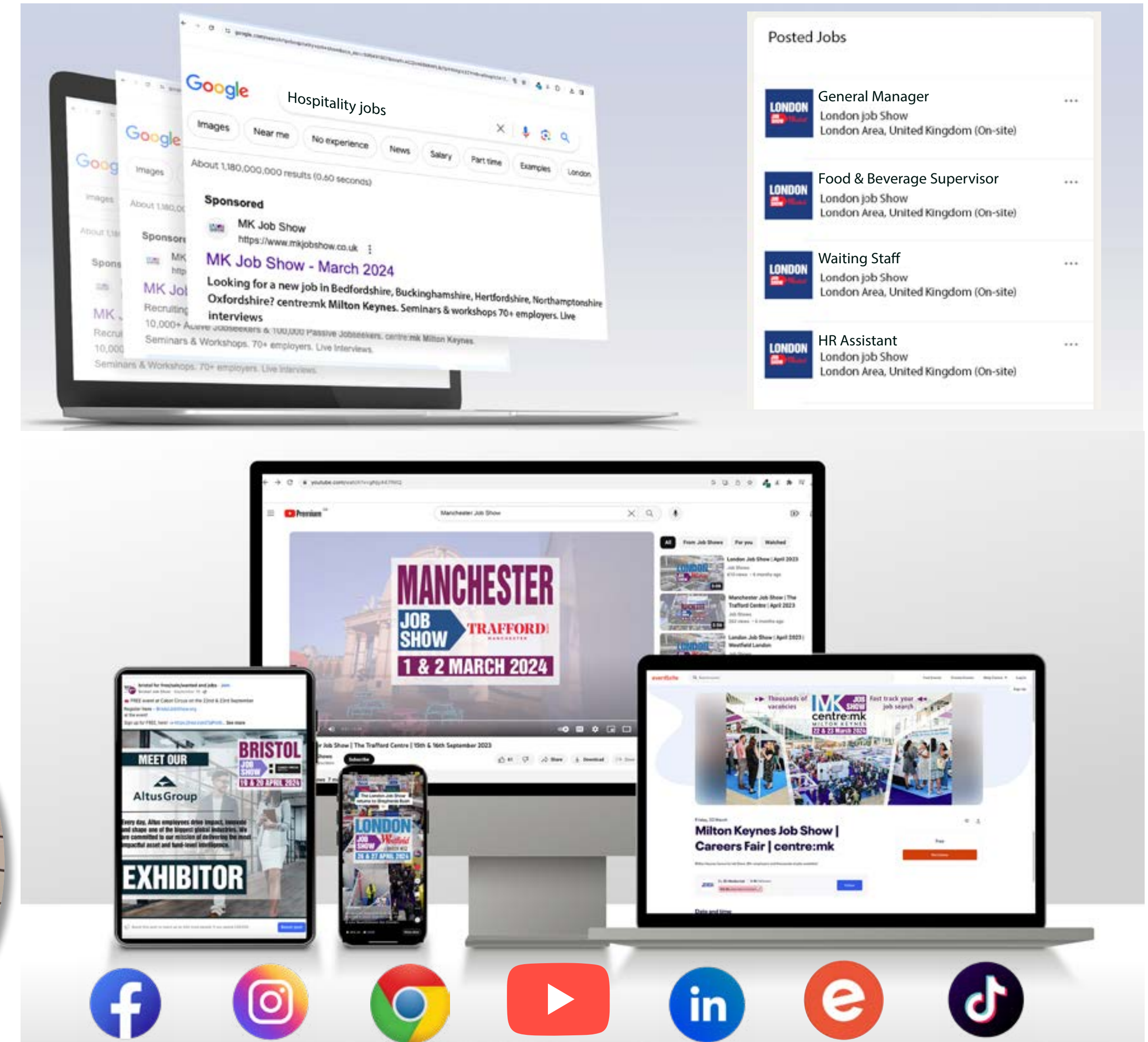
- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



LONDON

JOB SHOW *Westfield*
LONDON W12



LONDON

JOB SHOW *Westfield*
STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

MANCHESTER

JOB SHOW **TRAFFORD**
CENTRE
MANCHESTER



IMK **JOB SHOW**
centre:mk
MILTON KEYNES

1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24

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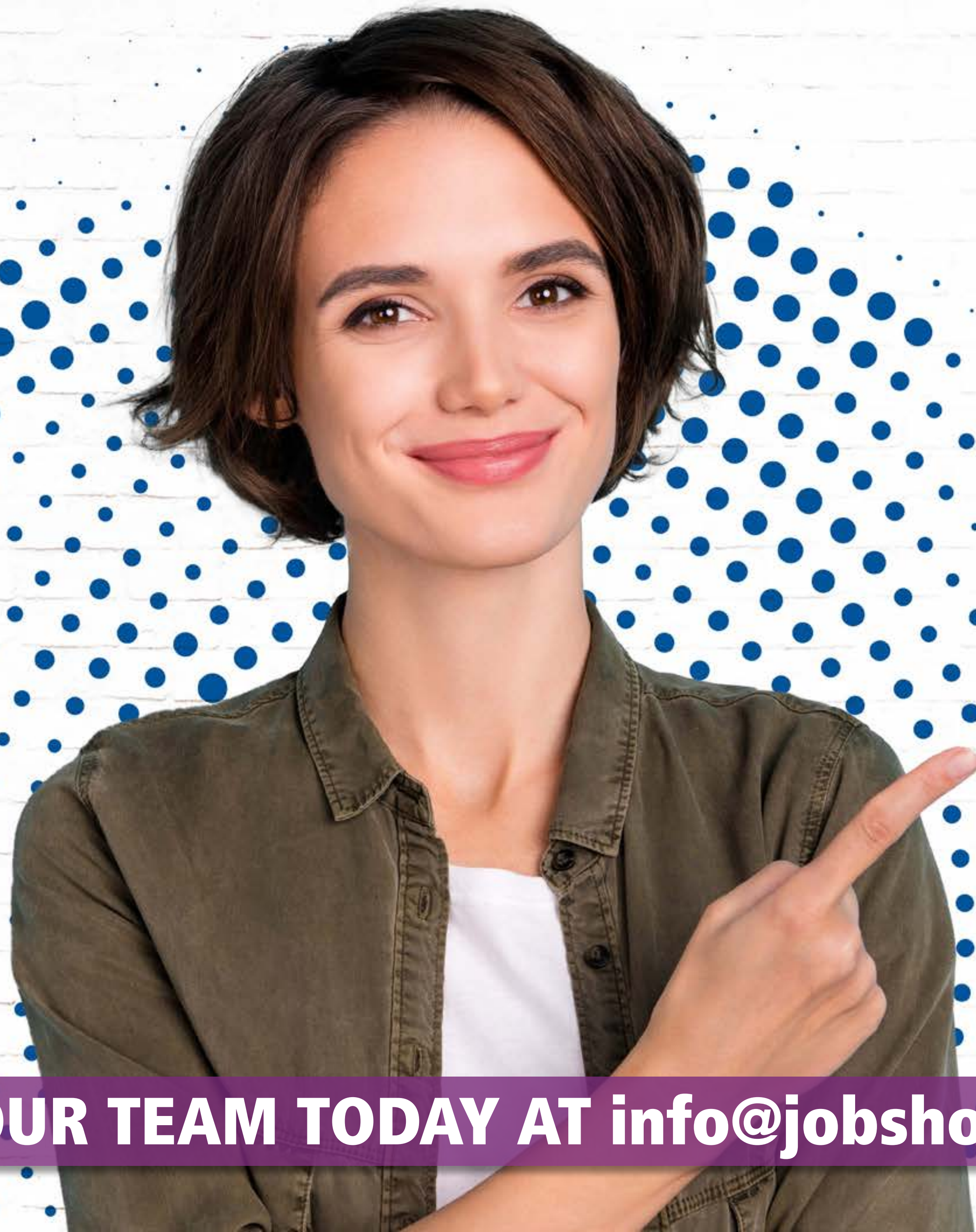
NEXT STEPS

To explore the available exhibitor
packages and sponsorship opportunities
please contact our team at
info@jobshows.co.uk

Please let us know the best time for you
and your team to have a call. We can then
go through further details and answer any
questions you might have.

19 & 20 APRIL 24

info@jobshows.co.uk



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