



BRISTOL

JOB SHOW

**CABOT CIRCUS
BRISTOL**

LONDON

JOB SHOW

**Westfield
LONDON W12**

LONDON

JOB SHOW

**Westfield
STRATFORD CITY**

MANCHESTER

JOB SHOW

**TRAFFORD
CENTRE
MANCHESTER**

MK **JOB SHOW**

**centre:mk
MILTON KEYNES**

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



bp pulse

Anyone else considering to exhibit, we would highly recommend it. You will have some really good conversations and you will find some really fantastic candidates.

EXHIBITED AT 4 EVENTS



ROLLS ROYCE

Busy event with students at right age range. Well attended and lots of interest in our apprenticeships.

EXHIBITED AT 2 EVENTS

We came here last year in September, for the first time. It was a really good experience. We normally just try and recruit online. We saw this as a great opportunity to try and meet people face to face. And try and tap into a market we may not have not got to before, because we are trying to look for really niche positions. So really good to come back.

EXHIBITED AT 7 EVENTS



LOCKHEED MARTIN

Civil Service Fast Stream

EXHIBITED AT 12 EVENTS

What is really interesting is diversity in applicants. People that are coming straight out of school or University which is great for our graduate programs and apprenticeships, but also people that are looking for career changes, a lot of people that have had PhDs and have got a lifetime of experience.



BAE SYSTEMS

EXHIBITED AT 11 EVENTS

We spoke to around 200 eager job hunters, from A Level students looking for Apprenticeships, Internships or Graduate opportunities, to IT and Technology professionals with over 30 years of experience.



LCBT.
LONDON COLLEGE OF BEAUTY THERAPY

EXHIBITED AT 11 EVENTS

We've met some great people. We've got so many people signed up to come along to openings at the college. It's been an absolutely fantastic event, well worth coming to!



NetworkRail

EXHIBITED AT 7 EVENTS

Our recruitment has gone absolutely through the roof. We have got some really good people through the door from it. Other companies should definitely do it.



We've had lots of potential new employees for our Apprenticeship scheme come and meet us today, lots of aspiring young talent. Loads of people that seem to have a real passion for the brand and the motor industry itself.

EXHIBITED AT 11 EVENTS



It's definitely beneficial, it gets your brand out there within the local marketplace and is certainly something we would look to do again in the future!

EXHIBITED AT 4 EVENTS



EXHIBITED AT 8 EVENTS

600+ applications. Very busy, lots of talent.



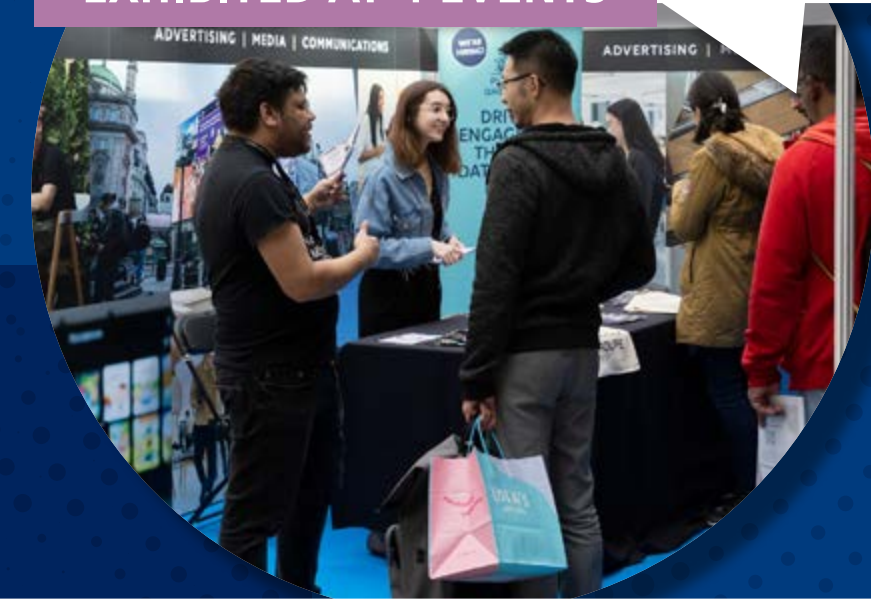
Lots of interest! Very successful - 24 new students signed up!

EXHIBITED AT 12 EVENTS



We have hired quite a lot from previous events. If you want to increase diversity and widen your talent pool this is the place to be.

EXHIBITED AT 4 EVENTS



There is a good mixture of people coming for our apprenticeship schemes, all the way up to our senior executive appointments. So you have a broad range of candidates coming through - companies can see what future talent's out there.

EXHIBITED AT 10 EVENTS



Santander do it every year. We think it's a great opportunity for people to come down and actually meet future stars in their business whether it's young graduates or people who've got really good experience.

EXHIBITED AT 11 EVENTS

JOB SHOW 2024 & 2025 DATES

SHOW	2024 DATES
Bristol Job Show	6 & 7 September
Manchester Job Show	13 & 14 September
MK Job Show	20 & 21 September
London Job Show Stratford	27 & 28 September
London Job Show W12	11 & 12 October
SHOW	2025 DATES
London Job Show Stratford	7 & 8 February
Manchester Job Show	7 & 8 March
MK Job Show	28 & 29 March
London Job Show W12	25 & 26 April
Bristol Job Show	5 & 6 September
London Job Show Stratford	12 & 13 September
MK Job Show	19 & 20 September
Manchester Job Show	26 & 27 September
London Job Show W12	17 & 18 October

ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.




10,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.




100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.




5 - 60
New Hires

The amount of hires employers typically make per event.



200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.



152,732
Active Subscribers

The amount of people that are subscribed to our mailing list (as of February 2024) They are invited to each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.

TARGETED VISITOR MARKETING CAMPAIGN

A targeted and regional marketing campaign for each job show.

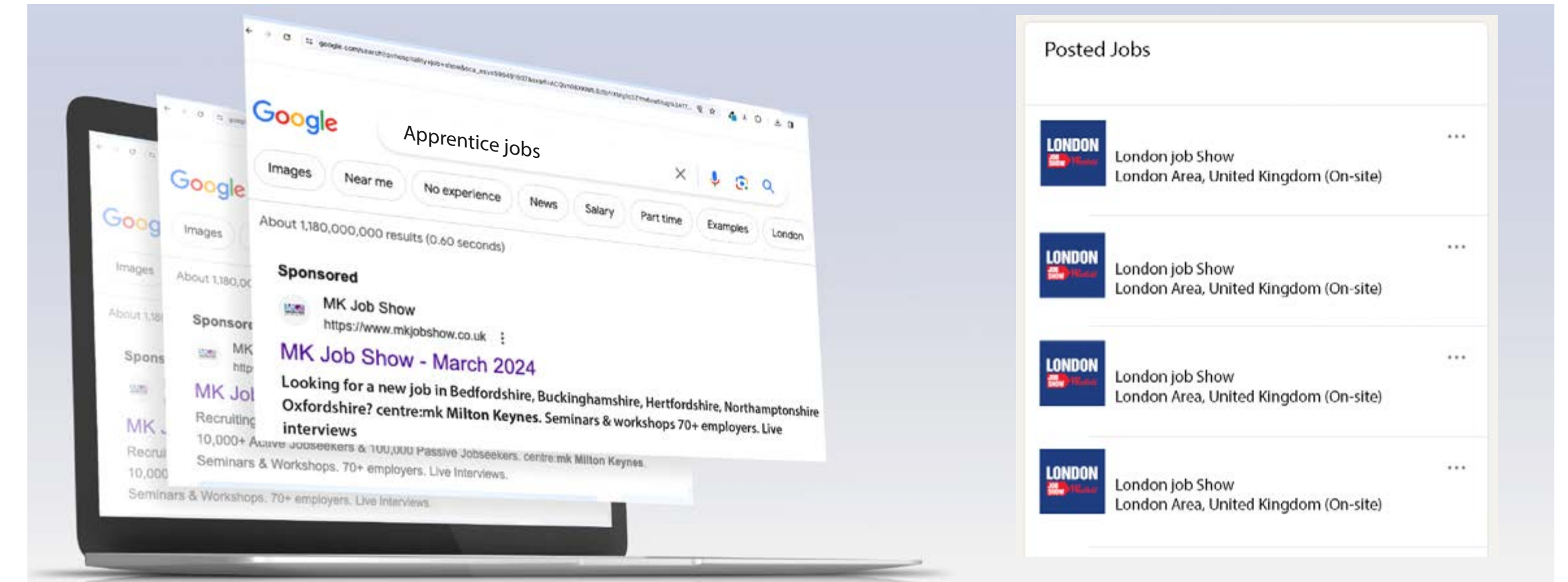
Examples of how we promote our shows include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- We have 152,732 people (as of February 2024) actively subscribed to our mailing list. All subscribers are invited by email to attend each event.
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event

WE TARGET PEOPLE SEARCHING FOR YOUR JOBS

Each exhibitor sends us a list of the specific vacancies they would like to promote.

Our visitor marketing campaign will then target people that are searching for these particular job roles.



LONDON

JOB SHOW

Westfield

LONDON W12



LONDON

JOB SHOW

Westfield

STRATFORD CITY



26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

MANCHESTER

JOB SHOW

TRAFFORD CENTRE
MANCHESTER



MK JOB SHOW
centre:mk
MILTON KEYNES



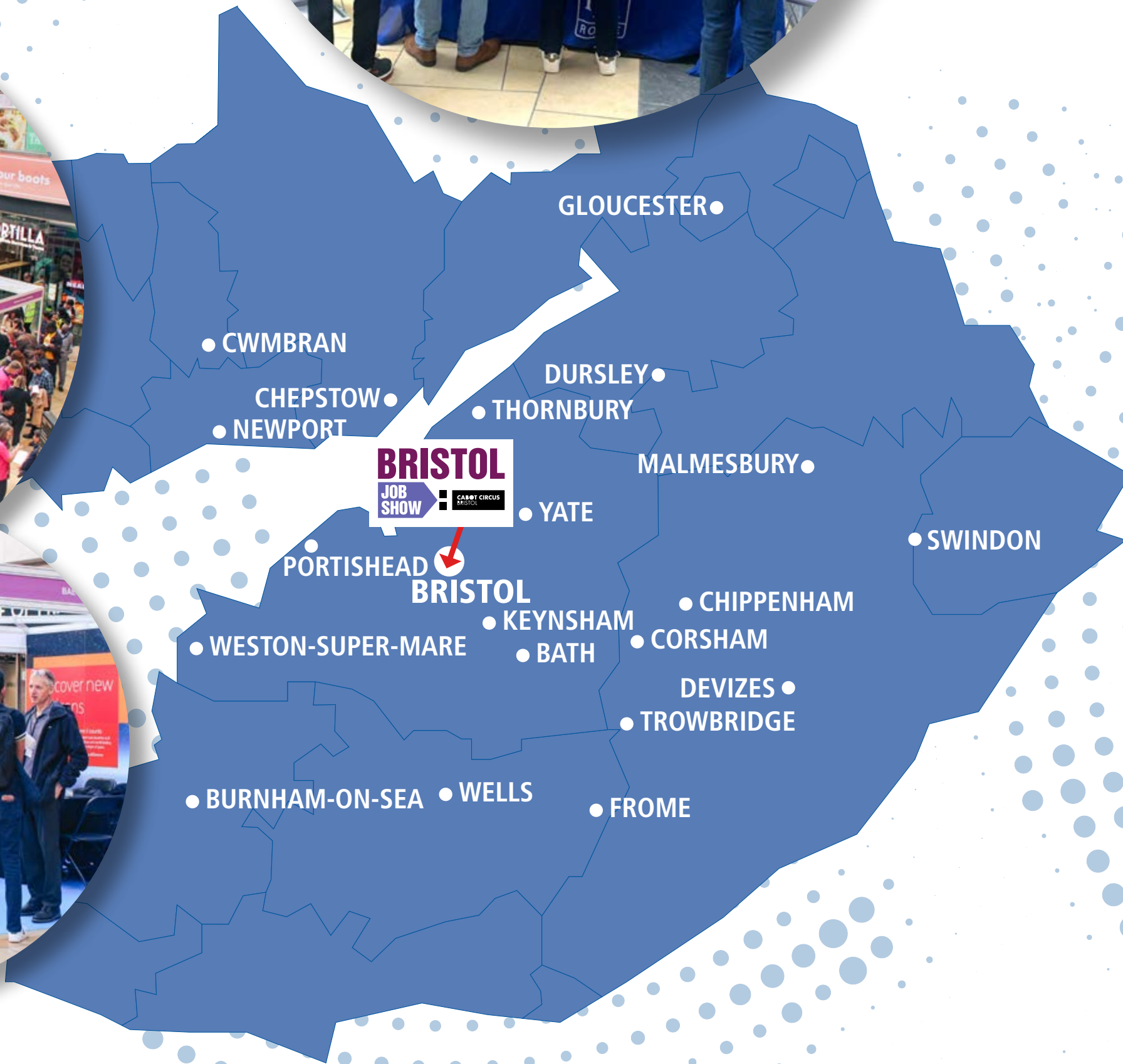
1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24

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NEXT STEPS

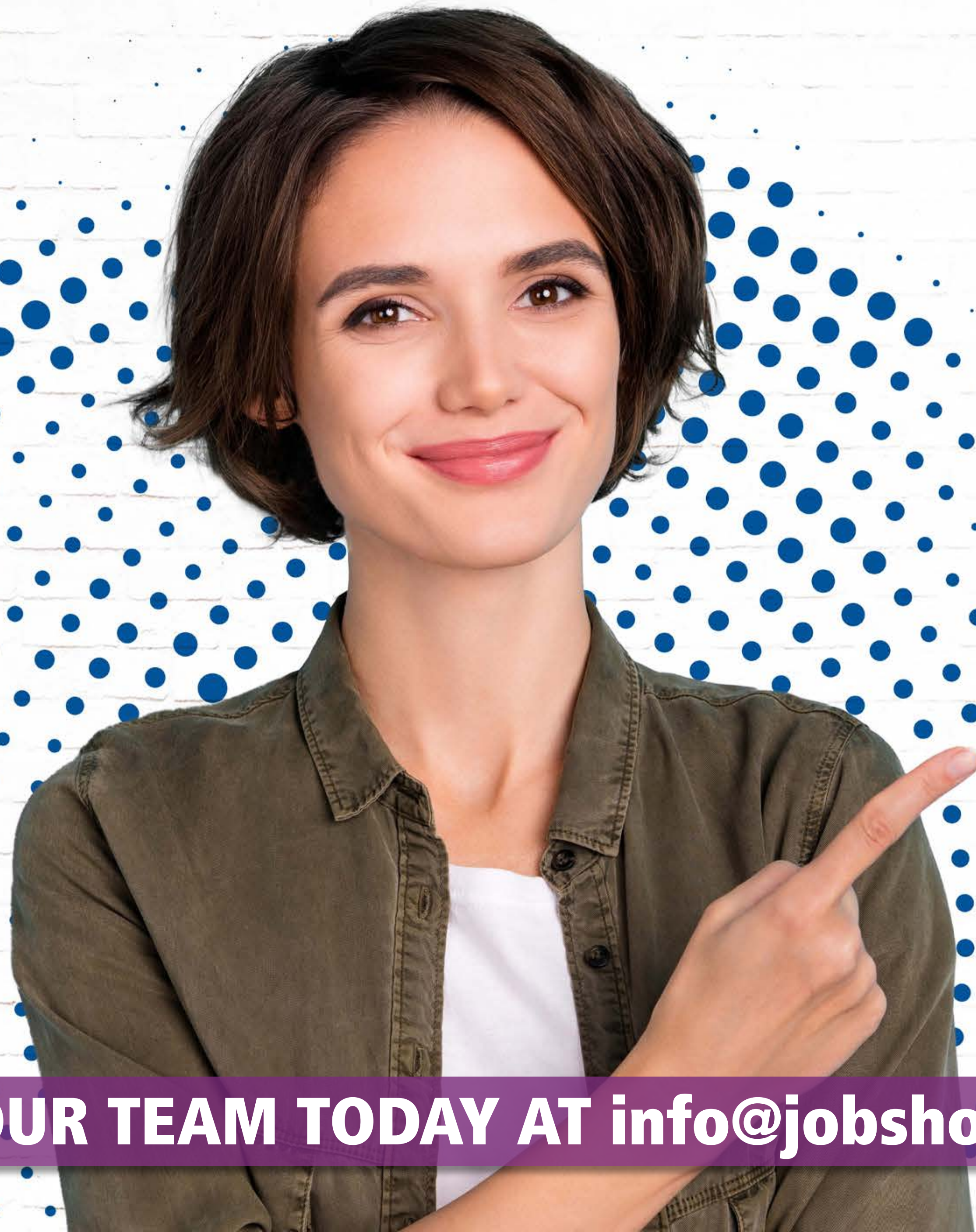
To explore the available exhibitor packages and sponsorship opportunities please contact our team at info@jobshows.co.uk

Please let us know the best time for you and your team to have a call. We can then go through further details and answer any questions you might have.



6 & 7 SEPTEMBER 24

info@jobshows.co.uk



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